



WEB ROCKET MEDIA

Digital Marketing Portfolio

TECHNOLOGY/IT&SAAS



WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

Portfolio Outline

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WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

**LET US DO THE
MARKETING**

**SO YOU CAN GET BACK
TO DOING WHAT YOU LOVE.**

CALL NOW

WWW.MYWEBROCKETMEDIA.COM

**“I’ve learned that people will forget
what you said, people will forget
what you did, but people will never
forget how you made them feel.”**

MAYA ANGELOU



ABOUT WEB ROCKET MEDIA

Web Rocket Media was founded in 2016 by marketing guru Melissa Psihudakis. Web Rocket has grown over the past four years into a fully staffed, full-service digital marketing agency capable of handling even the most complex of marketing projects. Despite specializing in the health & wellness sector, Melissa and her team of 40 professionals are ready to be your only digital media partner.

OUR SERVICES

SOCIAL MEDIA

Social Media Strategy, Infographic Creation, Social Media Calendars, Social Media Analytics, Social Media Advertising, Video Posts

EMAIL MARKETING

Drip Campaigns, Abandoned Cart Series, CRM Integration, Sales Funnels, Lead Lists

SEO

SEO Audits, Technical SEO Corrections, On Page SEO Corrections, Google My Business, Keyword Mapping, Blogs, Press Releases

AUDIO VISUAL

Podcast Creation, Podcast Outreach, YouTube Strategy, YouTube Channel Optimization, YouTube Video Script writing

OUR WEBSITE



Our Podcast



We launched our podcast, "A Breath of Fresh Marketing," in the winter of 2019 and continue to push out new podcasts weekly with guests from every corner of the marketing world.

This is a screenshot of the Spotify web interface for the 'A Breath of Fresh Marketing' podcast. The interface is dark-themed. On the left is a navigation sidebar with the Spotify logo and options for Home, Search, Your Library, and Playlists. The main content area features a large header with the podcast's cover art (a white square with black polka dots and the title in cursive) and the host's name, Melissa Psihudakis. Below the header is a 'FOLLOW' button and a play button. The 'All Episodes' section lists two recent episodes: 'Body Art with Nelly Recchia' (Dec 22, 36 min) and 'Pet Love with Katie Grissum' (Dec 15, 42 min). On the right, there is an 'About' section with a short description of the host and a 'see more' link. At the bottom right, there is a 'Trailer' for the podcast, labeled 'A Breath of Fresh Marketing (Trailer)' with a duration of 53 seconds.

PROJECT

1

XAMIN



Founded in 1999, Xamin provides highly regulated and reputationsensitive companies with the tools and expertise needed to streamline compliance procedures and drive down bottom-line costs. Xamin came to Web Rocket Media In need of a complete SEO overhaul. The second part of their project Involved creating a collection of redesigned graphics, SEO optimization, site speed updates and new branding for their branded templates

<https://www.xamin.com/>

xamin
OUR SERVICES
CLOUD

Microsoft Office 365
Hosted Microsoft Exchange

Cloud Computing
Google G Suite

www.xamin.com

Message from our CEO
• JONATHAN SMITH

Hi,

Welcome to Zamin.



Founded in 1999, Xamin offers industry leading managed IT services to regulated and reputation-sensitive industries. We believe that competitive advantage in today's fast-paced marketplace is achieved by employing leading-edge technologies that predict, instead of reacting to future business needs. We focus on fostering long-term partnerships based on mutual trust and collaboration. These are integral components to achieving growth and sustaining long-term business value. Xamin's suite of best-in-class technology solutions include infrastructure, security, cloud, data protection and professional services.

In our experience, there is no substitute for integrity. We've gained the trust of organizations across the country by going above and beyond--by taking the time to understand each unique challenge and then implementing customized solutions that not only meet expectations but exceed them. A consultative, "white glove" approach is at the fabric of our existence. We apply The Xamin Proven Process and align strategic goals of the business with ideal technology, services, and best practices. We are confident in immediate value creation and back it up through our 6-month brand guarantee.

