

DIGITAL MARKETING PORTFOLIO



HEALTH & WELLNESS

PORTFOLIO OUTLINE



WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

Web Rocket Media: Projects Overview

- Project One: Henry Schein
- Project Two: Methyl-Life
- Project Three: YoMenGa
- Project Four: Biota CBD
- Project Five: Admire My Skin
- Project Six: Folly Fire Cosmetics
- Project Seven: Silver Mirror Beauty Spa
- Project Eight: Poornima Parameswaran
- Project Nine: Inteliquet
- Project Ten: Central Island Health Care
- Project Eleven: Dr. Liberman, DDS
- Project Twelve: Removable Veneers USA
- Project Thirteen: Pleasant Pointe Dental
- Project Fourteen: Healthy Harmony
- Project Fifteen: Yoga Pants Cat

ABOUT WEB ROCKET MEDIA

Web Rocket Media was founded by the CEO and top SEO specialist, Melissa Psihudakis.

Melissa Psihudakis has two decades of experience in the SEO industry. She worked for Henry Schein, a Fortune 500 company, and led a complete website redesign. She has experience in medical, health, and wellness, and is a Certified Career Coach.

Web Rocket Media recently celebrated its 10th anniversary in business. Melissa continues to focus on helping the health and wellness industry thrive by streamlining the lead-to-patient and lead-to-client process.



OUR SERVICES



WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

SOCIAL MEDIA

Social Media Strategy, Infographic Creation, Social Media Calendars, Social Media Analytics, Social Media Advertising, Video Posts

EMAIL MARKETING

Drip Campaigns, Abandoned Cart Series, CRM Integration, Sales Funnels, Lead Lists

COPYWRITING

Websites, Emails, Social Media Posts

SEO

SEO Audits, Technical SEO Corrections, On Page SEO Corrections, Google Business Profile, Keyword Mapping, Blogs, Press Releases

PUBLIC RELATIONS

Podcast Creation, Podcast Outreach, YouTube Strategy, YouTube Channel Optimization, YouTube Video Script writing, Review and Reputation Management

OUR WEBSITE

+1 (800) 449-7250



Portfolio

News & Articles

Services

Blog

Contact Us



Welcome to **Web Rocket Media**— Innovating the Digital Landscape for Medical, Wellness, and **Beauty Leaders**

In a world where online presence defines success, Web Rocket Media stands as your trusted partner in the journey to digital excellence. Specializing in the medical, health and wellness, and beauty industries, we shape unique online strategies to elevate your business and connect you with those who matter most – your patients, clients, and community.

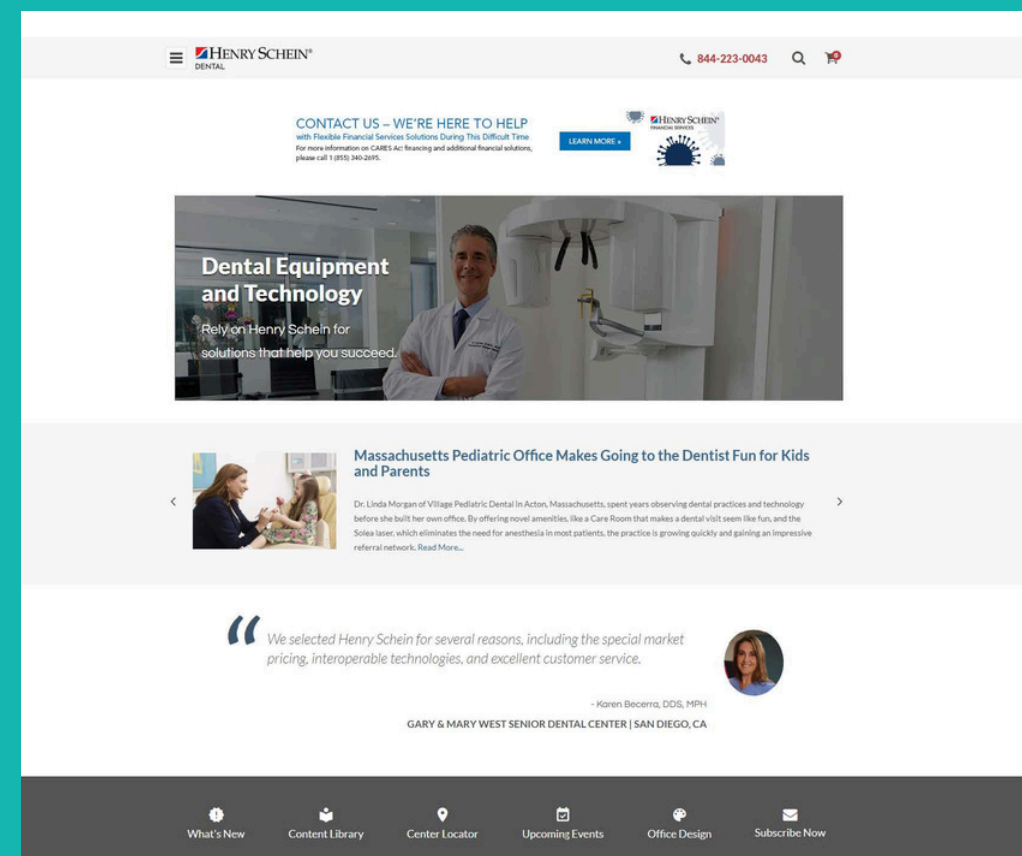


<https://www.mywebrocketmedia.com>

PROJECT

1

HENRY SCHEIN



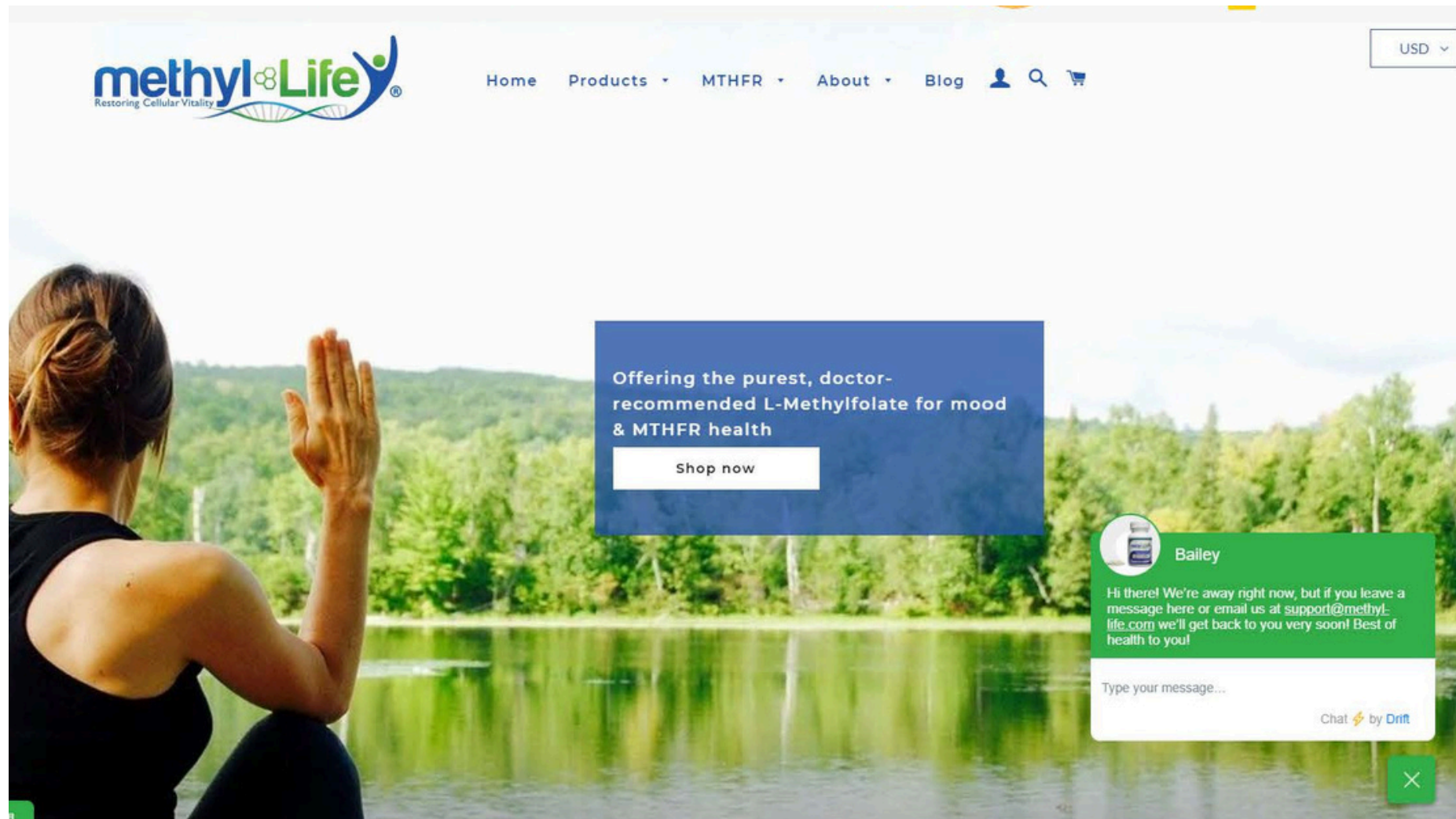
As Direct of Marketing for Henry Schein, Melissa transformed their old, antiquated online presence into a clean, fresh one through a complete rebranding and transfer to an e-commerce platform. She optimized their site for SEO across all divisions- Medical, Veterinary, Dental, and Special Projects- and ensured consistent branding across all client-facing platforms. She executed hands-on Interactive Digital, IT, Analytics, SEO, SEM, SMO, Vendor Relations, and Analytics, and leveraged multi-million dollar budgets.

<https://www.henryschein.com/>

PROJECT

2

METHYL-LIFE



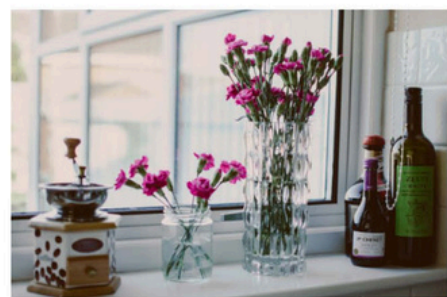
Methyl-Life is a health and wellness brand of vitamin supplements that came to Web Rocket Media with a poorly designed E-commerce site and a need for a cohesive social media strategy, email marketing, and paid advertising.

Web Rocket successfully redesigned its website, began a social media and email marketing campaign, helped get Methyl in the three-pack for Google Business Profile, and organized a successful Amazon campaign.

<https://methyl-life.com/>

Sent Email • 6462 Sends • 22% Open Rate • 9% Click Rate

Sent Email • 7013 Sends • 29% Open Rate • 9% Click Rate



HOW CAN YOU BOOST YOUR IMMUNE SYSTEM DURING CORONAVIRUS?

Week of 04/20

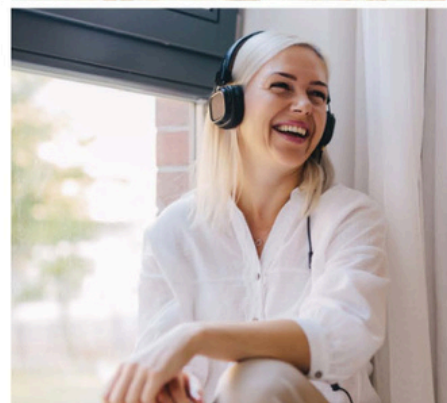
Your immune system is your body's defense mechanism against various different illnesses, infections, and diseases. It knows what cells are vital to the body's function while working to eliminate anything that's unwanted.

With the COVID-19 outbreak causing widespread panic around the world, the most effective thing we can do for our bodies during this time is to take care of it in the best ways we know how.

With proper awareness and a proactive attitude, we can fight through this and return to the life we've grown accustomed to. If you're like the rest of the population and are trying to find ways to boost your immune system, you've probably come across a wide range of conflicting arguments.

We've noticed a lot of inaccurate information floating around, and we wanted to set the record straight on some proven ways to boost our infamous immune system.

[Read More...](#)



Welcome Email Drip - 1/9/20

Active Automated Series • 3500 Sends • 46% Open Rate • 27% Click Rate



A Personal Welcome from Methyl-Life!

Hi Jamie,

Thanks for joining us at Methyl-Life. As the founder, I'd like to personally reach out and welcome you.

Methyl-Life was created as a result of my own journey with MTHFR. Since then we've seen so many people improve energy levels, sleep, mental clarity, depression, anxiety, digestion, and more.

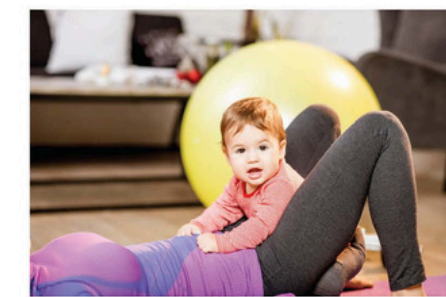
We're here to help you create optimal health and vitality, and we're always adding new resources. In the coming weeks we'll be sending you information on how to find the right dose, connect with the right doctor, and more—plus promo codes and special offers.

In the meantime, what brings you to Methyl-Life, and how can we support you?

Please reply to this email and let me know. I read every email, and your questions and requests help us create resources best suited for your needs.

Just starting to learn about MTHFR? In this video, with the help of Dr. Sierra Storm, I share my personal story with MTHFR and what you can do to start feeling better today.

Also, please check out our [MTHFR Newbies](#) page for some initial steps to take.



STAYING POSITIVE IN A CRAZY WORLD

Week of 04/06

This week we would like to highlight some really awesome and exciting things that are happening within Methyl-Life. We know that the world outside is a bit overwhelming right now, but we believe that as long as we are here for each other, everything will turn out all right. And if you choose to watch the news you will see spots of beautiful light speckled among the rising numbers and somber reports- the light of people who are out there working as hard as they can to keep the world spinning in the right direction. Just like Mr. Rogers, we look for the helpers.

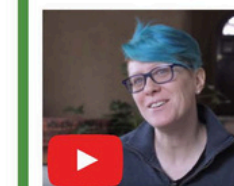
Normally (if anyone remembers what normal is :) there wouldn't be much us 'regular folks' could do, but in this current crisis many of us are lucky enough to be able to contribute.

Many of us are learning how to work and teach our kids from home. Some of us are applying for assistance we never thought we would need. We have been given this time of cautious reflection to examine the journey we are currently on and some downtime to make a plan for the future.

Because regardless of how bad this gets, it will not last forever. And when the light starts to shine at the ends of the tunnel and doors start opening up again, we hope you all hit the ground running.



Methyl-Life Founder Jamie Hope was on an episode of A Breath of Fresh Marketing, where she talked about how she is staying healthy and active through the social distancing measures! [Check it out here.](#)



Are you interested in learning how Methyl-Life came to be? Check out Founder Jamie Hope's journey to watch the [her](#)

Boost Your Immune System!

With our Sucrosomial Magnesium, you get more magnesium transported into your cells where your body can actually best use it.

Magnesium is a very important methylation supporter and we've finally found a version we're very proud to make available to our MTHFR customers. We're excited to bring you more cellular vitality with our **Sucrosomial Magnesium®!**

Sucrosomial Magnesium®

90 Chewable Wafers

Now Only \$16.99



Do you have questions about your MTHFR diagnosis that you can't seem to find an answer to? Are you looking for a community of like-minded folks who care about holistic health? [Come join our Facebook group!](#) It takes two seconds to join and you will have an opportunity to connect with folks from all over the world.



Here is a sneak peek at our [video of the week](#) for next week that talks about how to properly treat MTHFR. It contains some great advice as well as some rays of hope for every sufferer of MTHFR out there.



PROJECT

3

YoMenGa

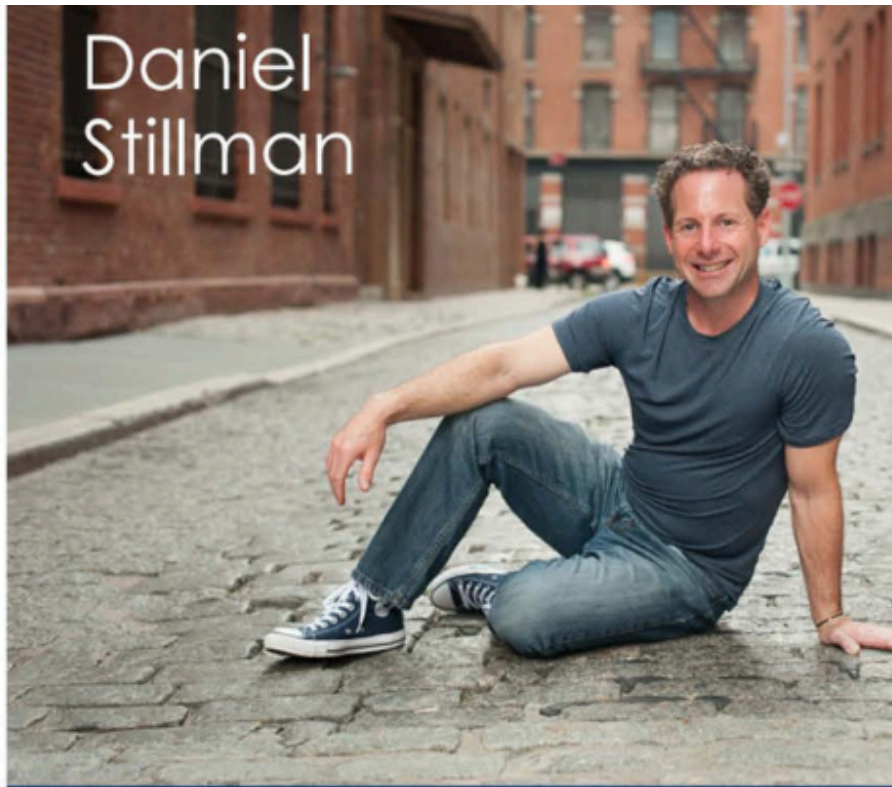
YoMenGa is a health & wellness startup that had a bit of trouble getting started. What began as a business modeled around offering one-on-one yoga and positivity training services to men, eventually opened its doors to provide counseling services, webinars, motivational speeches, and yoga seminars to men and women of all ages.

Web Rocket Media was instrumental in helping YoMenGa solidify its business plan, build brand awareness and grow a client list through a full website redesign, social media campaign, Google Business Profile, SEO, blogging, a successful video series, and outreach.

<https://yomenga.com/>



Daniel Stillman



Founder of YoMenGa®



Speaker & Coach

Dan empowers anyone who feels unfulfilled and dissatisfied to flourish in all areas of life by exploring the truth about themselves and unlocking their true authentic life.

*I will teach you how to "Live in the Solution; Not the Problem" because you are capable of so much more!
- Dan Stillman*

Signature Topics

- What does it mean to be authentic in the modern world?
- Your life - is this it? Why do I feel so unhappy and disconnected?
- Calming the stressed, anxious mind.
- The brain science of neuroplasticity, triggers, emotional scars, and rewiring your brain.
- The challenges of communicating openly and honestly, along with techniques to connect with loved ones.
- Positive Psychology - why it is so important.
- The importance of being present and emotionally free.

Dan's course – Get Real, Deal & Heal – teaches:

- How anyone can achieve their full potential emotionally, spiritually, and physically.
- How to rewire your brain to erase emotional scars and triggers to establish healthy patterns.
- How anyone can communicate openly with vulnerability and empathy, while still feeling true to their authentic self.
- How to eliminate anxiety, worry, and mental turbulence with yoga, meditation, and mindfulness.
- How anyone can be loving and present in the moment – without worrying about the past or being anxious about the future.
- How Positive Psychology empowers anyone to flourish.

YoMenGa

**ANXIETY BUILDING?
STRESS INCREASING?
GOING STIR CRAZY?**

If you're experiencing any of these symptoms due to the Coronavirus, I'm here to help! Book your FREE One-on-One online coaching session with me.

Our time together is very valuable to me and is intended to be supportive and transformative!

I'm here for you.