Technology is ever-changing and organizations must remain flexible and adaptable. Cloud technologies are as equal as an opportunity as they are a threat. Our vendor management strategies and safeguards ensure technology partners remain in compliance with overall strategy. We differentiate ourselves by investing deeply in our advisory approach over the traditional "set-it-and-forget-it" model and always provide optionality to our relationships.

Xamin is a SSAE 16 SOC 2 certified company in the trust principles of availability, confidentiality, privacy, process integrity and security and has worked with several HIPAA compliant firms. We have maintained zero deviations on our annual report year after year. Less than 1% of MSP's in the country hold this distinction.

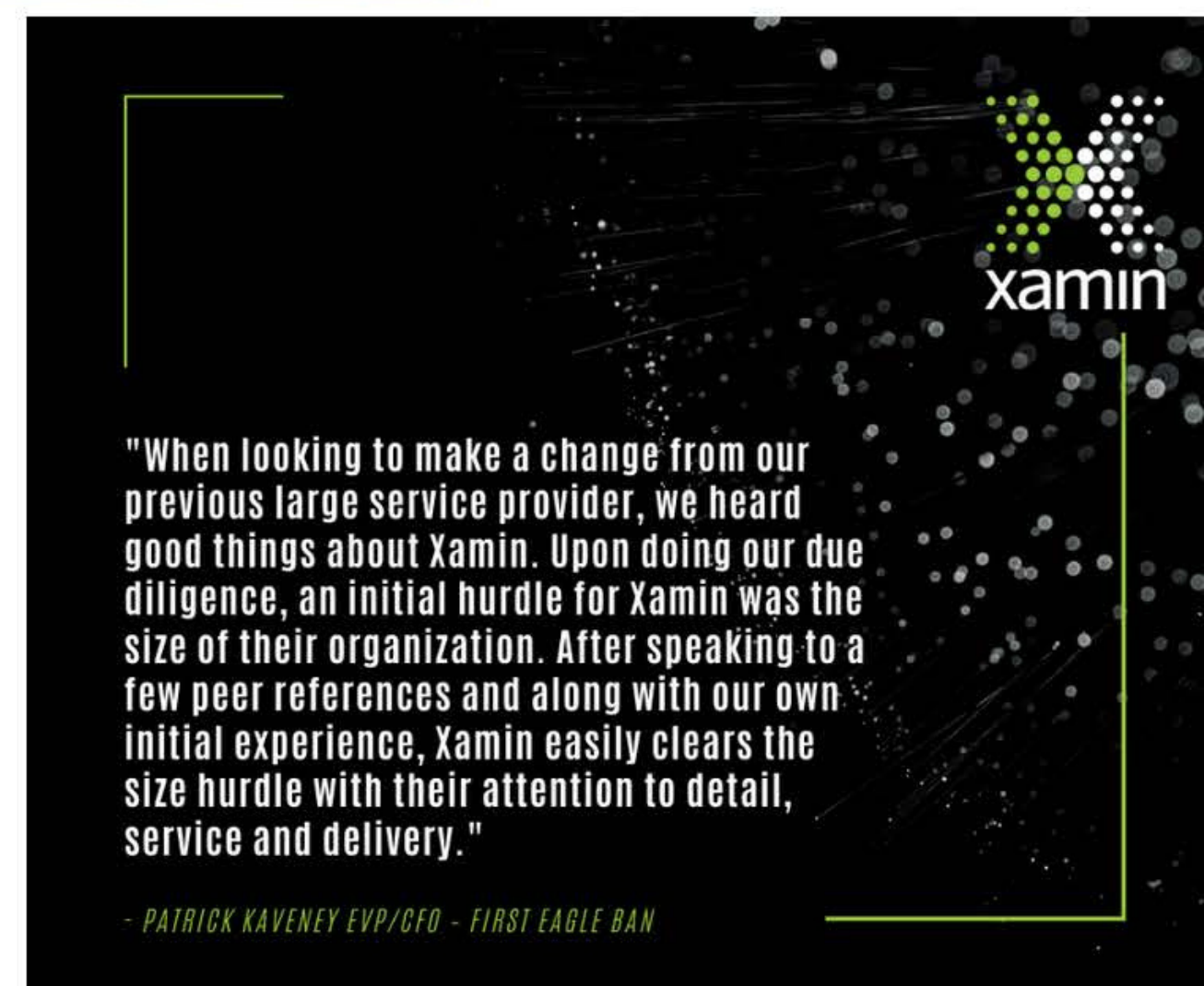
Jonathan Smith
Chief Executive Officer & President