BOOK DAN

For interviews and speaking engagements

Email: Daniel.Stillman@yomenga.com

Phone: (201) 207.3964

CONNECT

[Facebook.com/Yomengayoga](https://www.facebook.com/Yomengayoga)

[Instagram.com/Yomenga_yoga](https://www.instagram.com/Yomenga_yoga)

www.yomenga.com

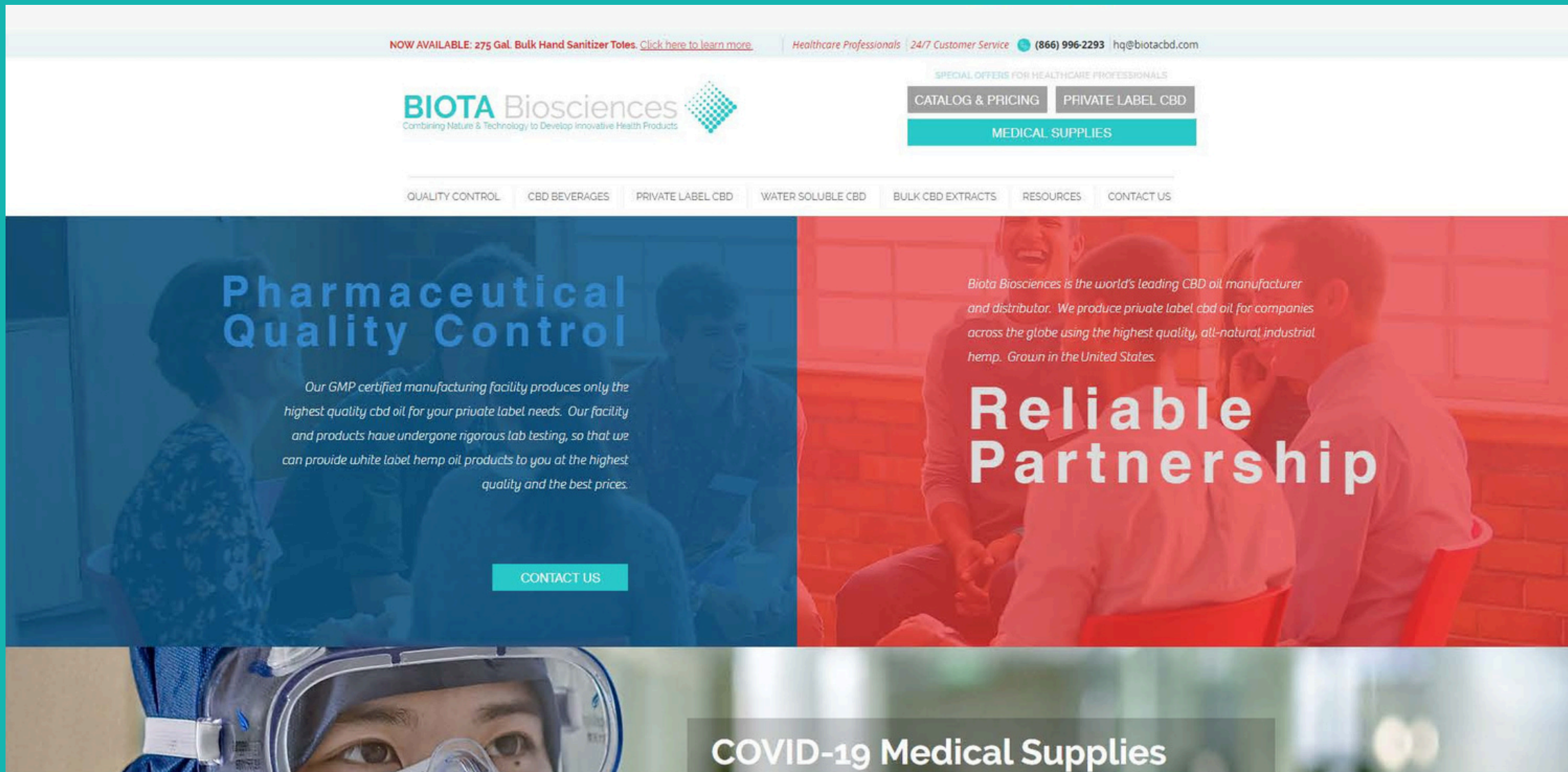
EMAIL MARKETING



PROJECT

A

BIOTA CBD



Biota CBD was a small white-label CBD company that was growing fast and found themselves in need of help with rebranding. Web Rocket Media stepped in and offered them all of the assistance they needed to step into their new look across all channels. From logo design and website redesign to product mock ups, Web Rocket covered all of their rebranding needs.

<https://www.biotacbd.com/>

PROJECT

5

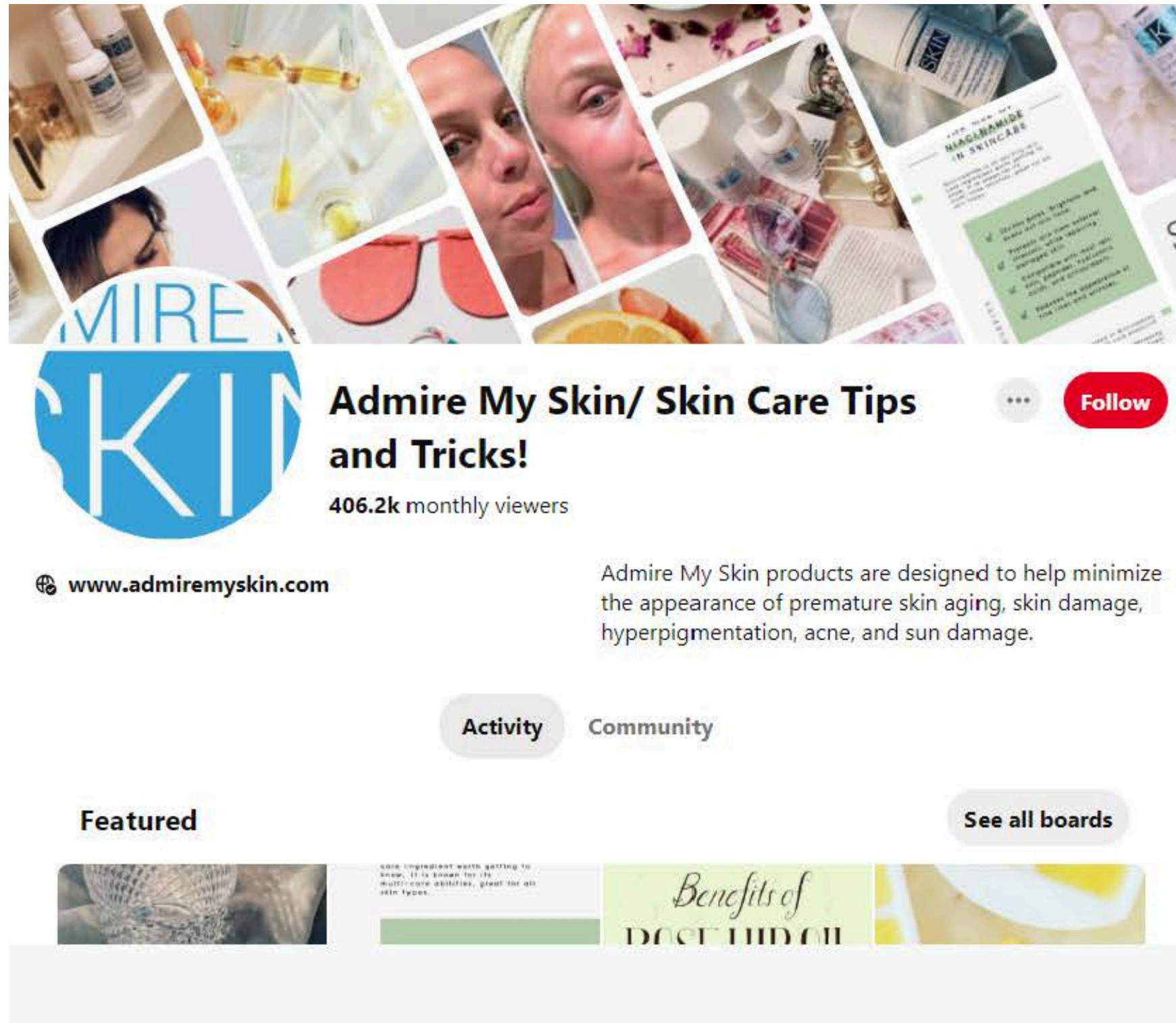


ADMIRE MY SKIN

Admire My Skin, or AMS, as they are known around Web Rocket Media, is an example of a skincare company that Web Rocket helped grow so large that the owner was able to sell the company for a substantial profit. How did Web Rocket help AMS achieve such tremendous growth?

Pinterest and influencer campaigns. Through a combination of beautifully crafted "pins" and an outstanding product, AMS' Pinterest following ballooned from a few hundred followers to an audience of over 400,000.

<https://www.admiremyskin.com/>



Analytics overview

Export

Overview

Conversion insights

Video

Filters

Date range

Last 7 Days

Content type

- All
- Organic
- Paid and earned

Claimed account

- All Pins
- www.admiremyskin.com
- Instagram
- YouTube

Impressions ⓘ

395.56k ↑ 5.6%

Total audience ⓘ

222.68k ↑ 2.1%

Engagements ⓘ

15.46k ↑ 2.1%

Engaged audience ⓘ

8.46k ↑ 1.3%

Compared to previous 7 days

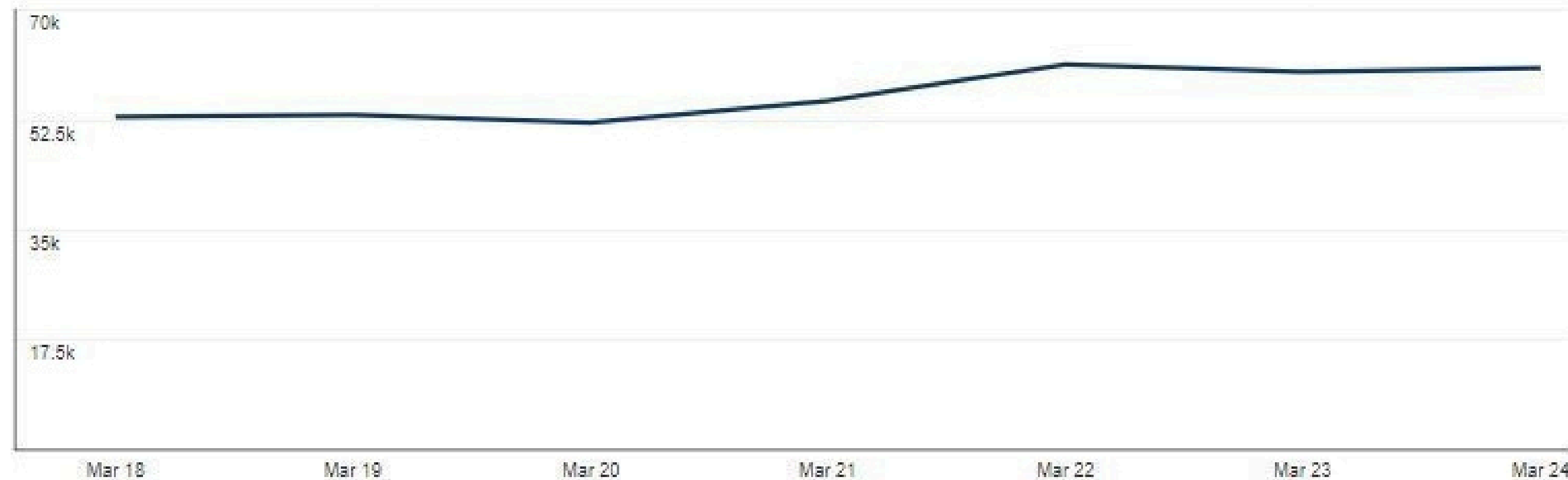
Performance over time

Impressions



Split by

No Split



Metrics

Total impressions ⓘ

PROJECT

6

FOLLY FIRE COSMETICS



folly fire Facebook Analytics 9/4/20 - 9/10/20

Page Likes

September 4 - September 10

3,989

Page Likes ▲ 9177%



Post Engagement

September 4 - September 10

8,888

Post Engagement ▲ 210%



Page Views

September 4 - September 10

868

Total Page Views ▲ 191%



Page Likes

September 4 - September 10

3,989

Page Likes ▲ 9177%




<https://www.facebook.com/follyfire/>



INSTAGRAM ADS


FOLLY FIRE COSMETICS

ALL BEAUTY



ZERO B.S.

HOW ARE WE DIFFERENT?

-  **GLUTEN FREE**
-  **CRUELTY FREE**
-  **FRAGRANCE FREE**



GOOGLE DISPLAY ADS

folly fire

**THE AWARD-WINNING
SYNCOPE EYE
SHADOW PALETTE**



Visit us at follyfire.com

SHOP NOW

folly fire

**TRANSLUCENT
DREAM
REALI-TEA**



SHOP NOW

Visit us at follyfire.com





fully  *fire* **Facebook Ads**
9/4/20 - 9/10/20

Summary

Last 7 days ▼

Colourkind SRL spent lei1.98K on 20 ads in the last 7 days.

 Reach	 Post Engagement	 Link Clicks
96,444	34,232	300

PROJECT

7

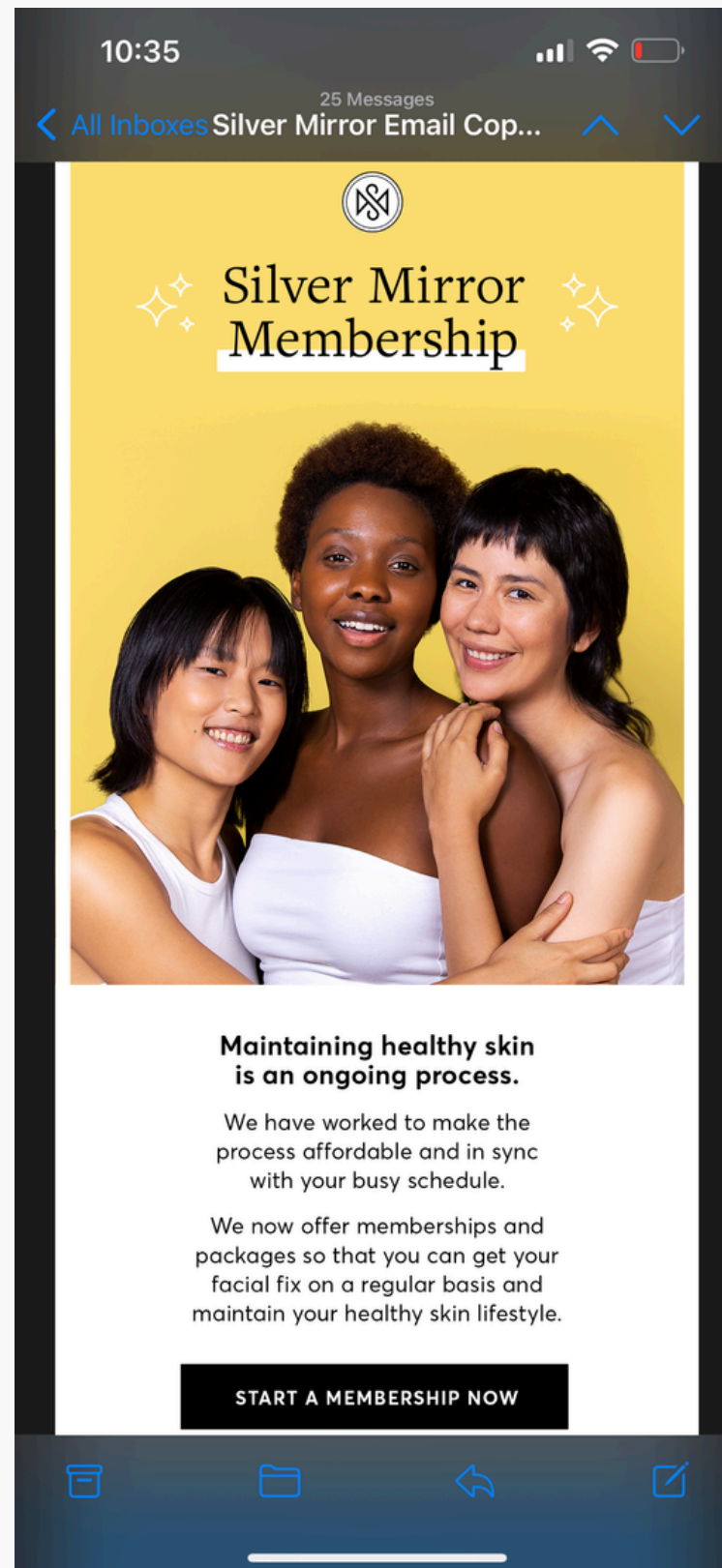


Need help finding the right product?

We made it easy to shop for your skin's unique needs. Select from oily, dry, combination, and normal to find your perfect skincare routine.

SHOP BY SKIN TYPE

EMAIL CAMPAIGNS

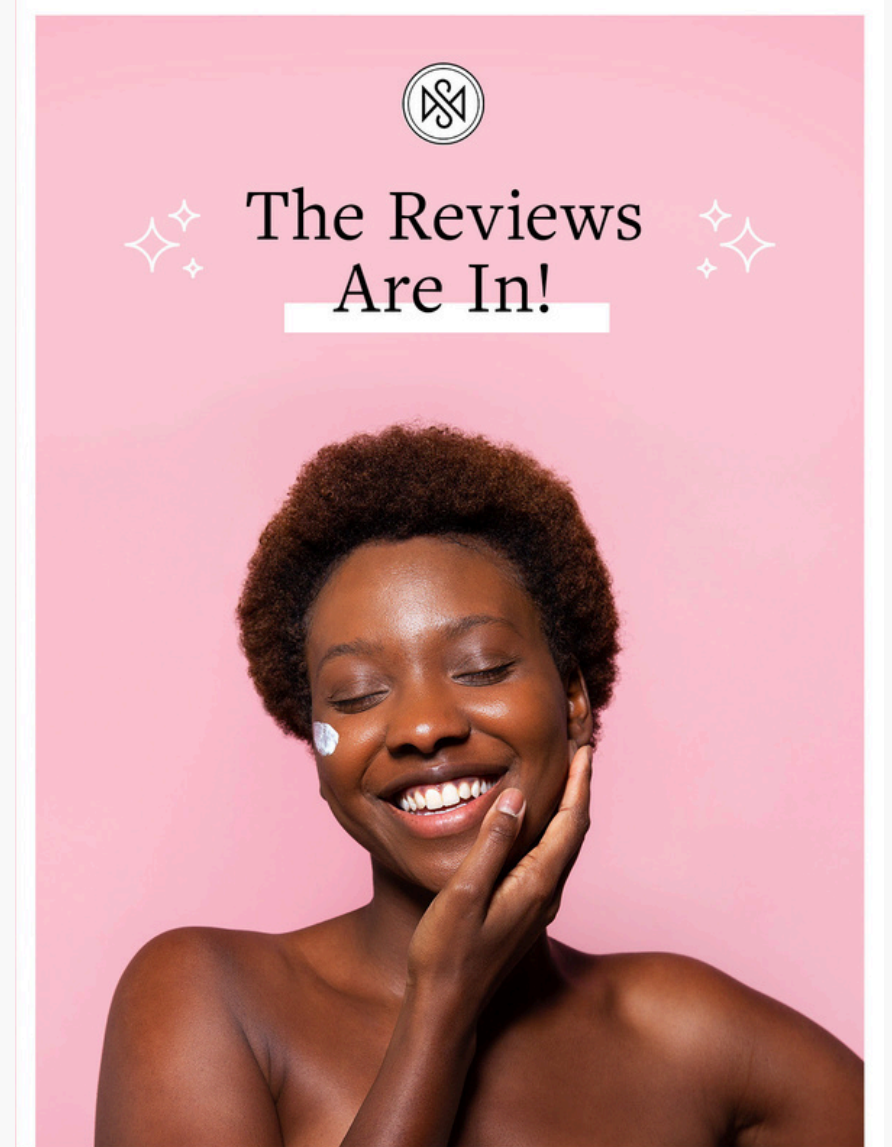


Maintaining healthy skin is an ongoing process.

We have worked to make the process affordable and in sync with your busy schedule.

We now offer memberships and packages so that you can get your facial fix on a regular basis and maintain your healthy skin lifestyle.

START A MEMBERSHIP NOW



Find out why people are talking about us!

Our guest love our services, read to see why you will too.

READ TESTIMONIALS

SILVER MIRROR BEAUTY SPA

PROJECT

8 POORNIMA PARAMESWARAN



Tenacious.
Resilient.
Passionate.

Poornima is passionate about the application of science, technology, and data towards building a healthier planet. She is a tenacious entrepreneur, skilled at leading dynamic teams through transformative changes and transitions.

As CEO, Board Director, and Co-founder of Trace Genomics, she leads the Company's efforts in DNA mapping to unlock soil's hidden potential for transformative change in sustainable agriculture. Under her leadership, Trace has developed a sophisticated analytics engine to actionably connect soil health with pivotal domains such as data-driven agriculture, food production, and climate change. Trace has earned accolades such as the FoodShot Global's Innovating Soil 3.0 Challenge, Forbes Top 25 Most Innovative AgTech, 2020 Technology Pioneer at the World Economic Forum, Agfunder's Most Innovative US Startup pre-Series A, THRIVE Top 50 AgTech, and more.

With a Postdoctoral Fellowship from the University of California at Berkeley, a Ph.D. in Microbiology and Immunology from Stanford University, and a B.S. in Molecular Biology from the University of Texas at Austin, Poornima has pioneered breakthroughs to make genomics more affordable and accessible. She taught the first-ever class on applications of genomics at Stanford, led successful partnerships and collaborations across academia, government, and industry, and authored a dozen highly referenced publications in the genomics space. She is an inventor of several microbiome patents.

<https://www.poornima-parameswaran.com>

Analytics- META

Reach

Export

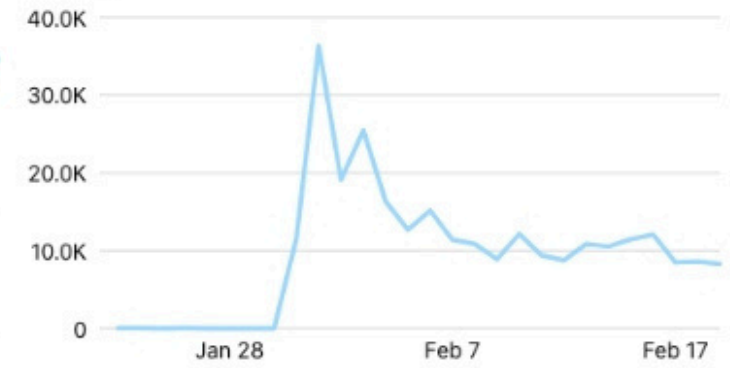
Facebook reach ⓘ

24,526 ↑ 39.5K%



Instagram reach ⓘ

175,484 ↑ 219.3K%

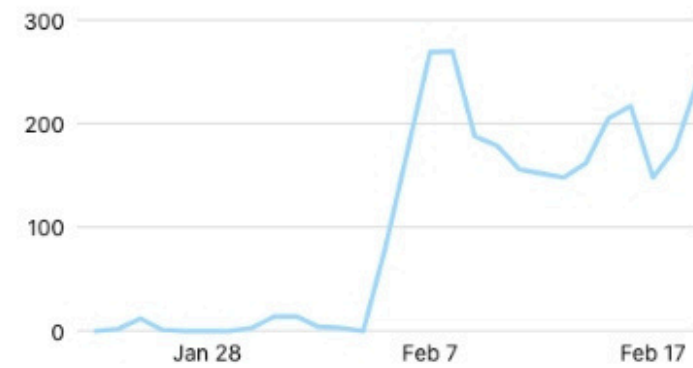


Visits

Export

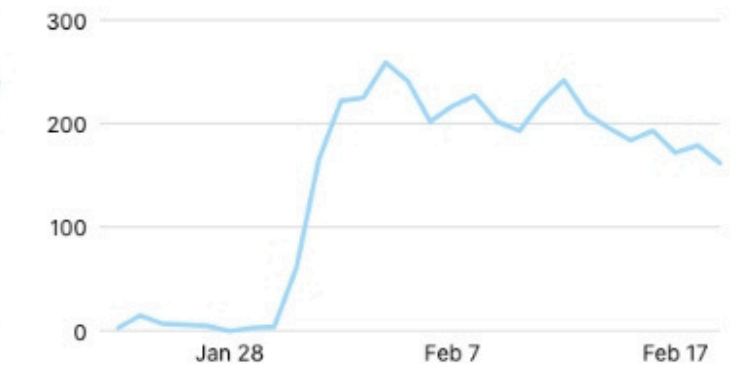
Facebook visits ⓘ

2,819 ↑ 855.6%



Instagram profile visits ⓘ

4,016 ↑ 2.8K%

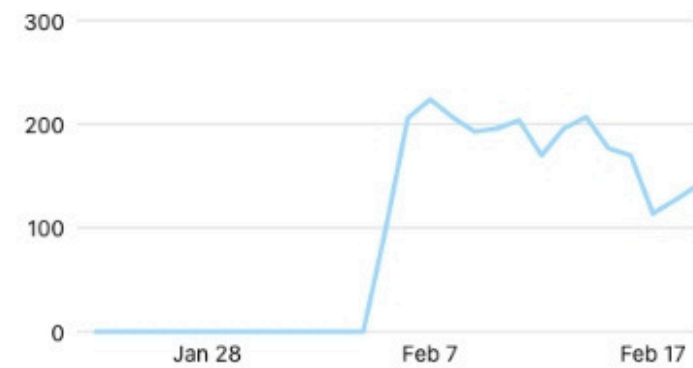


New likes and follows

Export

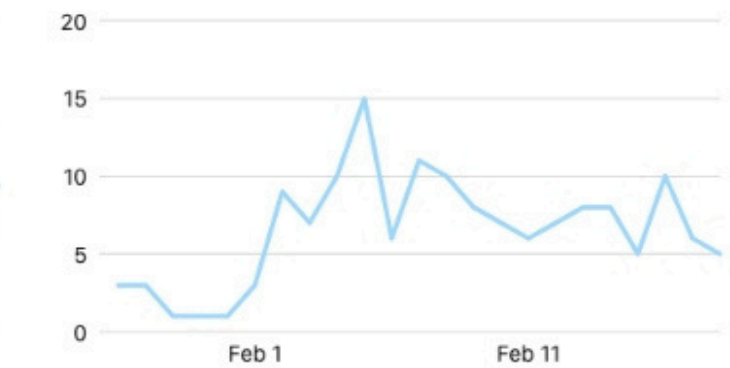
Facebook Page new likes ⓘ

2,663 ↑ 15.6K%



New Instagram followers ⓘ

150 ↑ 294.7%



POORNIMA PARAMESWARAN



MY STORY

I am inspired by the pursuit of purpose, the vibrant energy of aliveness, the potential for impactful actions, the qualities of effective leadership, and the allure of embracing new and enriching experiences.

POORNIMA PARAMESWARAN

Feb 13 - 20

Metrics

Results

Date created	2024-01-31
Instagram Profile Visits	1,231
Cost per Instagram Profile Visit	\$0.0304
Impressions	74,427
Reach	52,488
Frequency	1.42
CTR (link click-through rate)	1.73%
CTR (all)	1.60%
Page engagement	1,459
CPM (cost per 1,000 impressions)	\$0.50
Cost per 1,000 Accounts Center accounts reached	\$0.71

Feb 13 - 20

Metrics

Results

Date created	2024-02-05
Follows or likes	1,147
Cost per Follow or like	\$0.0325
Impressions	20,025
Reach	14,491
Frequency	1.38
CTR (link click-through rate)	0.79%
CTR (all)	8.23%
Page engagement	1,904
CPM (cost per 1,000 impressions)	\$1.86
Cost per 1,000 Accounts Center accounts reached	\$2.57

Feb 13 - 20

Metrics

Results

Date created	2024-02-16
Post engagements	622
Cost per Post Engagement	\$0.00527
Impressions	2,891
Reach	2,570
Frequency	1.12
CTR (link click-through rate)	0.00%
CTR (all)	22.73%
Page engagement	622
CPM (cost per 1,000 impressions)	\$1.13
Cost per 1,000 Accounts Center accounts reached	\$1.28

Feb 13 - 20

Metrics

Results

Date created	2024-02-16
Post engagements	804
Cost per Post Engagement	\$0.00399
Impressions	4,612
Reach	3,770
Frequency	1.22
CTR (link click-through rate)	0.28%
CTR (all)	0.41%
Page engagement	804
CPM (cost per 1,000 impressions)	\$0.70
Cost per 1,000 Accounts Center accounts reached	\$0.85

POORNIMA PARAMESWARAN

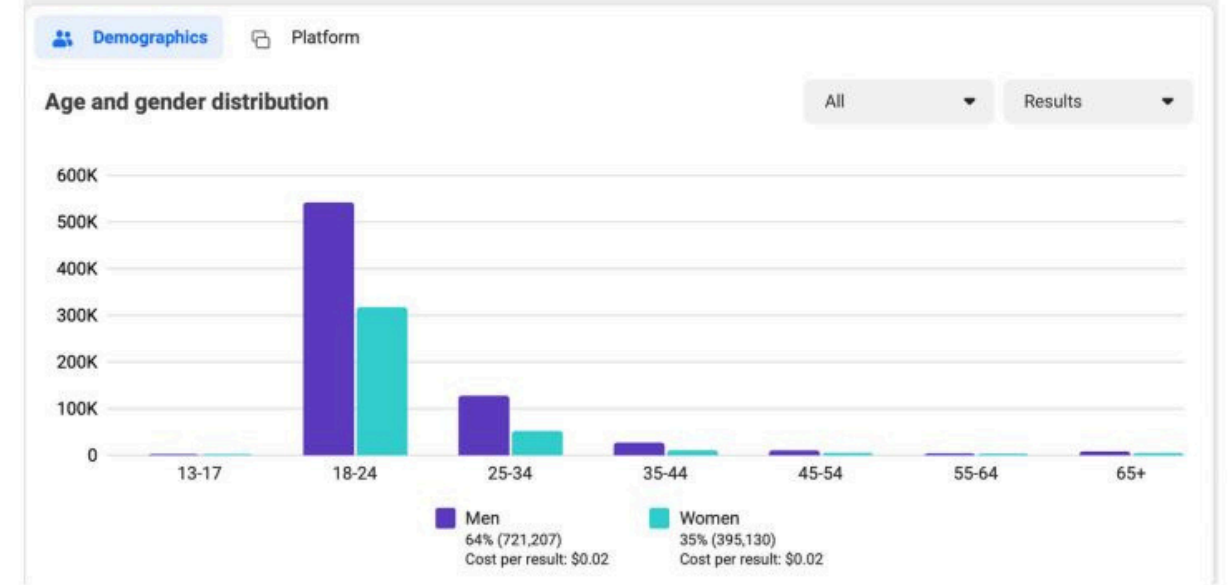
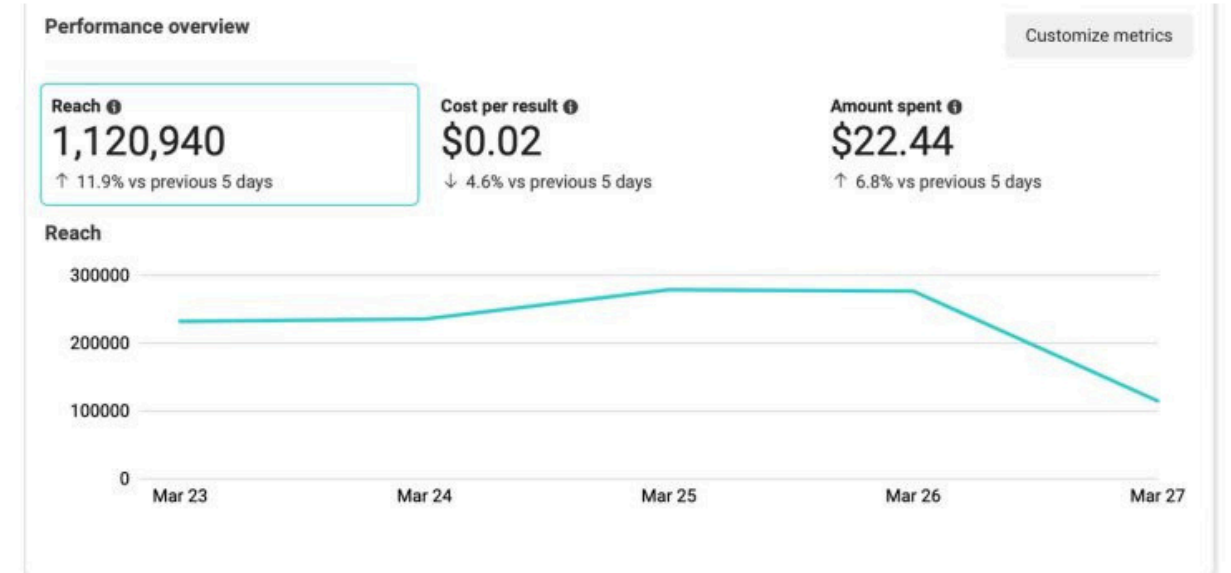
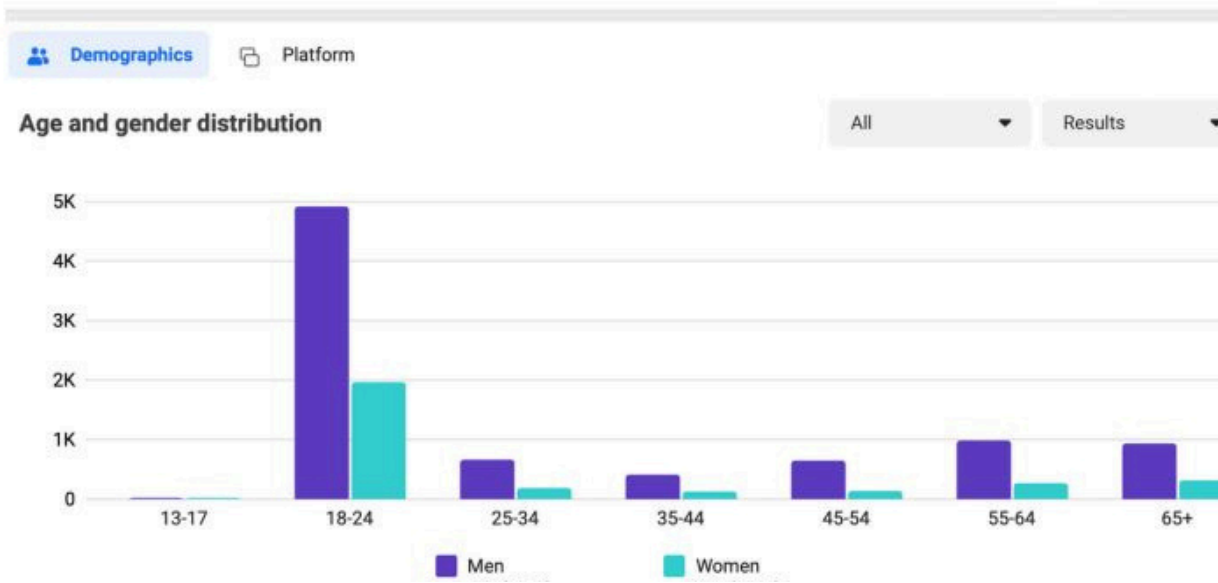
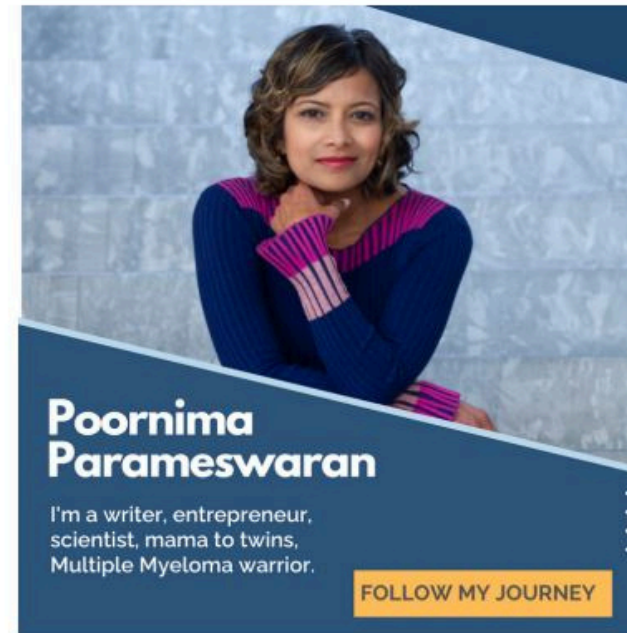
Driven by Science for a Better World

Poornima is passionate about the application of science, technology, and data towards building a healthier planet. As an entrepreneur, she is skilled in leading dynamic teams through transformative changes and transitions.

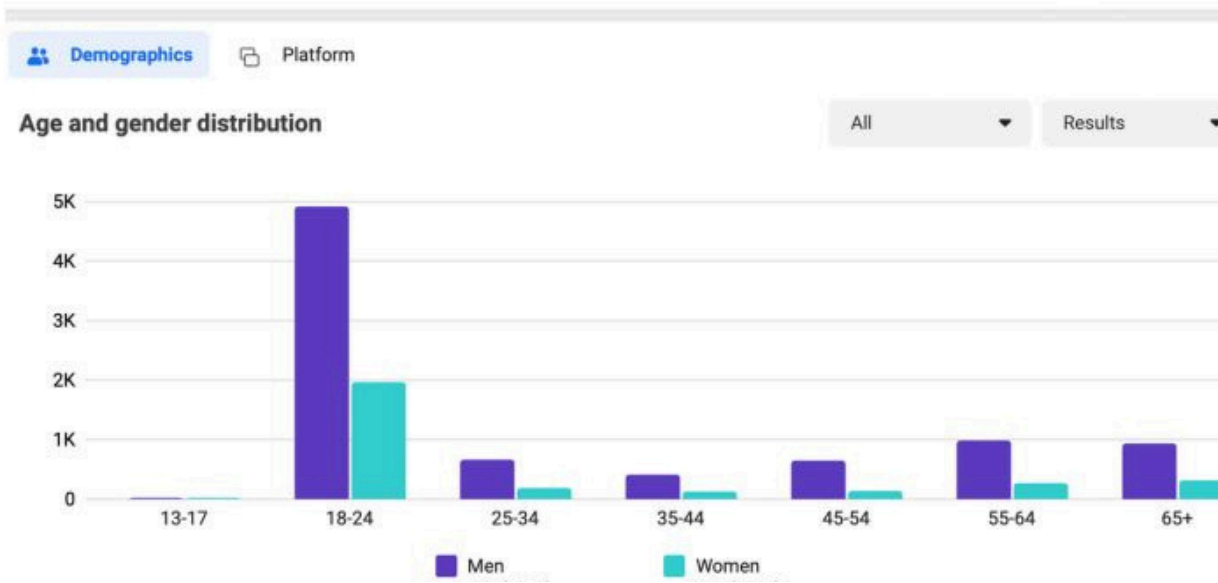
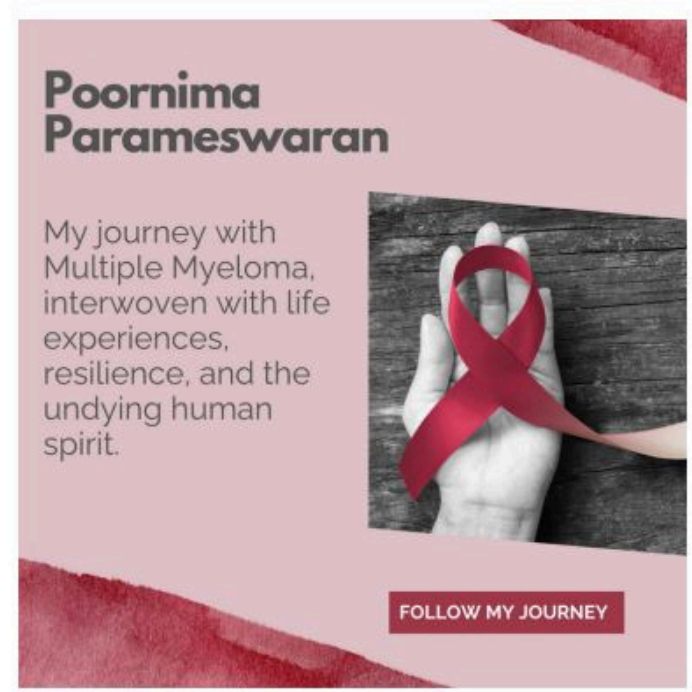
Facing multiple myeloma herself, she brings a personal understanding to her new role on the International Myeloma Foundation Board. Her experience informs her approach to advocating for patient-centric solutions and supporting strategic advancements in treatment and research.