INFRASTRUCTURE



XAMIN



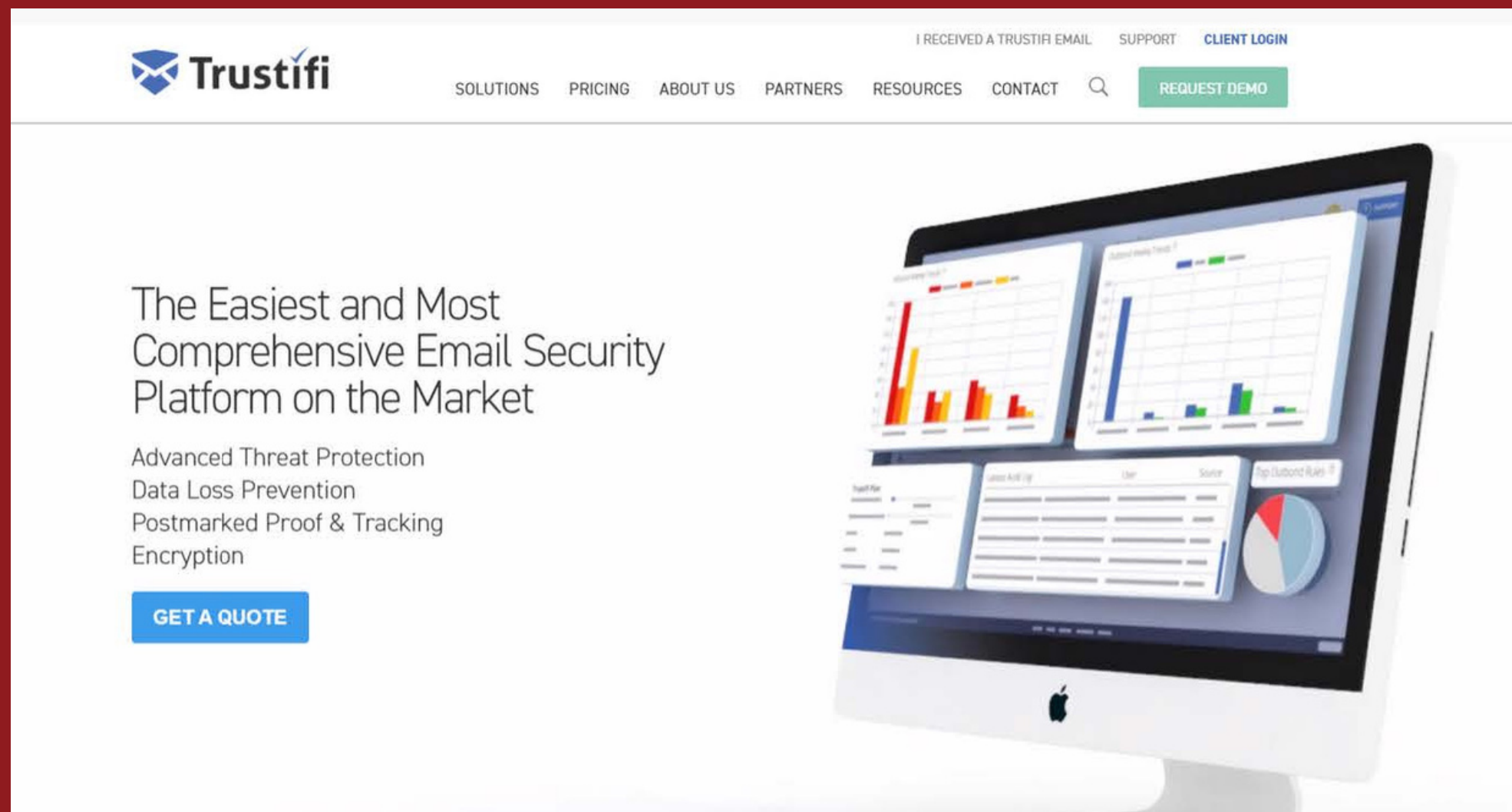
"When looking to make a change from our previous large service provider, we heard good things about Xamin. Upon doing our due diligence, an initial hurdle for Xamin was the size of their organization. After speaking to a few peer references and along with our own initial experience, Xamin easily clears the size hurdle with their attention to detail, service and delivery."