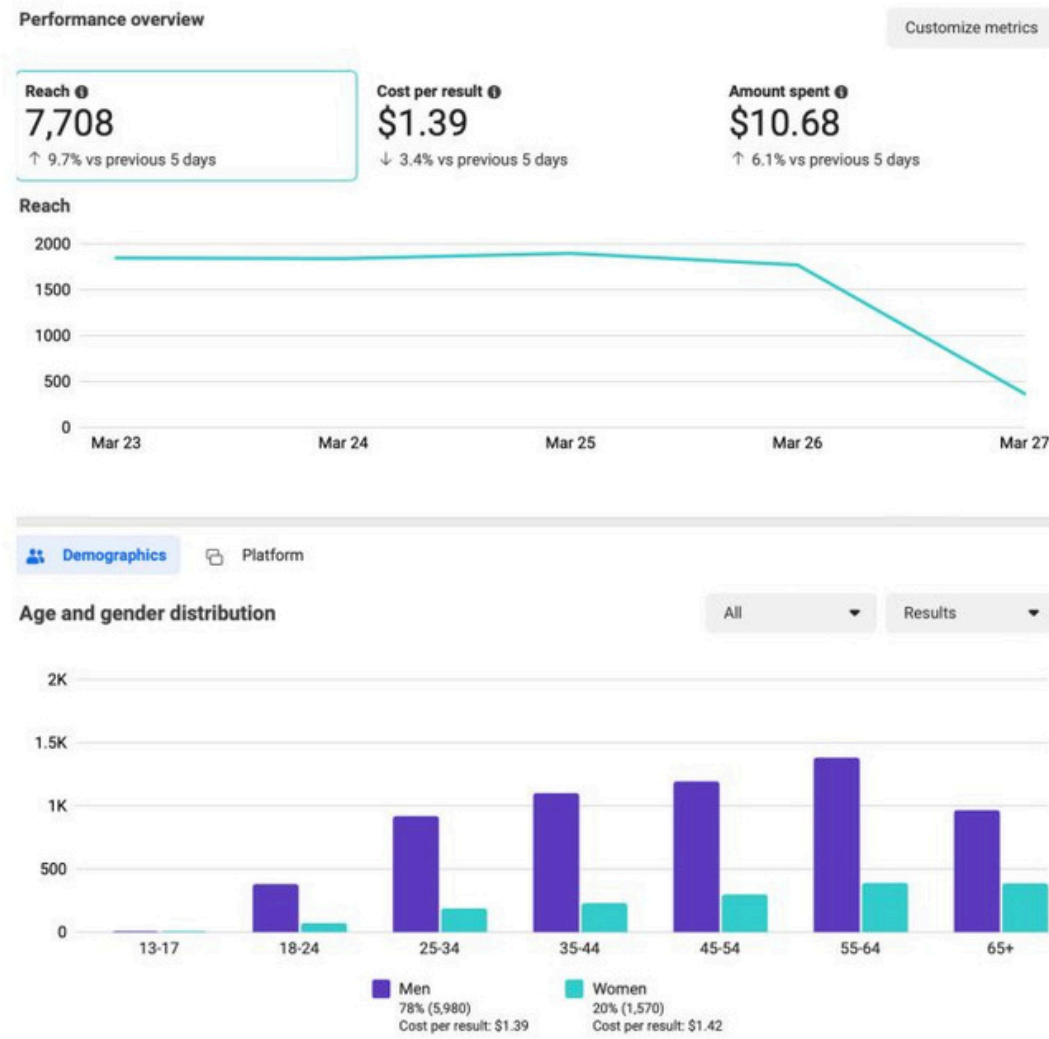
Instagram Ad:



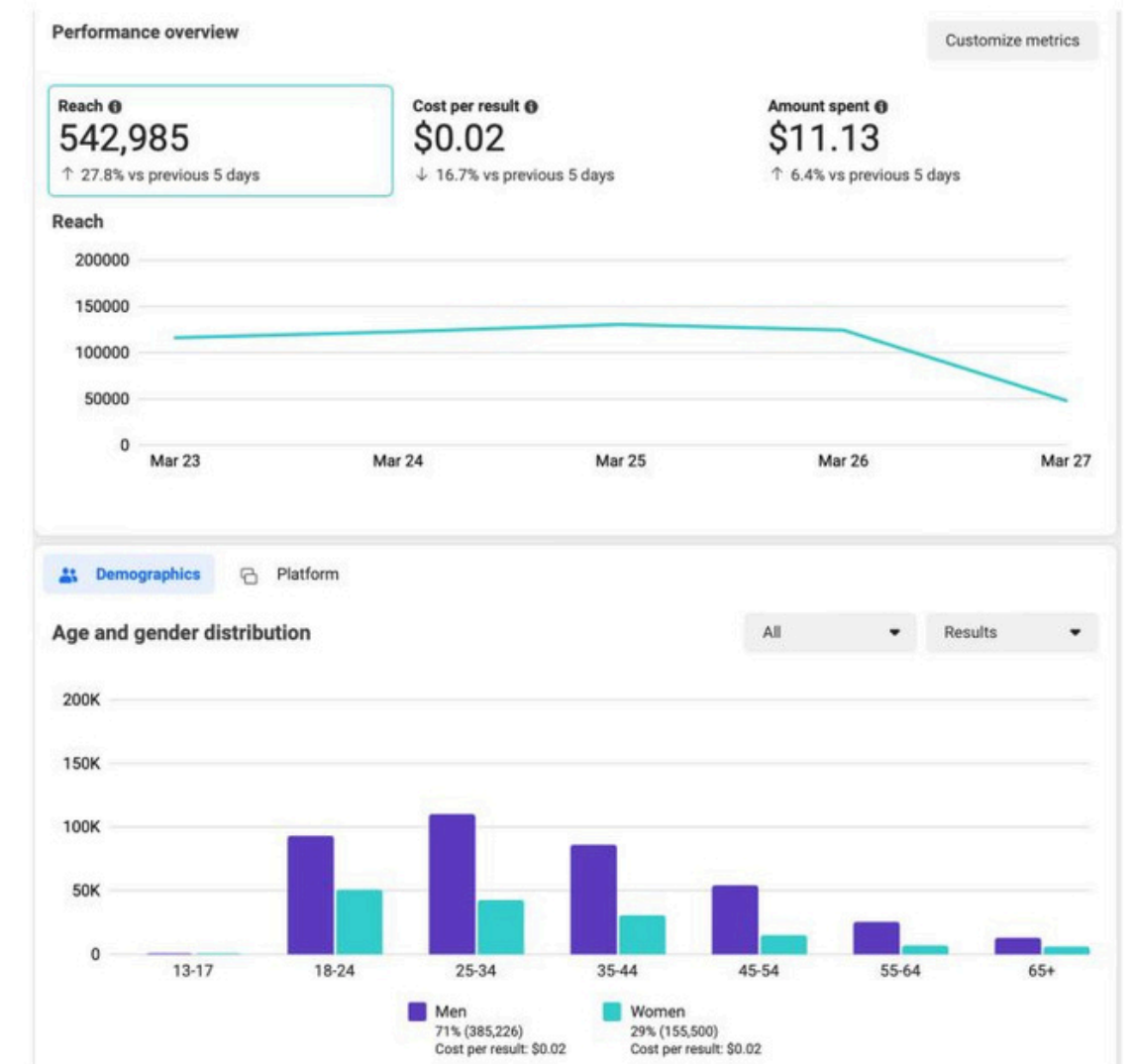
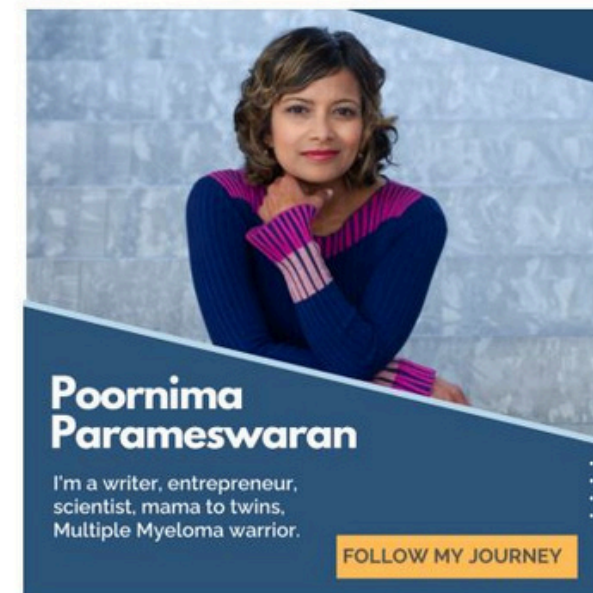
Instagram Ad:



Facebook Ad:



Facebook Ad:





**MULTIPLE MYELOMA
is the second most
common type of
blood cancer**

POORNIMA PARAMESWARAN

Did you know? Multiple myeloma isn't as rare as you might think. It represents about 1% of all cancer diagnoses but makes up 10% of all blood cancers. As the second most common blood cancer, right after non-Hodgkin lymphoma, multiple myeloma is a significant concern within the hematologic community.

Awareness is key. Dive deeper into understanding this cancer and how we can support those affected.

Learn more at: <http://www.myeloma.org>.

PROJECT

9



Inteliquet[™] an IQVIA Business

We're on a mission to transform the patient enrollment journey through modern technology and expertise. We equip clinical research coordinators, physicians, and care teams with enhanced patient insights to streamline and accelerate complex clinical trial processes from feasibility to prescreening and patient matching.

<https://inteliquet.com>

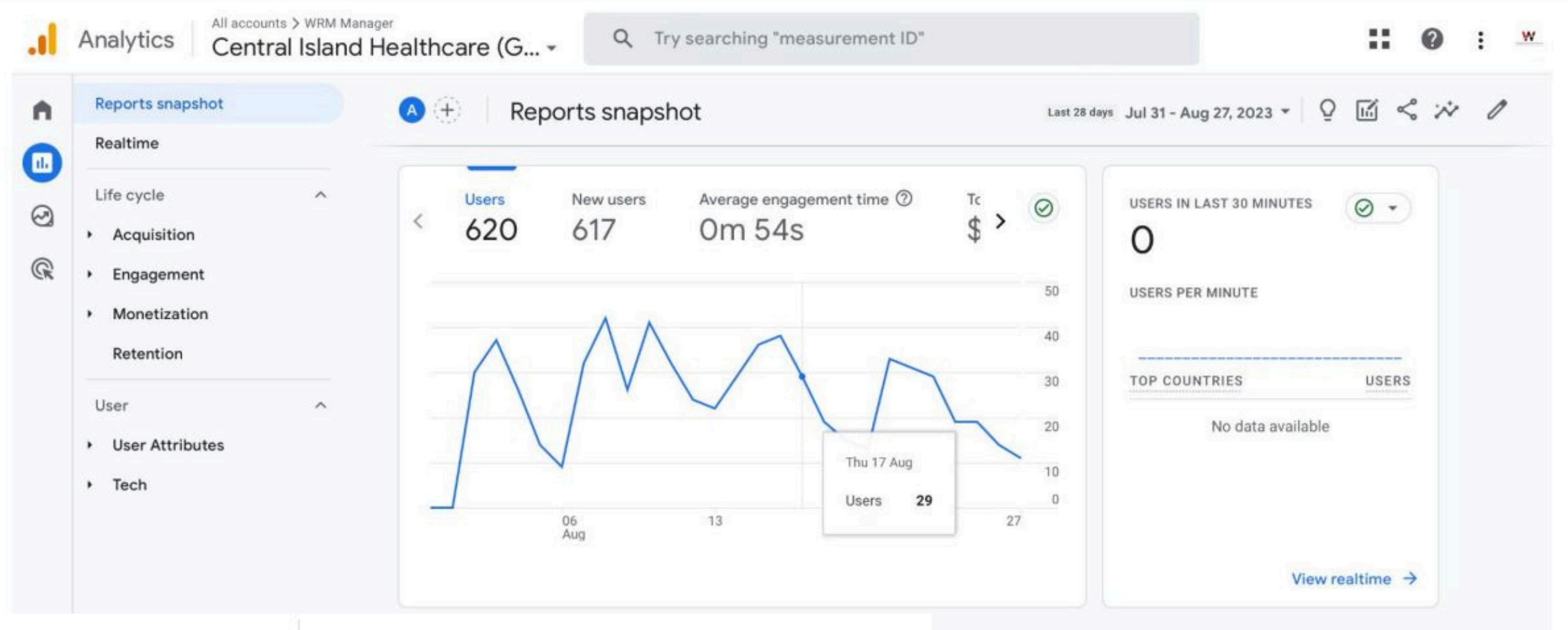
PROJECT

10



We are a premier 202-bed, sub-acute rehabilitation and skilled nursing center. We are located in Plainview, NY – conveniently situated just minutes from the Northern State Parkway and the Long Island Expressway, just off the Seaford-Oyster Bay Expressway.

<https://www.centralislandhealthcare.com>



Organic Keywords Trend

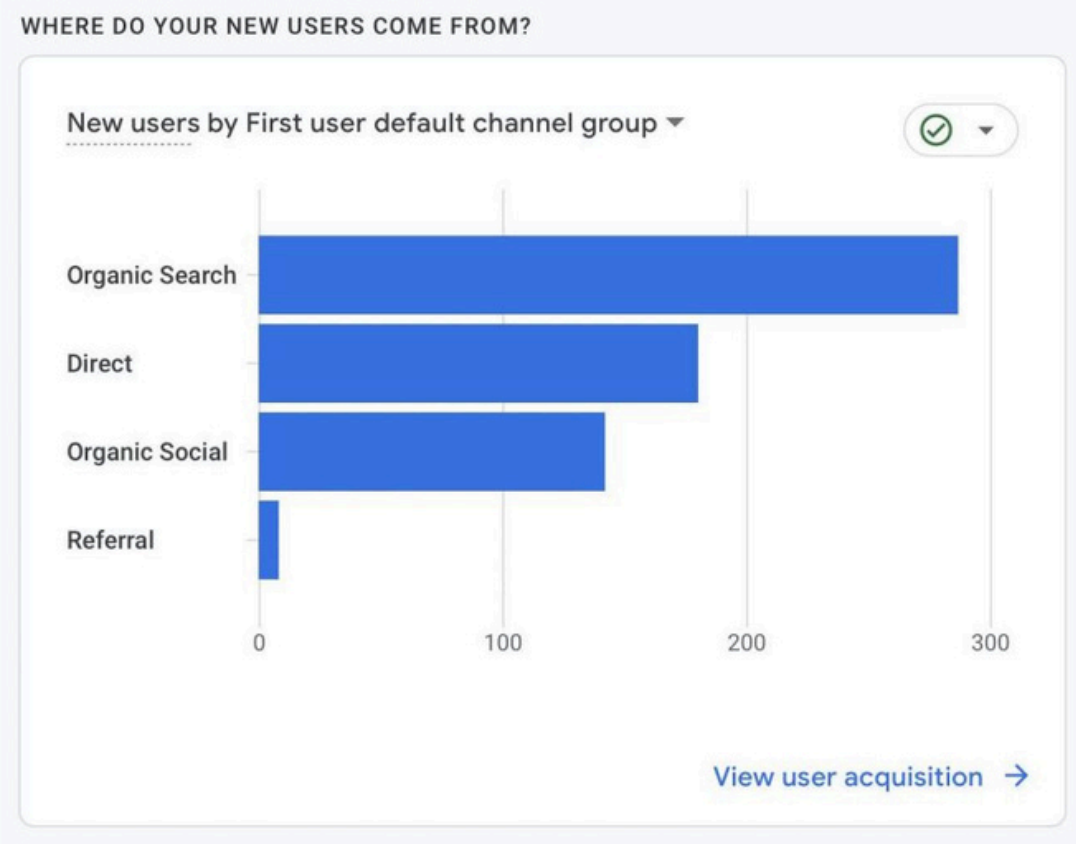
Top 3
 4-10
 11-20
 21-50
 51-100
 SERP Features
 Notes



Organic Keyword Ranking is up 25.9%

- Current rankings have 22 organic keywords ranking in the top 3 on SERP
- Current Organic Keyword Ranking report will be sent via email

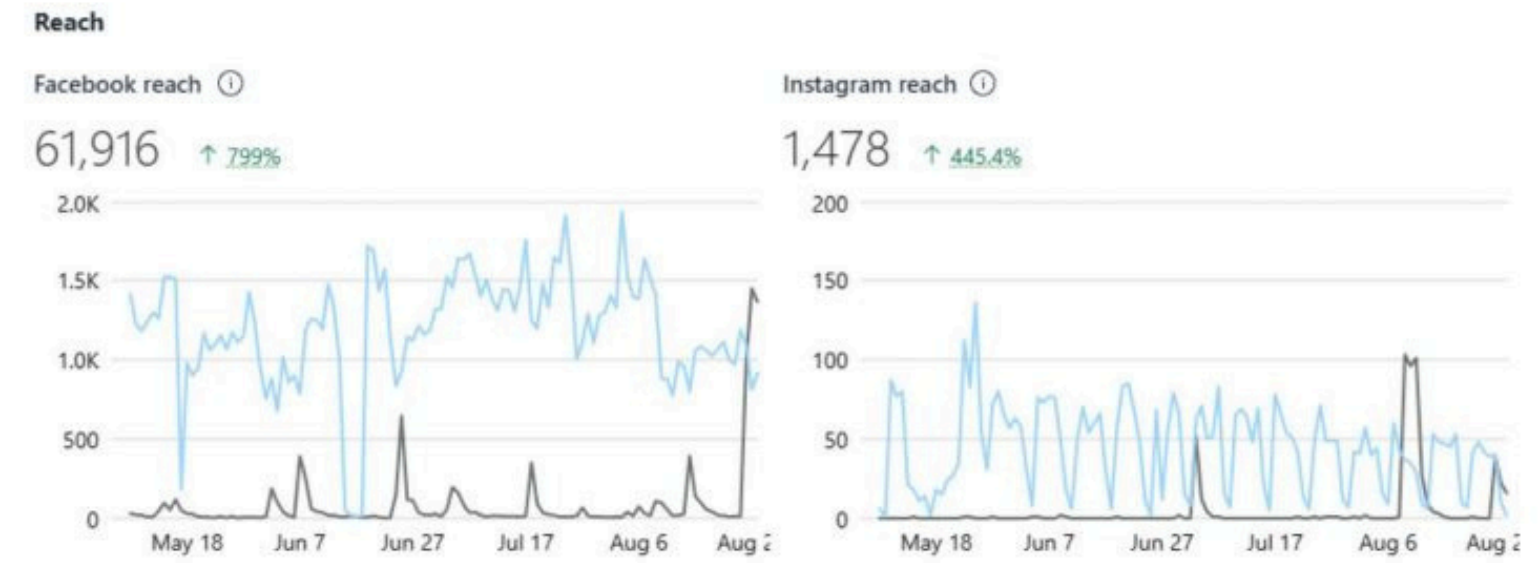
SEO



- The majority of users are coming from organic searches. This means that SEO efforts are working & Central Island is moving to the top of the Google Search Rankings.
- Direct & Organic Social - These are users coming to the site with direct links. (Typically from FB or IG links.) Social Media will be covered later on.

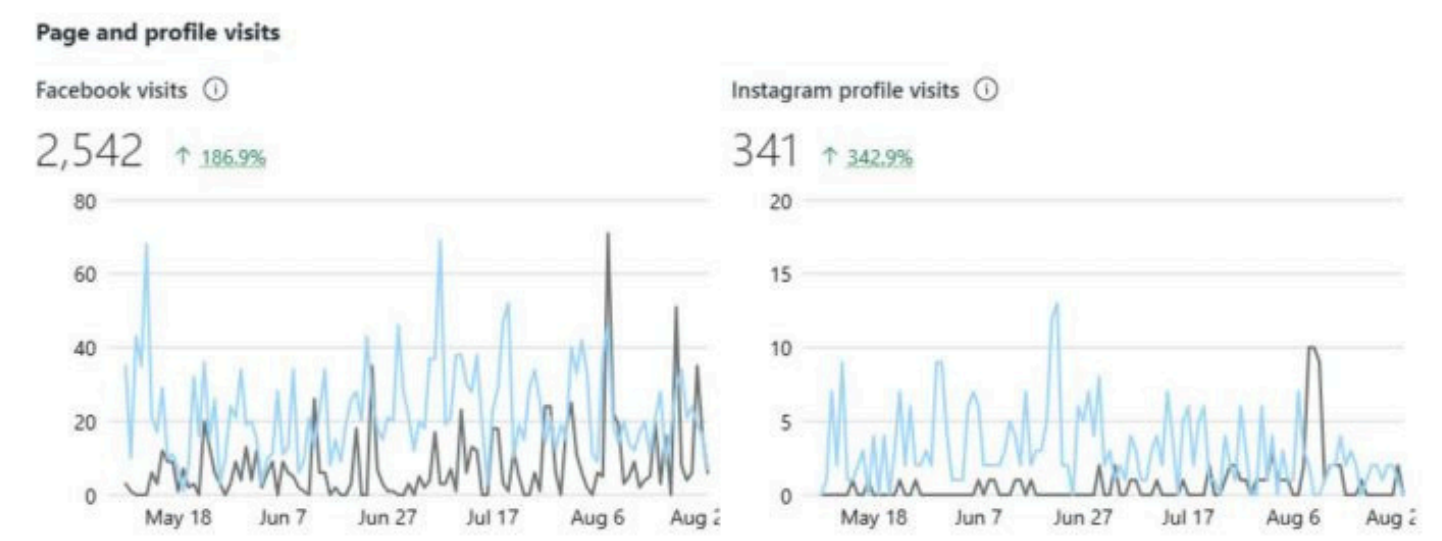


Social Media - Organic



- Facebook reach is up 799% since WRM took over
- Instagram reach is up 445.4% since WRM took over

Social Media - Organic

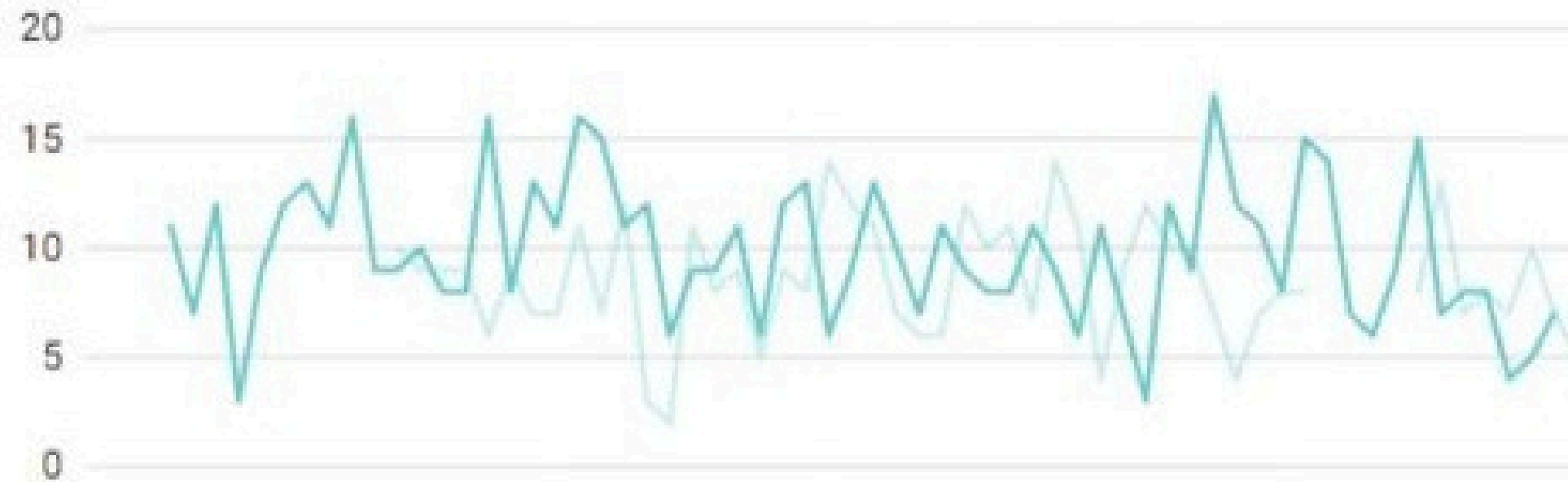


- Facebook profile views are up 186.9% since WRM took over.
- Instagram profile views are up 342.9% since WRM took over.

SOCIAL MEDIA - PAID ADS



Link clicks



- Social ads are doing well
 - 608 clicks since the start
- For the healthcare industry the average click through rate is between 0.75% and 0.83%
 - We're right on target at 0.77%.

PROJECT

11

DR. JULIE LIBERMAN, DDS PC

Dr. Julie Liberman is a general, cosmetic, and restorative dentist providing quality care to families in and around Great Neck, NY.

As the sole practitioner at her office, she personally performs a full range of dental services, from bone grafting and dental implant restoration to Invisalign and smile makeovers.

<https://www.greatneckfamilydentist.com>



Julie Liberman DDS PC
A Great Neck Family Dentist

FAMILY DENTAL CARE

Unleash Your Best Smile with Our Dental Services

OUR SERVICE

- Teeth whitening
- Porcelain veneers
- Exams and Cleanings
- Invisalign
- Pediatric Dentistry

OUR SERVICE

516-482-9140
www.greatneckfamilydentist.com

GBP

GBP

DR. JULIE LIBERMAN, DDS PC

The four permanent adult teeth located in the back corners of your mouth are called your "wisdom teeth" and need to be surgically removed if they become impacted or may cause potential issues.

Contact us today to schedule your appointment where we may take an X-ray to assess your dental health and recommend treatment.



PROJECT

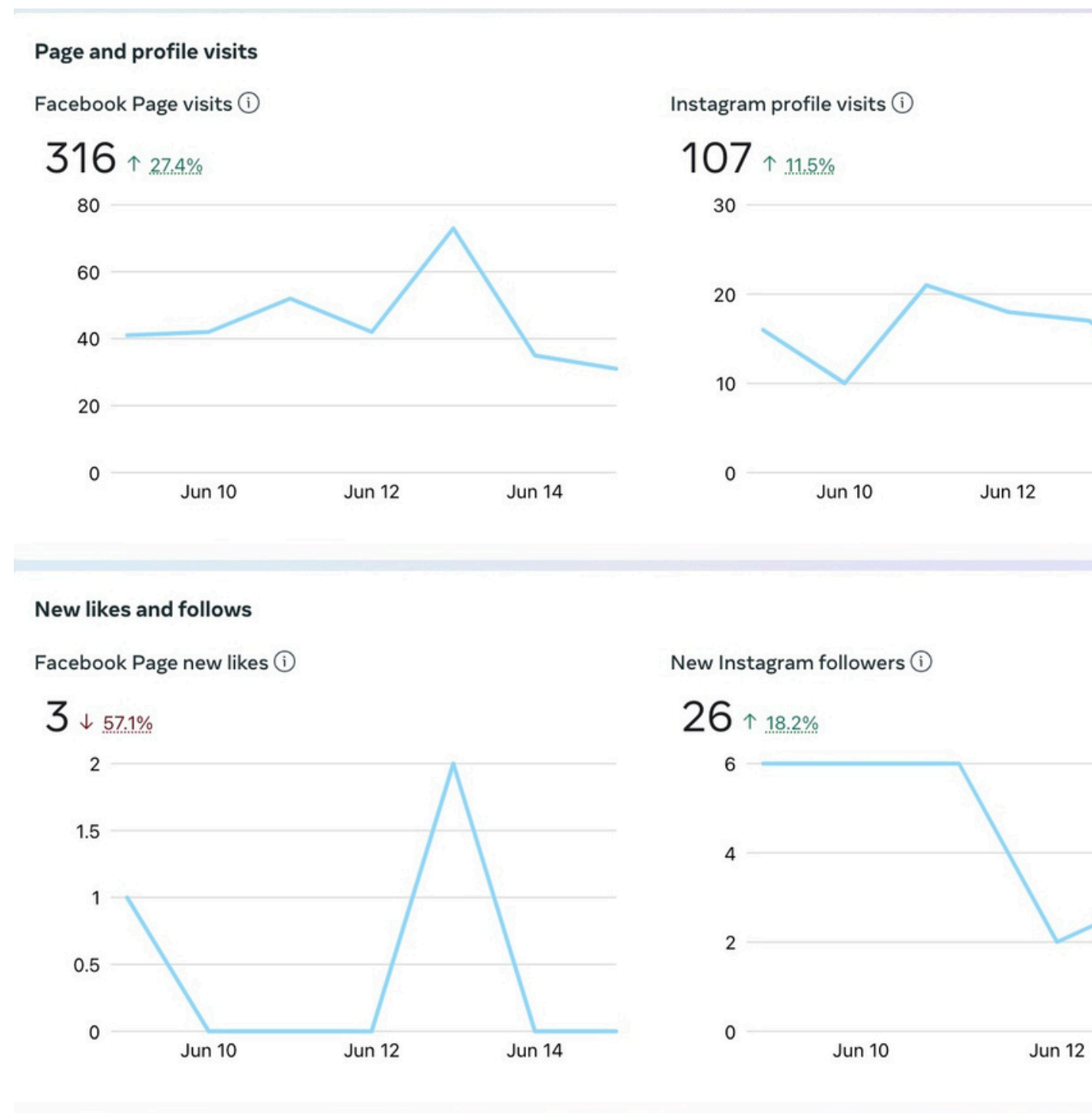
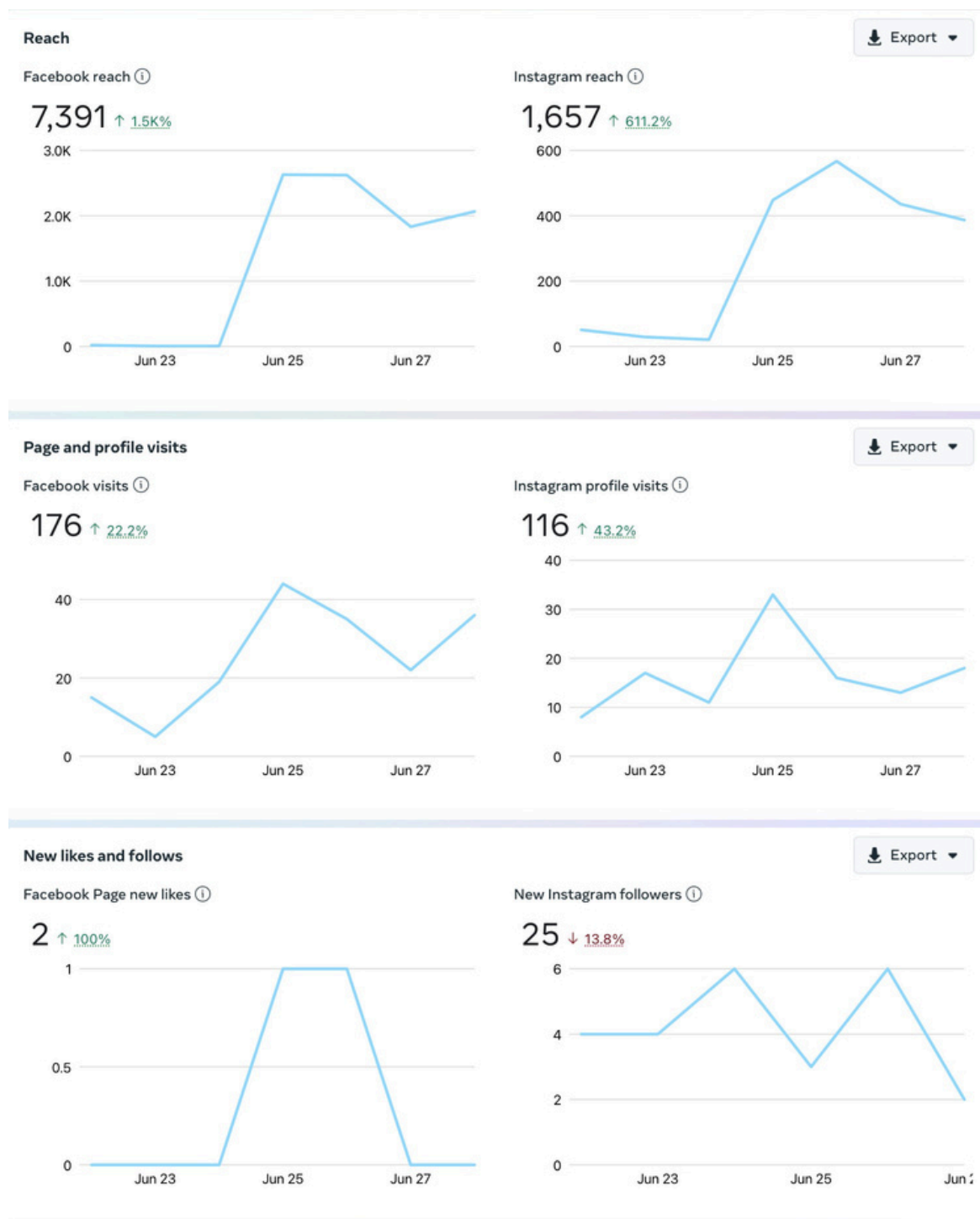
12



Premium Removable Veneers Made In The USA

Since 2007, Removable Veneers USA owners have been a big part of the smile world. We have successfully opened more than 100 retail teeth whitening locations throughout the USA & administered more than 100,000 teeth whitening treatments during this time! You may have seen us in many of your local retail malls throughout the USA!

<https://removableveneersusa.com>



After having worked with 2 other agencies and disappointed with their lack of output, Removable Veneers USA was ready to close their doors- until they came to us. We were their last hope. They had 4K in revenue and by month 3, they had 130K from our marketing efforts.

We engaged in social media, organic, paid campaigns, conversion rate optimization on their website, analytics deep dive, content creation and design work.



Removable Veneers USA

What Your Smile Says About You: The Different Types Of Smiles

Did you know that a perfect smile can be achieved with teeth veneers?

- Be happier by just simply being able to show off your new smile!!!
- Perfect shiny smile veneers can have many benefits, including, for some, increased confidence and self-esteem.
- Ensure your teeth are looking at their best when you are smiling.

- FB reach went up 157.6%
- IG reach went up 114%
- FB page visits went up 31.8%
- IG profile visits went up 4.2%
- New IG followers went up 60%
- Likes on TT went up 28.57%
- Comments on TT went up by 2
- Growth on TT went up by 800%



Removable Veneers USA

Benefits Of Using Removable Veneers USA Clip On Veneers

- 

Removable Veneers USA Can Give You Back Your Smile
- 

Removable Veneers Are Unique To You and Your Teeth
- 

Our Veneers are Light but Strong
- 

No Invasive Surgery or Bleaches
- 

Affordable payment plans

SOCIAL MEDIA

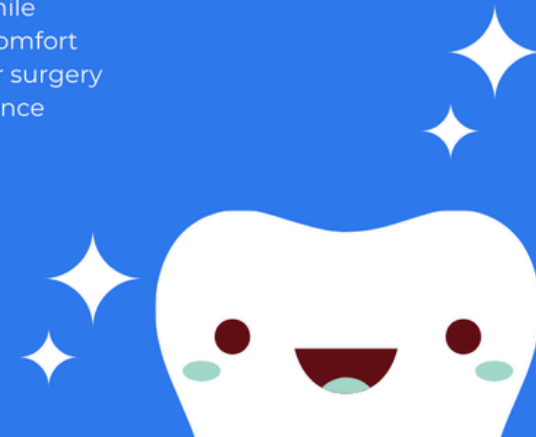
Removable Veneers: A Perfect Solution For All Teeth Problems!

What is a Removable Veneer?

A temporary solution to cheer up your mood instantly with a bright smile can be possible with clip on veneers.

Why choose a removable veneer?

- Removable Veneers can last for 3-5 years or longer with proper care
- No Dental Visits required
- Remove it whenever you do not feel like wearing them
- Easy to carry and conceal
- Very Cost-effective
- Instant New Smile
- No pain or discomfort
- No Anxiety over surgery
- Instant Confidence



Things To Know Before You Purchase Snap On Veneers

It's time to exude confidence and success!

It's time to get your beautiful smile back!

Before you purchase snap on veneers, here are a few items to remember:



Cost of
Removable
Veneers.



Corrects
Multiple
Issues



A Cosmetic
Enhancement



Care

The Power Of A TruSmile!

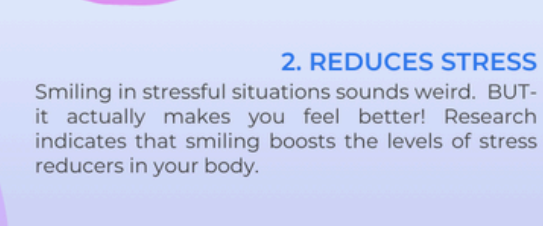


If you doubt the power of a genuine smile, try being upset with a smile on your face. It is difficult if not impossible, right? Read on to discover the positive effects of a TruSmile.



1. CREATES A GOOD IMPRESSION

Smiling is contagious even to strangers. . No wonder people go to various lengths to maintain their natural smiles.



2. REDUCES STRESS

Smiling in stressful situations sounds weird. BUT- it actually makes you feel better! Research indicates that smiling boosts the levels of stress reducers in your body.



3. INCREASED HAPPINESS

A smile does generate a chemical reaction that reduces stress and elevates your mood.

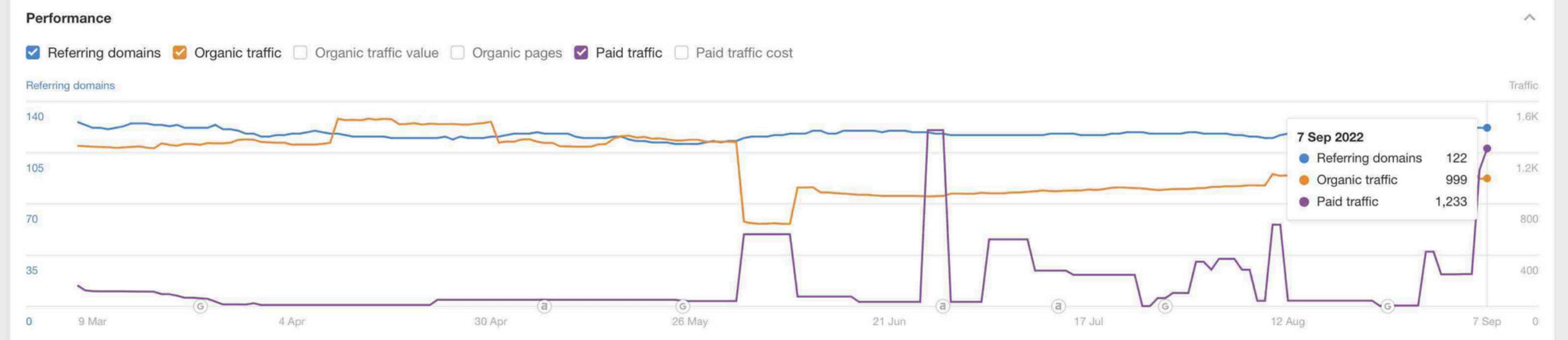
- Overview
- Overview 2.0
- Site structure
- Calendar New
- Backlink profile**
 - Backlinks
 - Broken backlinks
 - Referring domains
 - Anchors
 - Internal backlinks New
 - Referring IPs
 - Link intersect
- Organic search**
 - Organic keywords
 - Top pages
 - Top subfolders
 - Top subdomains
 - Competing domains
 - Competing pages
 - Content gap
- Paid search**
 - Paid keywords
 - Ads
 - Paid pages
- Pages**
 - Best by links
 - Best by links' growth
 - Top content
- Outgoing links**
 - Linked domains
 - Anchors
 - Broken links
- Export**
 - CSV
 - PDF

Overview: Removable Dental Veneers, Best Snap on Veneers USA, Instasmile Veneers- removable-veneers

Monthly volume All countries Changes: Don't show

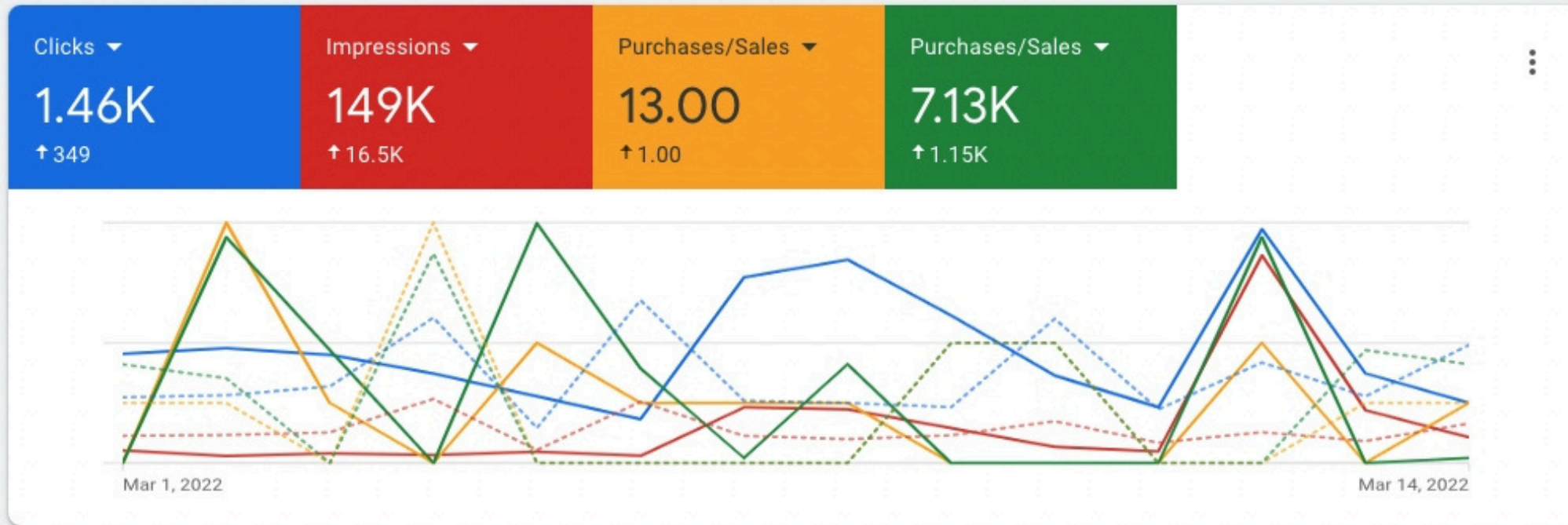
DR 14 AR 14,986,687	Backlinks 642 All time 31.2K	Referring domains 121 All time 365	Organic keywords 503 Top 3 20	Organic traffic 999 Value \$1.2K	Paid keywords 7 Ads 8	Paid traffic 1.2K Cost \$619
---------------------------	------------------------------------	--	-------------------------------------	--	-----------------------------	------------------------------------

Metrics Competitors Countries Years 1M 6M 1Y 2Y All Daily Export



+ New campaign

Download Feedback



Clicks 228	Impressions 9.91K	Cost \$178	Purchases/Sales 1.7K
---------------	----------------------	---------------	-------------------------

Recommendations

82.2% Your campaign optimization score

Try the new Google Ads mobile app

Monitor performance and improve your account on the go

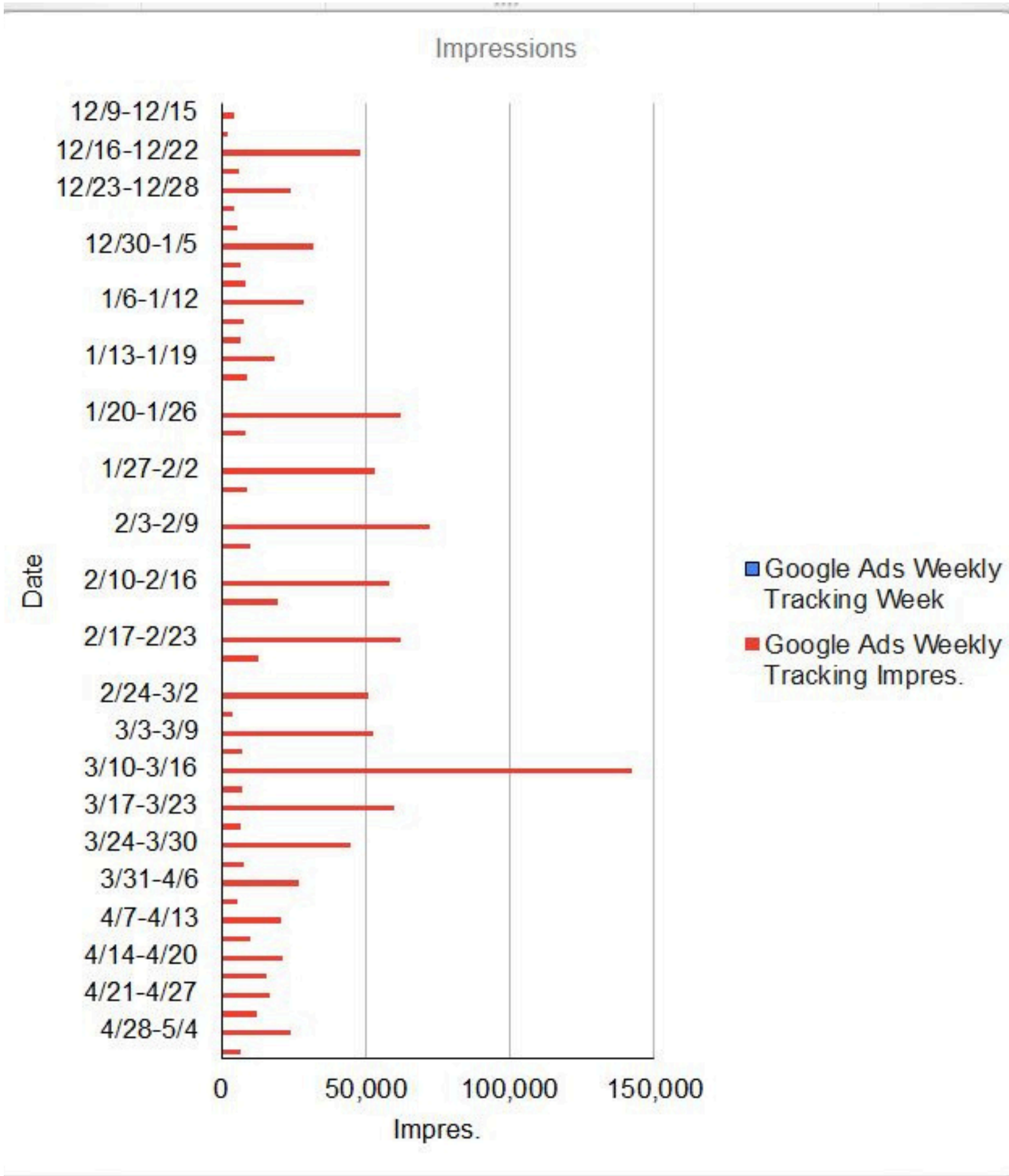
Keywords	Conversion...	Clicks	CTR
"pop on veneers"	2.00	55	3.02%
[trusmile veneers]	0.00	1	1.11%
[trusmile veneers cost]	0.00	0	0.00%
[trusmile veneers reviews]	0.00	1	4.35%
[instasmile clip on veneers]	0.00	0	0.00%

Searches

Sort by: Impressions

pop on veneers, pop on veneers reviews, snap on veneers, shiny smile veneers, popon veneers reviews, instasmile, best snap on veneers 2021, instasmile reviews, instant smile teeth, shiny smile veneers reviews, pop on veneers cost, clip on veneers, snap on veneers reviews, pop on veneers bad reviews

Ad	Impressions	Clicks	CTR
Enabled	1,696	38	2.24%



Abandoned Cart: Email 3

20% Off Final Offer....Best We Got....Expires in 24 ...