- PATRICK KAVENEY EVP/CFO - FIRST EAGLE BAN

PROJECT

2

TRUSTIFI



Trustifi is a multi-national cybersecurity company with a specialization in email security for businesses of all sizes. Trustifi had a need for a cohesive social media and SEO-based content plan. Web Rocket Media was able to take over Trustifi's social media platforms and provide a clean, consistently branded look to their social platforms and grow their audience by 30% in the first month. The SEO-optimized blogs also helped boost Trustifi's organic traffic significantly. A weekly email was designed and sent via Pardot.

<https://trustifi.com/>



5 STEPS FOR IDENTIFYING
**SECURE
EMAIL
PROVIDERS
FOR YOUR
BUSINESS**





HOW TO:
**OPEN SECURE EMAIL
IN OUTLOOK AND GMAIL**




HOW TO DETECT
**SCAM EMAILS
AND BLOCK
ODD SENDERS**




Visitor highlights ⓘ

Data for the last 30 days 5/30/2020 - 6/29/2020

517 ▲16%

Page views

202 ▲4%

Unique visitors

42 ▲366%

Custom button clicks

**ADVANCED E-MAIL
THREAT PROTECTION**

256 BIT AES ENCRYPTION

DATA LOSS PREVENTION



TRUSTIFI

We believe that your private communications should stay just that- private.
Click here to learn how easy it is to protect your information.
<https://buff.ly/2Z1vOdQ>

#trustifi #quote #email #secureemail #secureemailproviders #emailsecurity
#trust #emailsecuritysolutions

With Trustifi, it has never been easier to start protecting your sensitive information. Read our latest blog post to learn more.
<https://buff.ly/3bucUPq>

#trustifi #blog #email #encryptedemail #communication #secureemail
#trustifi #secureemailproviders #emailsecurity #trust



WEEKLY EMAIL DESIGNED AND SENT IN PARDOT

TRUSTIFI



Secure Email Encryption
The Easiest & Most Comprehensive Email Security Platform On The Market

[Request Demo](#)

Detect Scam Emails and Block Odd Senders

The worldwide outbreak of Coronavirus has caused a massive influx of internet scammers sending out phishing emails to the general public. Google recently stated that they have been blocking approximately 100 million phishing emails every day.



[Learn More](#)

Open A Secure Email in Outlook and Gmail

If you are the recipient of the email, there are easy steps that you can take to open emails sent to you that are encrypted or secured by the sender.



[Learn More](#)

How to Start Using Encrypted Email Communications

If you've decided to protect the content of your emails better to keep yourself and your clients safe from scams, hackers, and data breaches; congratulations, the important first step is done! However, you may be unfamiliar or unsure of how exactly to start using encrypted email communications.

[Learn More](#)

EMAIL SECURITY
Protect your email with extra security.