31.9% **5.2%**

Open Rate Click Rate

1.2% / \$8.84K

Placed Order

Waiting: 0

Review: 0

Delivered: 752

Skipped: 406

Live ▾

Classic editor



TikTok

Engagement

Download data

Last 7 days Last 28 days Last 60 days Custom

Video views	Profile views	Likes	Comments	Shares
2,330 +849 (+57.33%) ↑	63 +24 (+61.54%) ↑	22 +9 (+69.23%) ↑	1 +1 (>999%) ↑	1 +0 (+0%)

Video views

Jun 01 - Jun 07



Followers

View more >

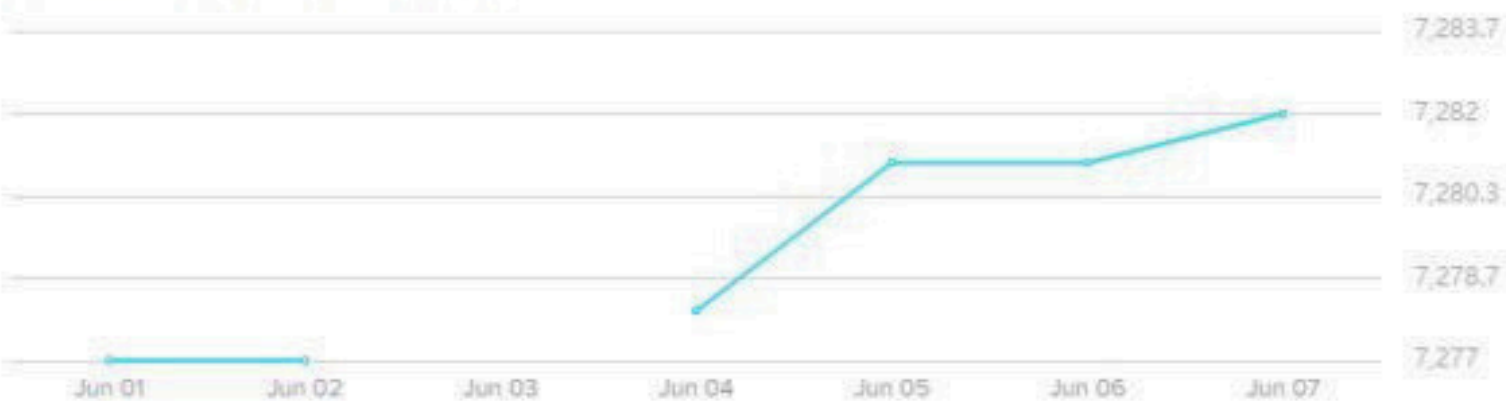
Last 7 days Last 28 days Last 60 days Custom

7,283 in total

Net +5 (Jun 01 - Jun 07)

Growth rate -16.67% (vs. May 25 - May 31) ↓

Jun 01 - Jun 07



Engagement

TikTok

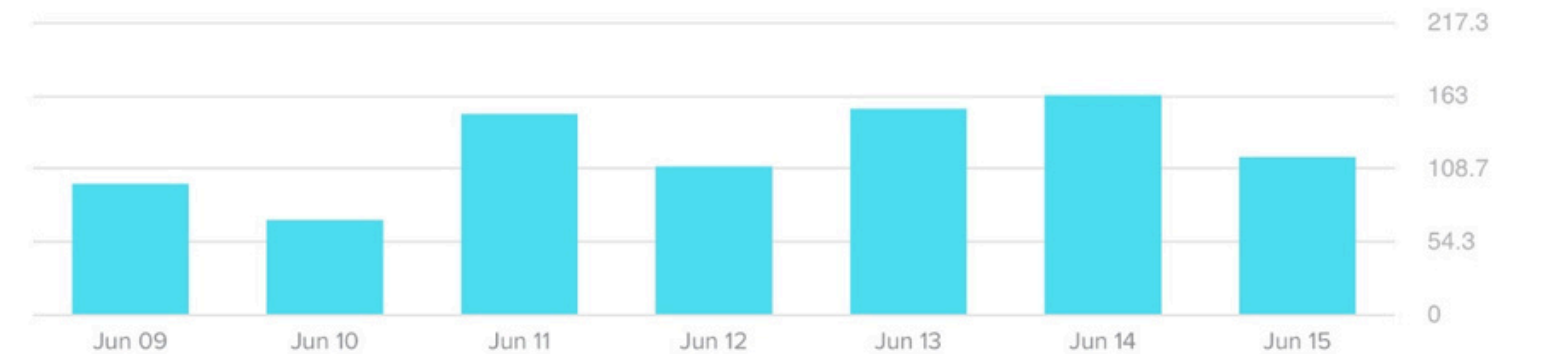
Download data

Last 7 days Last 28 days Last 60 days Custom

Video views	Profile views	Likes	Comments	Shares
859 +152 (+21.5%) ↑	20 +7 (+53.85%) ↑	4 -1 (-20%) ↓	0 -3 (-100%) ↓	0 -1 (-100%) ↓

Video views

Jun 09 - Jun 15



Followers

View more >

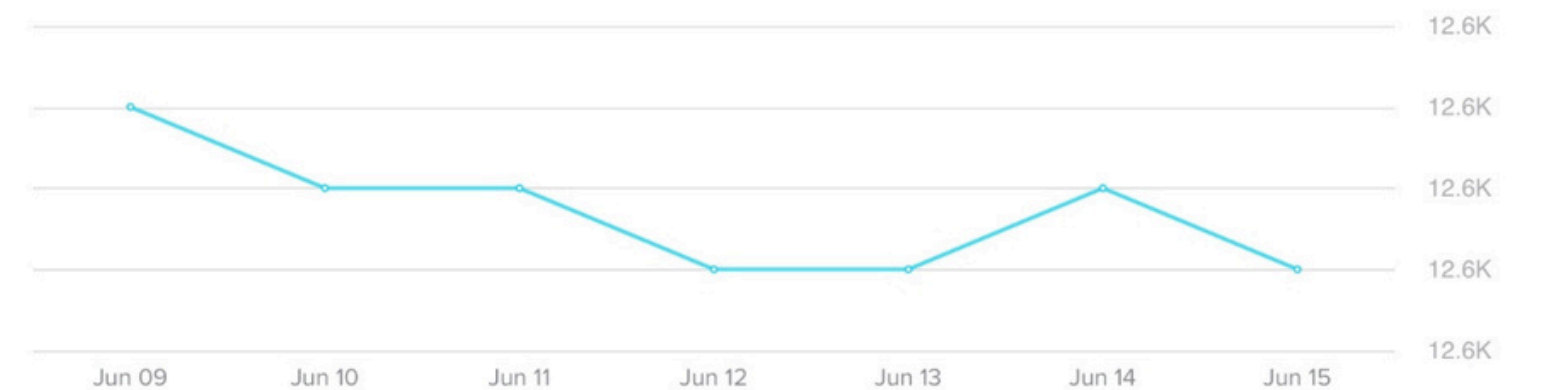
Last 7 days Last 28 days Last 60 days Custom

12,592 in total

Net -2 (Jun 09 - Jun 15)

Growth rate -33.33% (vs. Jun 02 - Jun 08) ↑

Jun 09 - Jun 15



TikTok

Engagement

Download data

Last 7 days Last 28 days Last 60 days Custom

Video views

1,953
-214 (-9.88%) ↓

Profile views

42
-18 (-30%) ↓

Likes

18
+4 (+28.57%) ↑

Comments

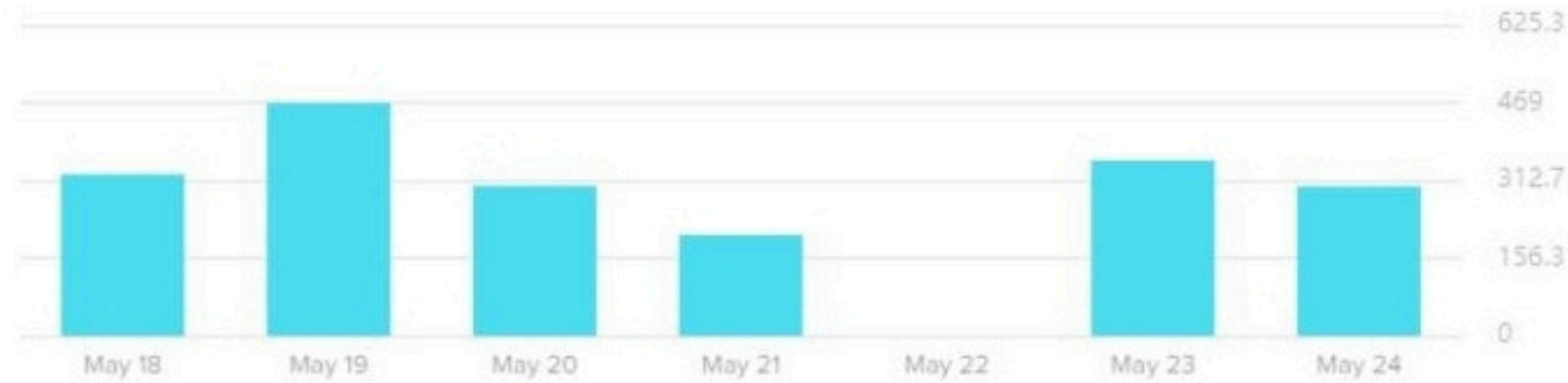
2
+2 (>999%) ↑

Shares

1
+0 (+0%)

Video views

May 18 - May 24



Followers

View more >

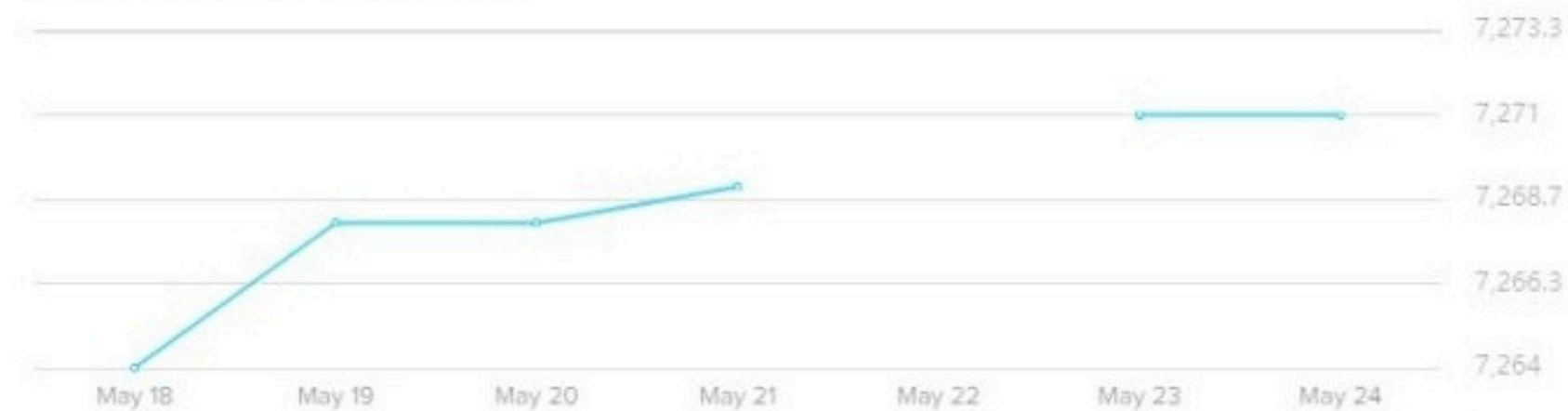
Last 7 days Last 28 days Last 60 days Custom

7,271 in total

Net +7 (May 18 - May 24)

Growth rate -800% (vs. May 11 - May 17) ↓

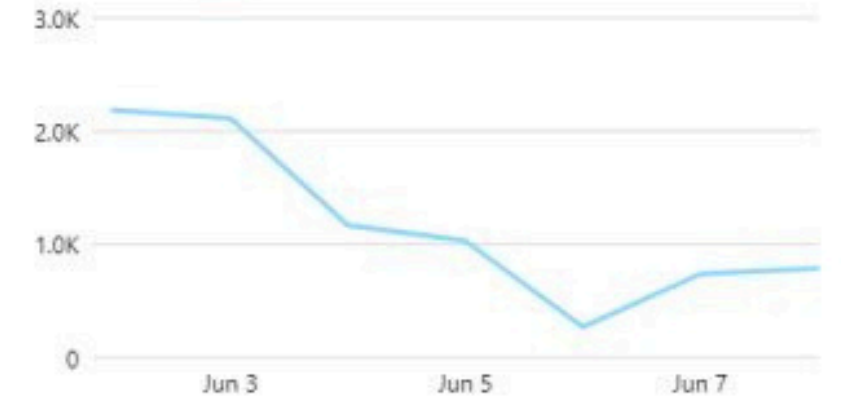
May 18 - May 24



Reach

Facebook Page reach

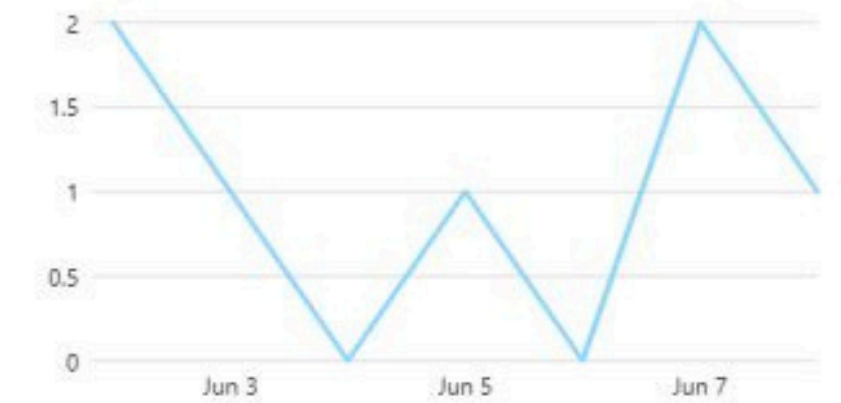
6,127 ↑ 19.2%



New likes and follows

Facebook Page new likes

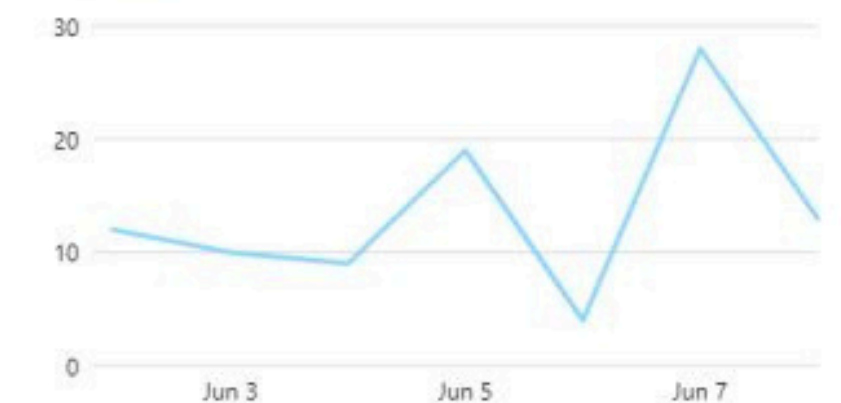
7 ↑ 250%

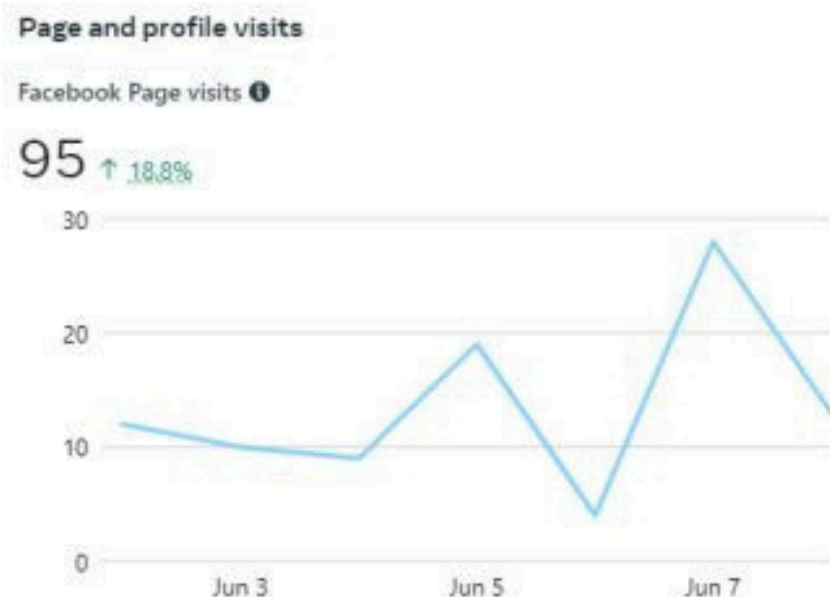
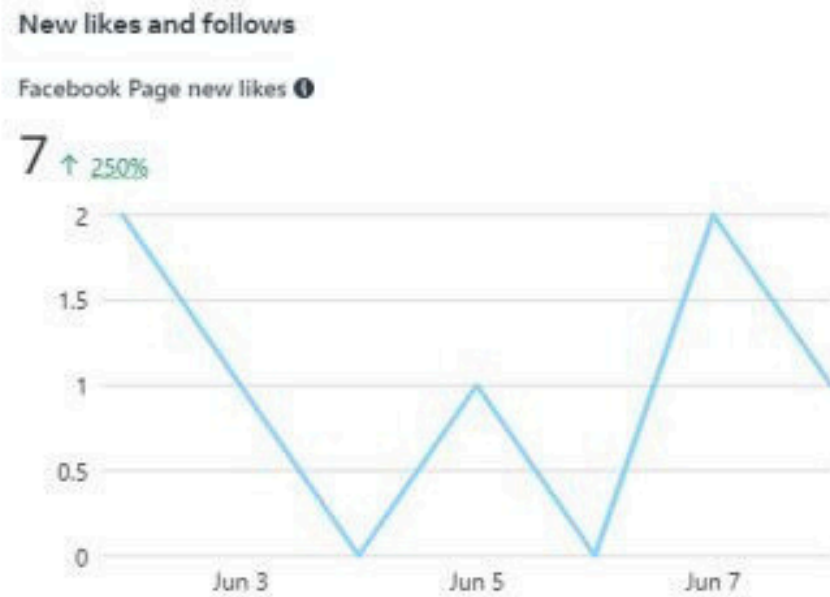
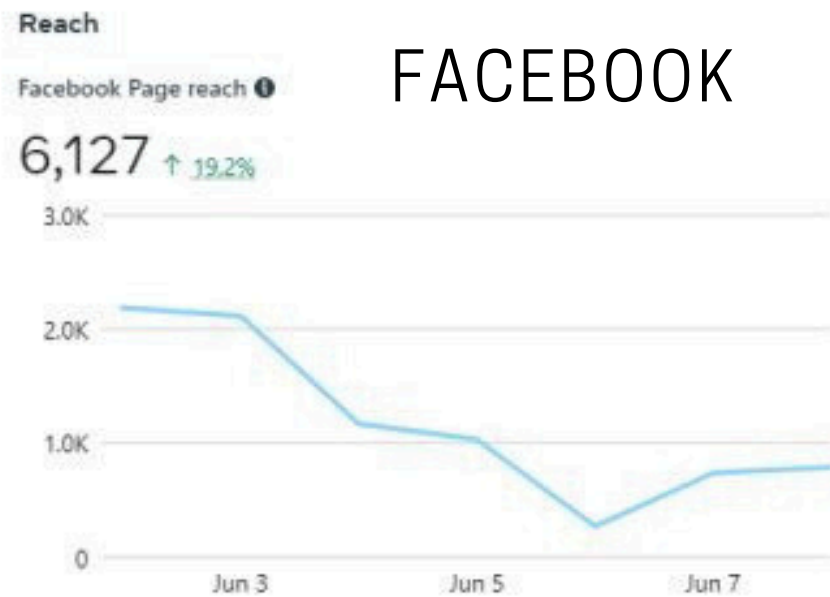


Page and profile visits

Facebook Page visits

95 ↑ 18.8%





A Guide To Temporary Veneers

If you are in the market for best looking veneers but don't want to commit to permanent veneers, then temporary veneers could well be perfect for you!