[REQUEST DEMO](#)

[f](#) [in](#) [t](#) [v](#)

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410 So Rampart Blvd #390, Las Vegas, NV 89145

[View in browser](#) | [Unsubscribe](#)

99.72%

Delivery Rate

17.78%

HTML Open Rate

12.17%

Click to Open Ratio

Total Sent	1,066
Total Queued	0
Total Bounced	1 Soft and 2 hard
Total Delivered	1,063
Delivery Rate	99.72%
Total HTML Opens	257
Unique HTML Opens	189
HTML Open Rate	17.78%
Total Clicks	31
Total Click Through Rate	2.92%
Unique Clicks	23
Unique Click Through Rate	2.16%
Click to Open Ratio	12.17%
Total Opt Outs	7
Opt Out Rate	0.66%
Total Spam Complaints	0
Spam Complaint Rate	0.00%

PROJECT

3

What You Need to Know To Thrive In These Uncertain Times

innerPC
COMPUTER SOLUTIONS

Summary

Please join us on Thursday, May 14 at 1 PM EST

We will give you the tips you need to know now to recover and thrive in these uncertain times.

We Will Cover:

1. Work at home best practices
2. The next steps to take to secure stimulus dollars
3. How to apply for unemployment compensation as an independent contractor or sole proprietor

About the Speaker:
Dan Fusco is the founder of InnerPC Computer Solutions, a New York City IT support company based in New York City. This type of service is also known as a managed services IT provider.

Due to COVID-19, many employers are now asking their employees to work from home. This new situation presents many challenges, including how to work from home both securely and productively. The New York City Chamber of Commerce asked Dan to give helpful tips on how to work remotely.

Overview

Date: Thursday, May 14
Time: 1 PM EST
Duration: 1 hour

Register Now

[Already Registered?](#)

First Name*
Last Name*
Email*
Company*

*Denotes required.

REGISTER

MY INNER PC

My Inner PC is a tech company that wanted to create and put on a webinar series to help small businesses adapt to the changing climate caused by the COVID-19 pandemic. The goal was 20 sign ups for the latest webinar. Web Rocket designed a landing page for the webinar, set up the campaign and surpassed the client's expectations by achieving 46 sign ups in one week.

<https://myinnerpc.com/>

PROJECT

4



MDS GLOBAL IT

MDS Global IT is a top IT consulting firm that needed help implementing a new social media strategy and tracking KPIs. Web Rocket Media put together a cohesive social media plan for their team and helped bump up their followers, engagements and website traffic through social media posts and engagement.

<https://mdsglobalit.com/>

SOCIAL MEDIA POSTS

MDS Global
3,444 followers
2d • 🌐

+ Follow ...

Our **TM Forum Catalyst** digital showcase starts in 3 hours! Register now to learn how autonomous 5G networks can be used to support electric vehicle charging.
<http://ow.ly/IXxh50Ab9pj>



tmforum
CATALYST PROJECT

5G ride on! - Phase III

Coordinating responses across various agencies during emergency events, using autonomous 5G network management capabilities to support the electric vehicle (EV) charging ecosystem and enable business continuity.

LEARN MORE



MDS GLOBAL

The 5G flexibility and creativity driving BSS modernisation

MDS GLOBAL IT



MDS Global
3,444 followers
2d • 🌐

+ Follow ...

We're delighted to introduce Steve Bowen, CEO at **MDS Global**, as a speaker on our upcoming webinar. Steve has more than 25 years of executive leadership experience and a demonstrated track record of leading technology co ...see more



MVNOs Series

Webinar Sponsor: MDS GLOBAL

FREE WEBINAR
Emerging Opportunities Across Consumer and Enterprise for MVNOs
Tuesday, June 30, 2020 | 10:00 am BST

INTRODUCING SPEAKER
STEVE BOWEN
Chief Executive Officer
MDS Global

REGISTER NOW

#MVNOsSERIES



MDS GLOBAL

The interface is where the profit is.

Google, facebook, mobile, amazon, NETFLIX, Apple Arcade



MVNOs Series

Webinar Sponsor: MDS GLOBAL

FREE WEBINAR
Emerging Opportunities Across Consumer and Enterprise for MVNOs
brought to you by MDS Global

Tuesday, June 30, 2020
10:00 am BST

REGISTER NOW

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