What Are Temporary Veneers?

Temporary veneers, also known as 'snap-on' veneers, and they are a good solution for people who want a new smile but might not want the new look permanently.

How Long Do Temporary Veneers Last?

Made from dental-grade durable, high-quality materials. Our Premium Plus Clip-in veneers can last for many years if taken well care of.

If I have clip-in veneers, does this mean I can stop going to the dentist?

No!
 Clip-in veneers are not an alternative to regular check-ups and dental treatments!

SOCIAL MEDIA ADS

Explore Your Options!

Did you know? At Removable Veneers USA, we offer not one, not two, but THREE incredible options to transform your smile:

Premium, Premium Plus, and Superior!



Premium:
Affordable and natural-looking

Premium Plus:
Customized durability for your dream smile.

Superior:
Precision-crafted perfection

CONTACT US

704.236.4181

Concord, NC 28027 USA

info@removableveneersusa.com



Facebook



TikTok

Removable Veneers USA

- ✓ **REMOVABLE**
- ✓ **AFFORDABLE**
- ✓ **CUSTOM MADE FOR YOU**

www.removableveneersusa.com

REGISTER NOW

Pinterest

Instagram



YOUR SMILE MAKEOVER JOURNEY STARTS HERE
Explore Your Options!

- ✓ Premium: Perfect for those seeking a natural-looking enhancement at an affordable price.
- ✓ Premium Plus: Take it up a notch with added durability and customization for your dream smile.
- ✓ Superior: The pinnacle of perfection, crafted with precision and premium materials for a stunning, flawless finish.



www.removableveneersusa.com

REGISTER NOW



PROJECT

13

PLEASANT POINTE DENTAL



Pleasant Pointe Dental opened in February 2019. We are in the Pleasant Grove Pointe Plaza located at 953 Pleasant Grove Boulevard, Suite 140 in Roseville, CA. Our recently renovated office boasts new, state-of-the-art equipment and calm, modern décor.

Pleasant Pointe Dental in Roseville was founded by Dr. Aujla, an exceptional dentist specializing exclusively in modern dentistry. One of the traits that sets Pleasant Pointe Dental apart from the rest is Dr. Aujla's expert care and the advanced materials and technologies we have available for you.

When you are looking for a dental office, you want a staff you know can handle your oral needs. Pleasant Pointe Dental is proud to offer a vast array of dental services for all patients. Some of our services include:

- Cleaning and Prevention
- Family Dentistry
- Cosmetic Dentistry
- Tooth Replacement
- Extractions and Preservation
- Oral Appliances
- Orthodontics

<https://www.pleasantpointedental.com>





Pleasant Pointe Dental

Written by Web Rocket Media

Halloween is our Favorite Holiday!

Our team loves helping kids grow into healthy adults. Dr. Nina Aujla knows that early experiences influence the value children place on their oral health as adults. One negative experience can affect a child's outlook on dentistry for the rest of their life. You can be sure your child will have a great experience at Pleasant Pointe Dental.

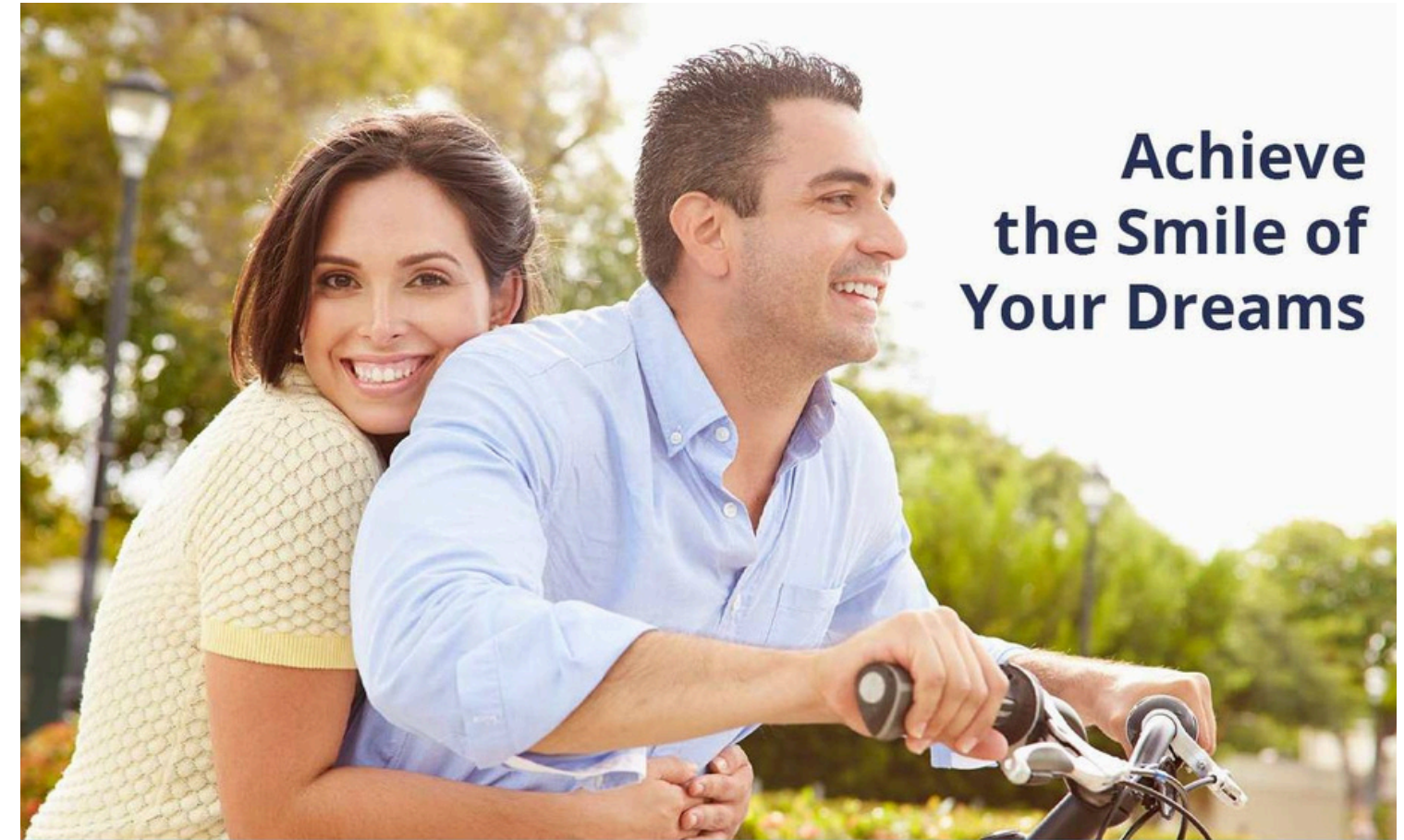


PLEASANTPOINTEDENTAL.COM

? Free Dental Exam



Book Now



**Achieve
the Smile of
Your Dreams**

**Book your FREE
consult today!**

Schedule Now

- Free consultation for new patients (\$20 total budget)
- Complimentary teeth cleaning for new patients (\$20 total budget)
- Free annual consultation (\$20 total budget)
- \$150 off any elected service

Disclaimer: Not valid with other offers and please see office for details.





At Pleasant Pointe Dental, we believe that a visit to the dentist should be as pleasant and stress-free as possible.



We provide quality dental care, conveniently in your neighborhood. We offer evening hours and have a 24-hour emergency line. Because your comfort is important to us, we offer many of the modern amenities you've come to expect in a dental office.



Specializing exclusively in modern dentistry, Dr. Aujla uses the most advanced materials and technologies available to protect and restore your smile

Contact us

Call:- 916-749-3893 Website:- www.pleasantpointedental.com
Address:- 953 Pleasant Grove Blvd. #140
Roseville, CA 95678

SOCIAL MEDIA ADS



Whether you're a new patient or a regular client, we are always ready to assist you. For almost 20 years, we have proudly provided high-quality dentistry in Roseville, CA., and the surrounding areas of Sacramento County. Schedule an appointment today!



At Pleasant Pointe Dental, we believe that a visit to the dentist should be as pleasant and stress-free as possible.



We provide quality dental care, conveniently in your neighborhood. We offer evening hours and have a 24-hour emergency line. Because your comfort is important to us, we offer many of the modern amenities you've come to expect in a dental office.

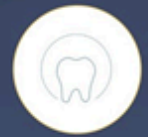
Cleaning & Prevention



Tooth Replacement



Orthodontics



Oral Appliances



Specializing exclusively in modern dentistry, Dr. Aujla uses the most advanced materials and technologies available to protect and restore your smile

Contact us

Call:- 916-749-3893 Website:- www.pleasantpointedental.com
Address:- 953 Pleasant Grove Blvd. #140
Roseville, CA 95678



Achieve the Smile of Your Dreams

Book your **FREE**
consult today!

[Schedule Now](#)

- Free consultation for new patients
- Complimentary teeth cleaning for new patients
- Free annual consultation
- \$150 off any elected service



Ad	Ad group	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. position	Conv. rate	Conv.
Dental Tooth Replacement Schedule an Appointment Online Make An Appointment Today www.pleasantpointedental.com Replace Missing Teeth Instantly With Our Revolutionary Procedure. Schedule A Free Consultation Today! Stabilize Loose Dentures. Anchor Loose Dentures.	Tooth Replacement	1	4	25%	\$5.35	\$5.35	2.5	0%	0
Same Day Smile Makeover Experienced Cosmetic Dentist Start Your Smile Journey Today www.pleasantpointedental.com Trusted Local Dental Professionals. Highest Quality Of Care. Make An Appt Today Accepting Most Insurance. Flexible Payment Options. Promotions & Specials	Cosmetic Dentistry	1	9	11.11%	\$6.46	\$6.46	3.1	0%	0
Need a Tooth Extraction? Affordable Dental Extractions Get A Free Evaluation www.pleasantpointedental.com Call Today To Make An Appointment! State-Of-The-Art Oral Surgery. Same Day Extraction. Certified Oral Surgeon Providing Safe Tooth Removal for All Ages.	Tooth Extraction	5	68	7.35%	\$4.08	\$20.40	3.2	0%	0



**Need a Tooth Extraction?
Affordable Dental Extractions
Get A Free Evaluation**

www.pleasantpointedental.com

Call Today To Make An Appointment!
State-Of-The-Art Oral Surgery. Same
Day Extraction. Certified Oral Surgeon
Providing Safe Tooth Removal for All
Ages.

Tooth Extraction	5	68	7.35%	\$4.08	\$20.40	3.2	0%	0
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**Replace Missing Teeth
Affordable Dental
Replacement
Make An Appointment Today**

www.pleasantpointedental.com

Hide Stained, Missing Or Damaged
Teeth And Cover Gaps. Call Today To
Make An Appointment! State-Of-The-Art
Tooth Replacement Procedure.

Tooth Replacement	1	21	4.76%	\$4.09	\$4.09	3.2	0%	0
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**Veneers - Smile Makeover
Experienced Cosmetic Dentist
Start Your Smile Journey
Today**

www.pleasantpointedental.com

Trusted Local Dental Professionals.
Highest Quality Of Care. Make An Appt
Today Accepting Most Insurance.
Flexible Payment Options. Promotions &
Specials

Cosmetic Dentistry	1	31	3.23%	\$3.45	\$3.45	3.2	0%	0
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KEYWORDS PERFORMANCE





















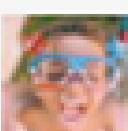




PLEASANT POINTE DENTAL

Keyword	Campaign	Ad group	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. position	Conv. rate	Conv.
"dental cosmetics"	Family Dental Care	Cosmetic Dentistry	1	4	25%	\$6.46	\$6.46	2.3	0%	0

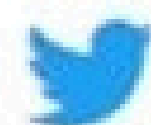


Your 5 Most Recent Posts >

■ Reach: Organic / Paid
 ■ Post Clicks
 ■ Reactions, Comments & Shares *i*

Published	Post	Type	Targeting	Reach <i>i</i>	Engagement	Promote
07/10/2019 9:31 AM	 At Pleasant Pointe Dental, you'll discover dental care at its highest			40 	0 1 	Boost Post
07/09/2019 9:31 AM	 Dental service for the whole family! Pleasant Pointe Dental ensure that			97 	1 3 	Boost Post
07/08/2019 9:30 AM	 Keeping a regular preventative maintenance schedule with your			55 	0 1 	Boost Post
07/05/2019 9:31 AM	 Smiles matter, probably more than we realize. Volumes of research			97 	0 3 	Boost Post
07/04/2019 9:30 AM	 HAPPY INDEPENDENCE DAY! from all of us here at Pleasant Pointe			153 	1 6 	Boost Post

[See All Posts](#)



28 day summary with change over previous period

Tweets

19 ↑ 35.7%



Tweet impressions

5,319 ↑ 51.5%



Followers

7 ↑ 1



5,977
Reach

Cost per 1,000 People Reached **\$3.86**

\$23.06 spent

Reach per Day



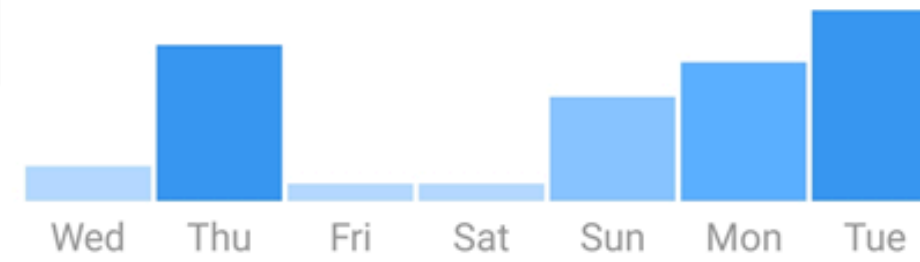
PERFORMANCE

← Insights

CONTENT ACTIVITY AUDIENCE

38

Actions taken on your account from Jul 03 - Jul 09



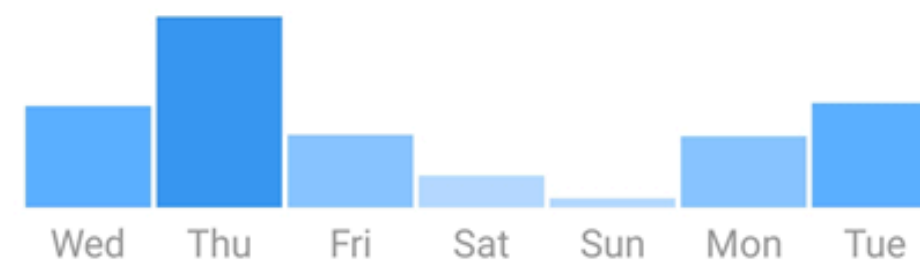
Profile Visits **38**

+8 vs. Jun 26 - Jul 02

Discovery ⓘ

269

Accounts reached from Jul 03 - Jul 09



PROJECT

14

healthyharmony



“Embrace a holistic approach to healing and nurturing your well-being through nutrition, diet, life coaching, career coaching, and marriage and relationship coaching. Remember, a healthy mindset starts with self-care, and it's time to prioritize yourself and reap the rewards of a brighter perspective”

<https://healthyharmony.life>

healthyharmony

healthyharmony

Your Journey to
Weight Loss
Success Starts
Here!



Book Now
www.healthyharmony.life

healthyharmony



NOURISH YOUR SOUL,
ILLUMINATE YOUR PATH

Discover Inner Harmony with Expert
Spiritual Coaching

www.healthyharmony.life

healthyharmony

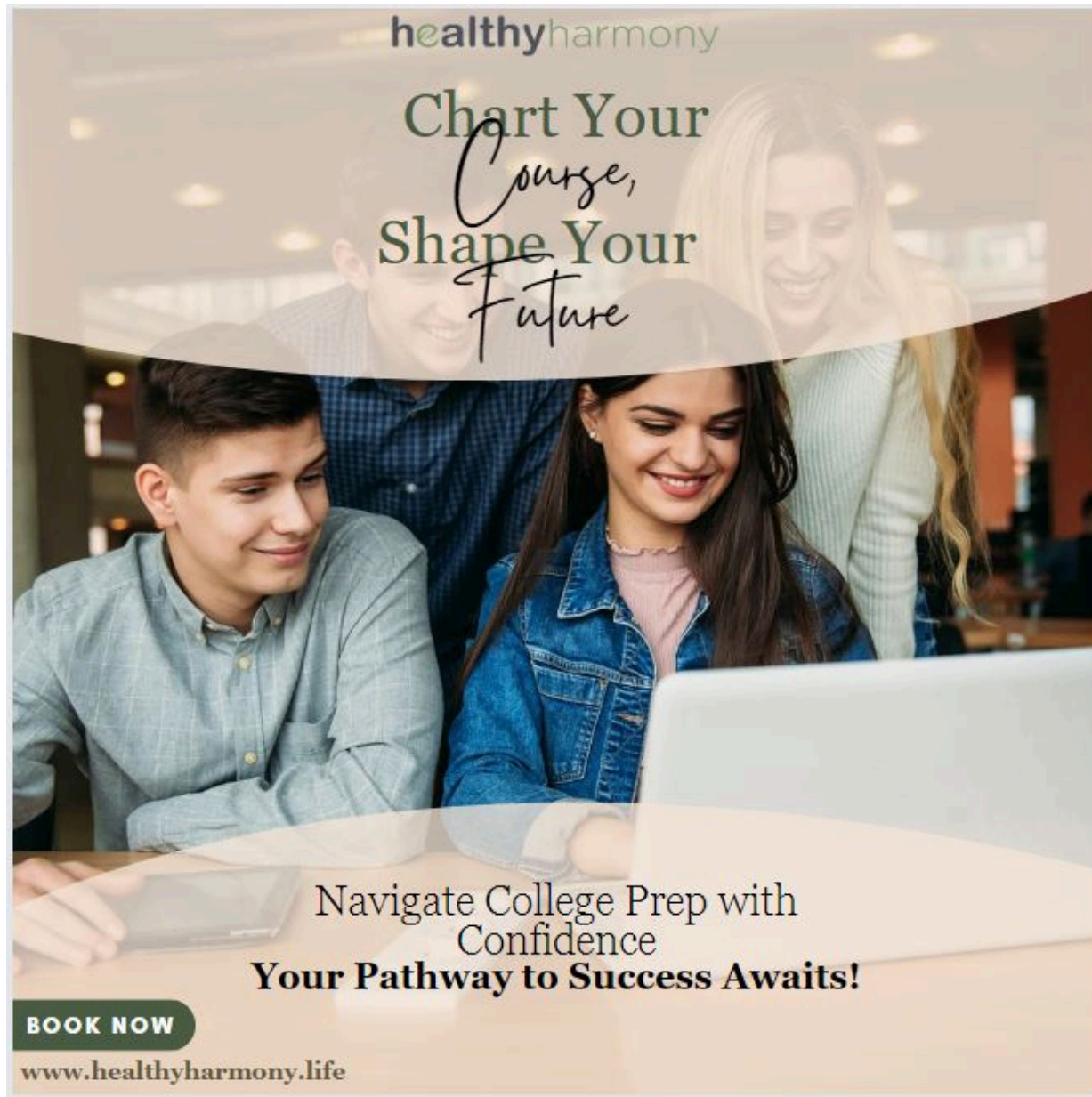
Nourish Your
Gut
Fuel Your
Vitality

Discover the Power of
Gut Health!

www.healthyharmony.life

SOCIAL MEDIA ADS

SOCIAL MEDIA ADS



healthyharmony

Chart Your
Course,
Shape Your
Future

Navigate College Prep with
Confidence
Your Pathway to Success Awaits!

BOOK NOW
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Advance your
academic journey
with our College
Prep Coaching!

Our experienced team
is here to guide you
through every step
from **SAT/ACT prep** to
**crafting a standout
application.** Let's turn
your college dreams into
reality!

Advance your academic journey with our College Prep Coaching! 📖 Our experienced team is here to guide you through every step - from SAT/ACT prep to crafting a standout application. 🌟 Let's turn your college dreams into reality!

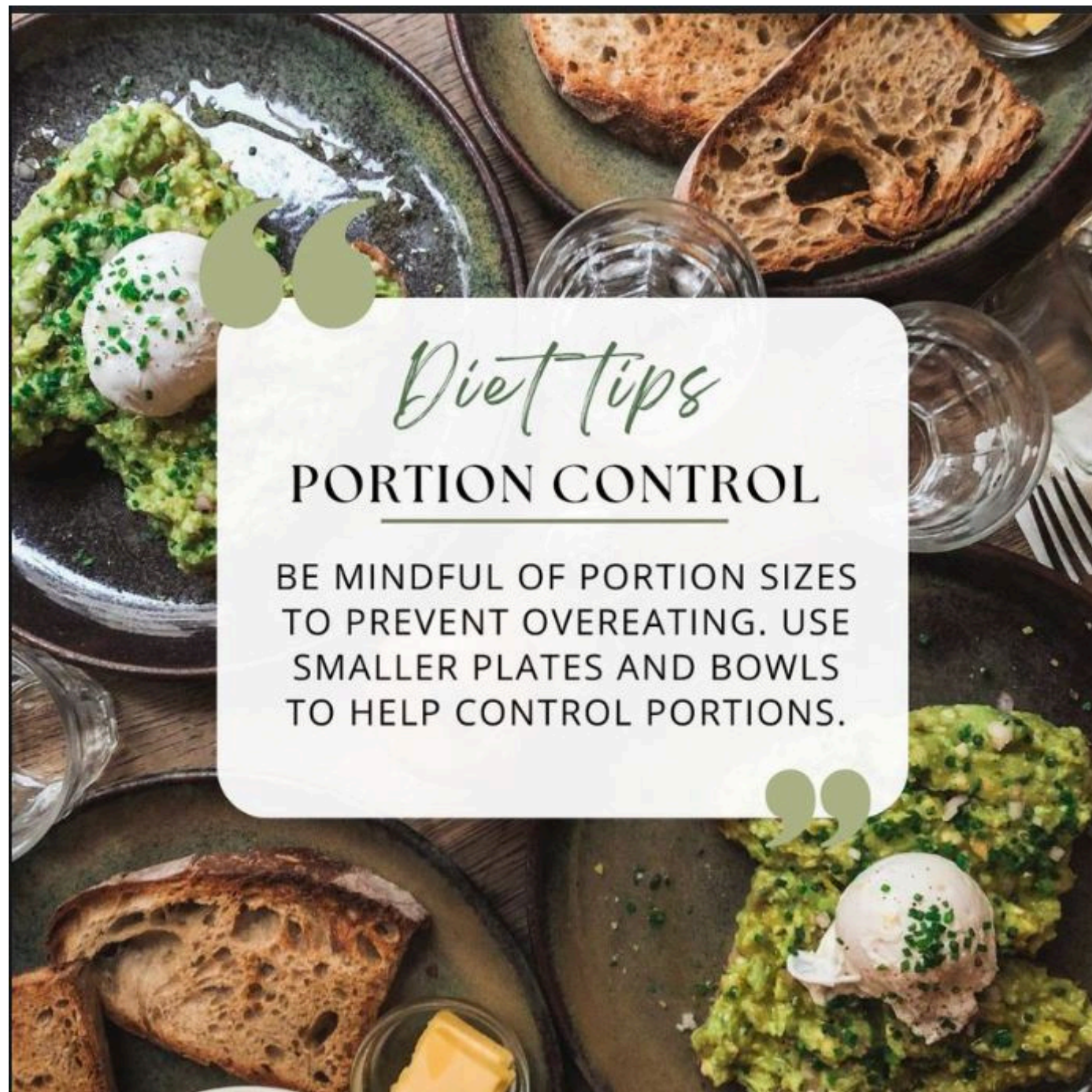


healthyharmony

**College
Prep
Coaching**

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 Low-calorie **chicken taco**
 that's still packed with flavor

Ingredients

For the Chicken Filling:

- 1 pound (450g) boneless, skinless chicken breasts or thighs, diced
- 1 teaspoon olive oil
- 1 small onion, finely diced
- 2 cloves garlic, minced
- 1 teaspoon chili powder
- 1/2 teaspoon ground cumin
- 1/2 teaspoon paprika
- Salt and pepper to taste
- Juice of 1 lime

Assembly:

- 8 small whole-wheat or low-carb tortillas
- 2 cups shredded lettuce
- 1 cup diced tomatoes
- 1/2 cup diced red onion
- 1/4 cup chopped cilantro
- 1 cup shredded lettuce
- 1 cup shredded cabbage (for added crunch and fewer calories)
- Salsa or hot sauce (optional)
- Lime wedges for garnish (optional)

Directions

Cook the Chicken:

- Heat a non-stick skillet over medium-high.
- Add the olive oil and diced chicken to the Cook for about 5-7 minutes, or until the chicken is cooked through and lightly browned.
- Remove the chicken from the skillet and set it aside.
- Prepare the Filling:**
- In the same skillet, add a little more olive oil if needed.
- Add the diced onion and Sauté for 2-3 minutes until they become translucent.

Season the Chicken Filling:

- Return the cooked chicken to the skillet with the onions and
- Add chili powder, ground cumin, paprika, salt, pepper, and lime Stir well to coat the chicken with the spices. Cook for an additional 2-3 minutes.

Warm the Tortillas:

- Warm the whole-wheat or low-carb tortillas in the microwave for about 20-30 seconds or heat them in a dry skillet for a few seconds on each.

Assemble the Tacos:

- Lay out the warmed
- Divide the chicken filling evenly among the
- Top each taco with shredded lettuce, diced tomatoes, diced red onion, shredded cabbage, and chopped

Serve:

Serve your low-calorie chicken tacos with salsa or hot sauce on the side, and garnish with lime wedges if

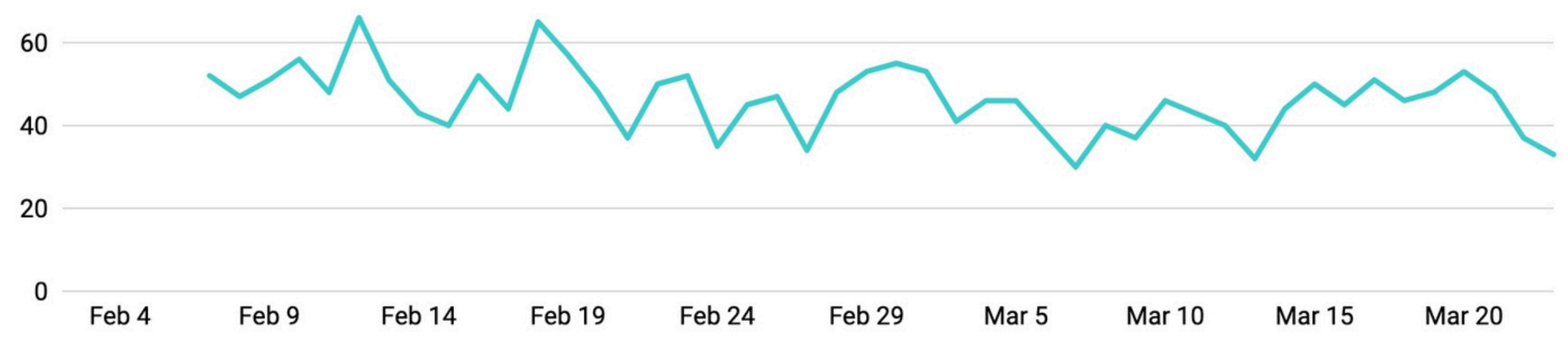
These low-calorie chicken tacos are a healthier option without sacrificing flavor. Enjoy your guilt-free meal!

Performance overview

Customize metrics

Instagram Profile Visits ⓘ 2,123 --	Per Instagram Profile Visit ⓘ \$0.02 --	Amount spent ⓘ \$46.20 --
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Instagram Profile Visits





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VIEWS INCREASED FROM 27K TO 34K

Lean turkey meatballs and whole grain pasta

Ingredients:

For the Turkey Meatballs:

- 1 pound lean ground turkey
- 1/2 cup breadcrumbs (preferably whole grain)
- 1/4 cup grated Parmesan cheese
- 1/4 cup finely chopped onion
- 1/4 cup finely chopped fresh parsley
- 1 egg
- 2 cloves garlic, minced
- 1/2 teaspoon salt
- 1/4 teaspoon black pepper
- 1/4 teaspoon dried oregano
- 1/4 teaspoon dried basil

For the Turkey Meatballs:

- 1 can (14 ounces) crushed tomatoes
- 1 clove garlic, minced
- 1/2 teaspoon dried oregano
- Salt and pepper to taste

method

Prepare the Meatballs:

- In a mixing bowl, combine the ground turkey, breadcrumbs, grated Parmesan cheese, chopped onion, chopped parsley, egg, minced garlic, salt, pepper, dried oregano, and dried
- Mix everything together until well Form the Meatballs:
- Using your hands, shape the mixture into meatballs, about 1 to 5 inches in diameter. You should get approximately 12 meatballs.

Cook the Meatballs:

- Heat a large skillet over medium heat and add a drizzle of olive
- Place the meatballs in the skillet and cook for about 5-7 minutes on each side, or until they are cooked through and have a nice golden-brown You may need to cook them in batches to avoid overcrowding the pan.
- Once cooked, remove the meatballs from the skillet and set them Prepare the Whole Grain Pasta:
- Bring a large pot of salted water to a
- Cook the whole grain pasta according to the package instructions until al
- Drain the pasta and set it Make the Tomato Sauce (optional):
- In the same skillet used for the meatballs, add a bit more olive oil if
- Add minced garlic and cook for about 1 minute until
- Pour in the crushed tomatoes and add dried oregano, salt, and pepper to Simmer for a few minutes to heat through.

Combine and Serve:

- Place the cooked whole grain pasta on serving
- Top with the lean turkey
- If using tomato sauce, spoon it over the meatballs and
- Garnish with additional grated Parmesan cheese and fresh parsley, if
- Serve hot and enjoy your delicious and nutritious lean turkey meatballs with whole grain pasta!

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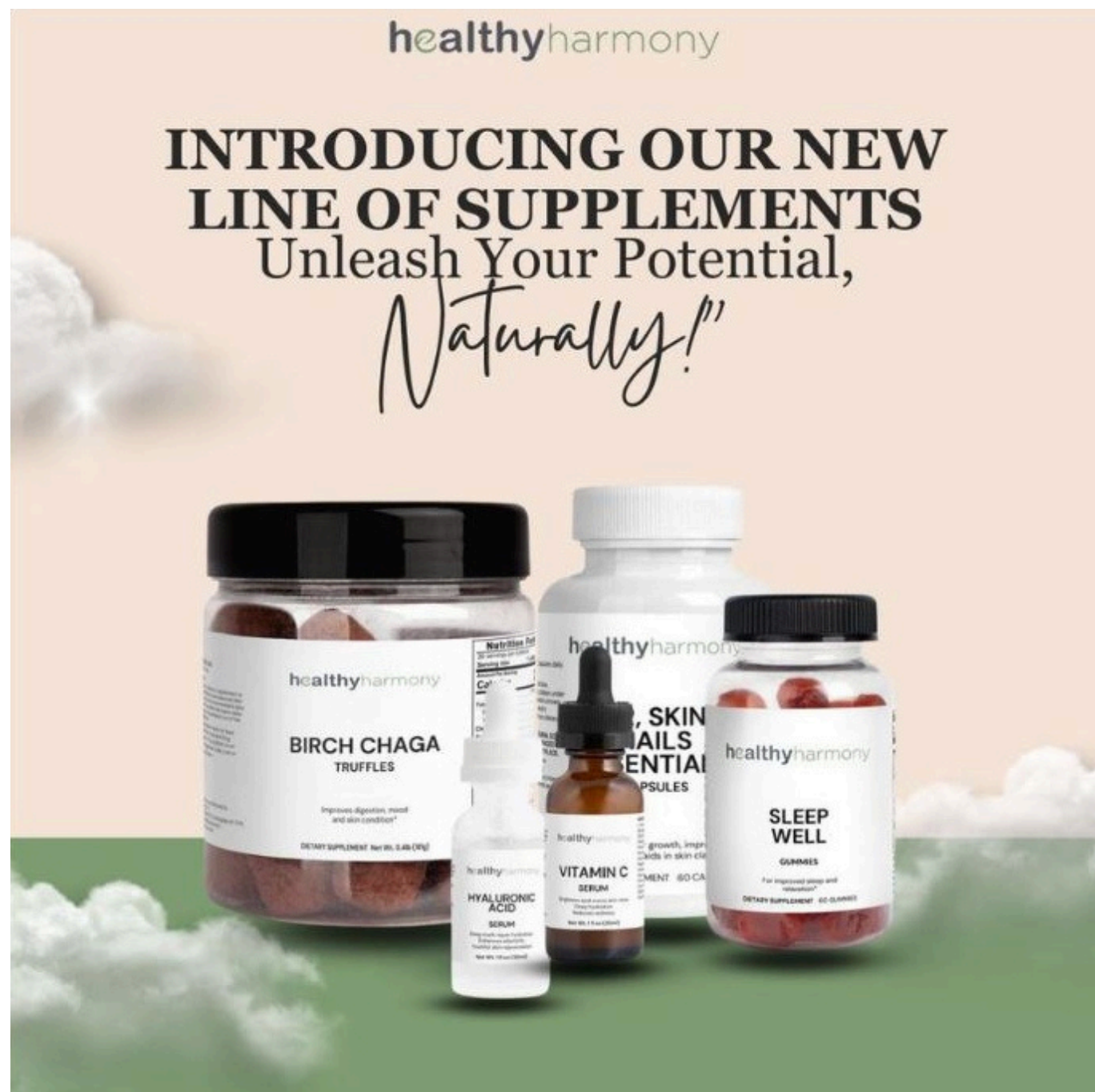
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February 5



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PROJECT

15

YOGA PANTS CAT



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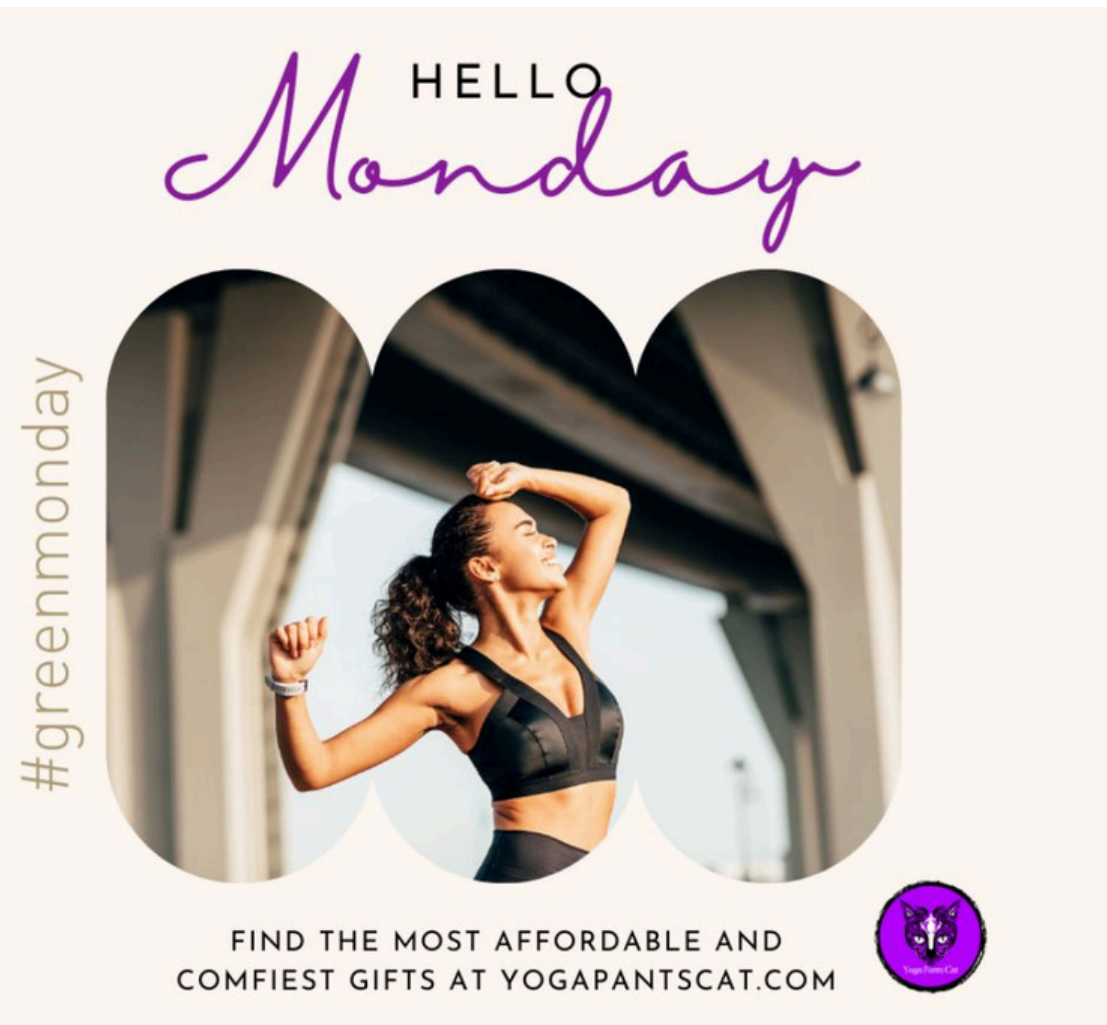
Yoga Pants Cat keeps your athleisure goals in mind; because yoga pants aren't just for yoga anymore, they're for life.



<https://yogapantscat.com>

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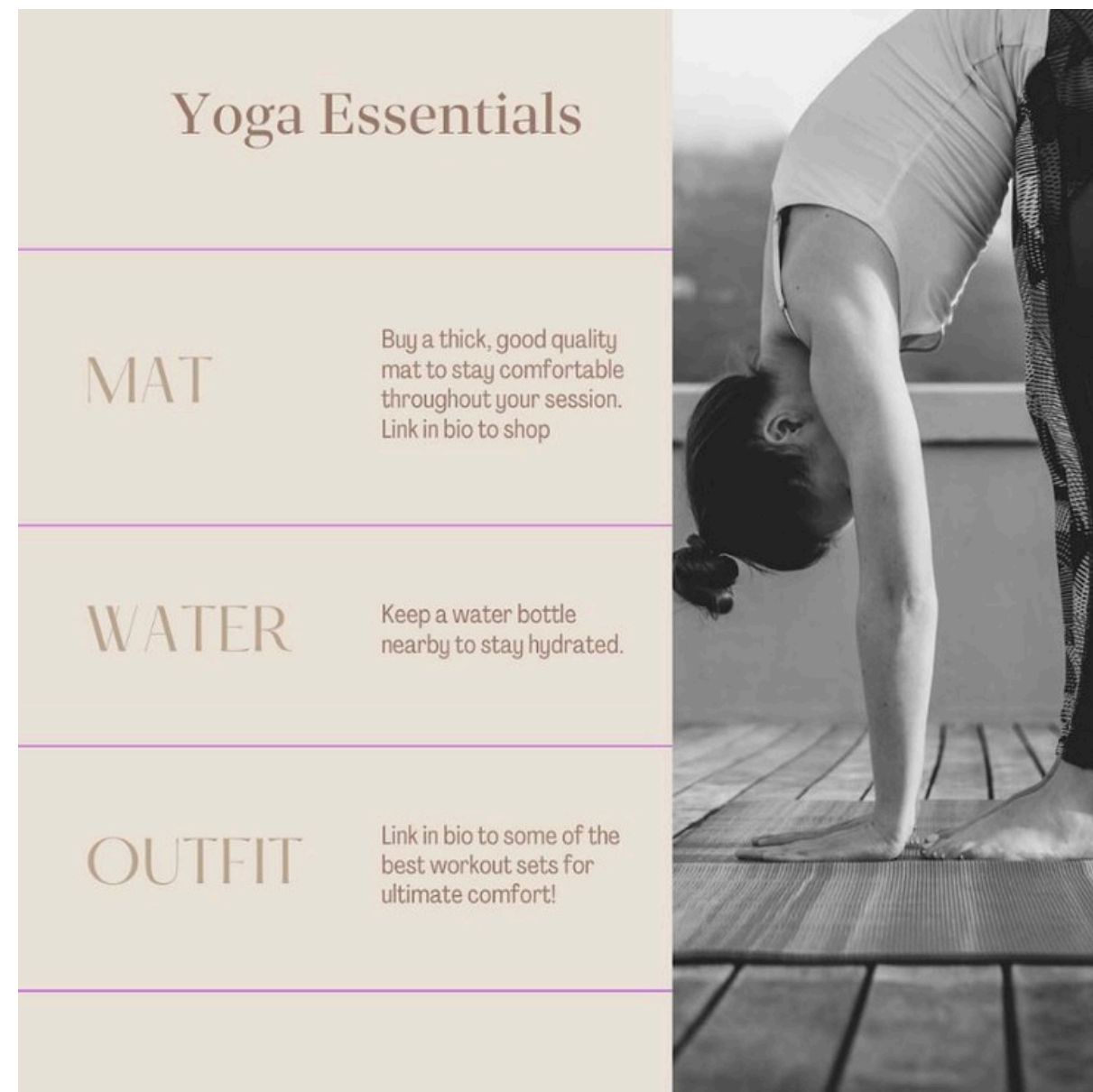

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