



WEB ROCKET MEDIA

Digital Marketing Portfolio

RETAIL



Portfolio Outline

CONTENTS

Web Rocket Media: Services Overview
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W
WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

**LET US DO THE
MARKETING**
SO YOU CAN GET BACK
TO DOING WHAT YOU LOVE.

CALL NOW

WWW.MYWEBROCKETMEDIA.COM

**“I’ve learned that people will forget
what you said, people will forget
what you did, but people will never
forget how you made them feel.”**

MAYA ANGELOU



ABOUT WEB ROCKET MEDIA

Web Rocket Media was founded in 2016 by marketing guru Melissa Psihudakis. Web Rocket has grown over the past four years into a fully staffed, full-service digital marketing agency capable of handling even the most complex of marketing projects. Despite specializing in the health & wellness sector, Melissa and her team of 40 professionals are ready to be your only digital media partner.

OUR SERVICES

SOCIAL MEDIA

Social Media Strategy, Infographic Creation, Social Media Calendars, Social Media Analytics, Social Media Advertising, Video Posts

EMAIL MARKETING

Drip Campaigns, Abandoned Cart Series, CRM Integration, Sales Funnels, Lead Lists

SEO

SEO Audits, Technical SEO Corrections, On Page SEO Corrections, Google My Business, Keyword Mapping, Blogs, Press Releases

AUDIOVISUAL

Podcast Creation, Podcast Outreach, YouTube Strategy, YouTube Channel Optimization, YouTube Video Script writing

PROJECT

1

MASKED IN AMERICA

Masked in America is an online storefront whose creation was inspired by the sudden demand felt by many clothing manufacturers to provide cloth face masks and market them in a hurry. The creator of the shop owned a commercial factory that created athletic wear and began to create face masks and shields in response to the pandemic. Web Rocket Media designed and launched a website for the client, wrote SEO-optimized copy for the website, and designed a logo in under a week.



<https://www.maskedinamerica.com/>

Sale!

Buy 3 masks,
Get the 4th Free*!



*Free mask offer not applicable to Glamorous Collection or Solid Mask Collection

Masked
in
America



Memorial Day Weekend
Sale!



Buy 3 Masks
Get the 4th Free*!

Use Code **Mem Day** at Checkout.

*Free mask not applicable to Glamorous Collection or Solid Masks

Sale! This weekend
ONLY!

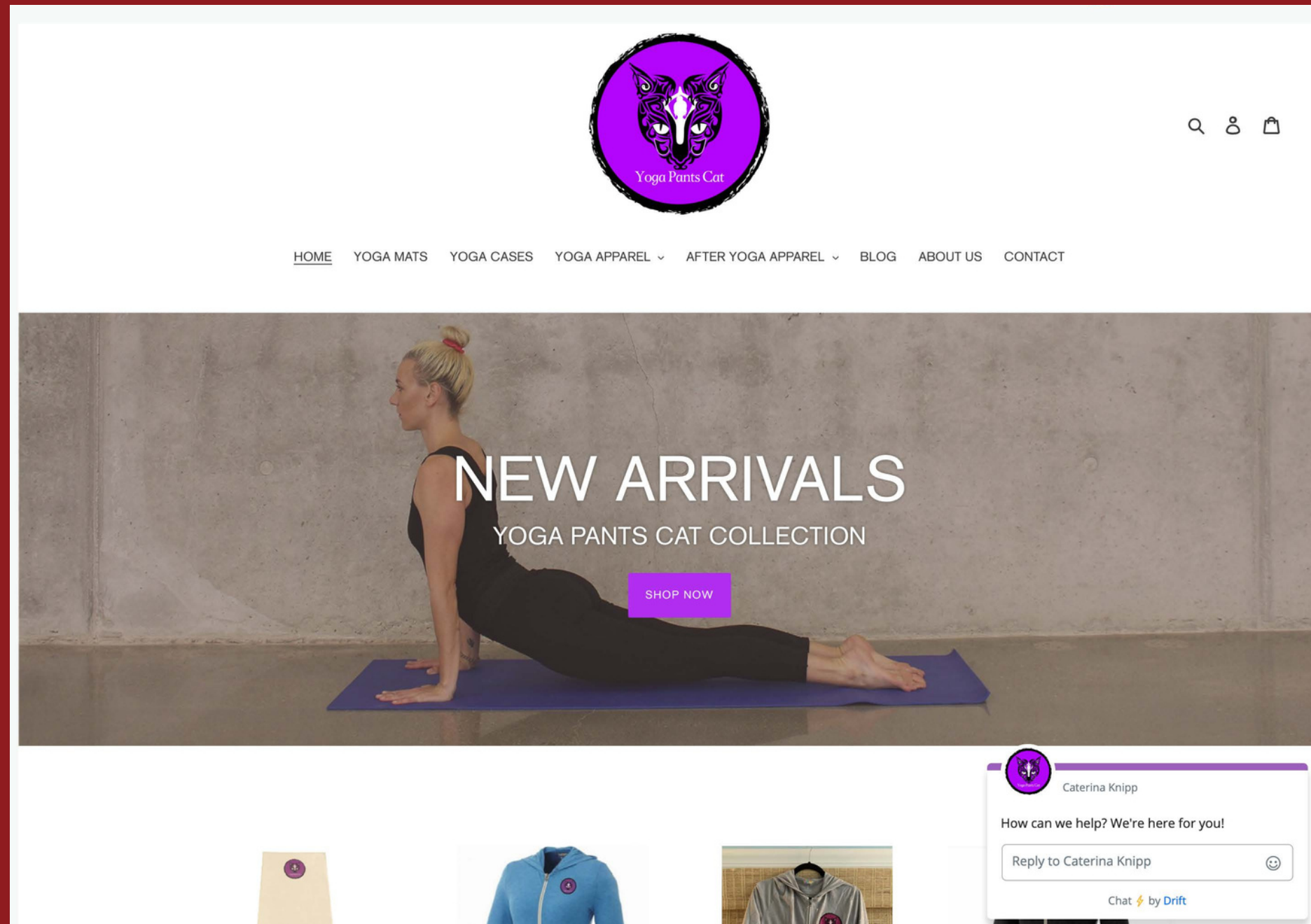
The BEST masks
in America are
Buy 3, Get 1
FREE*!



*Free mask offer not applicable to Glamorous Collection or Solid Mask Collection

PROJECT

2



YOGA PANTS CAT

Yoga Pants Cat is a 100% online retail storefront that was created early in 2020 with the intention to sell workout clothes and casual wear for women and some children's clothes as well. The owner came to Web Rocket Media requesting a variety of services, including: SEO to rank for keywords and create an organic presence, social media to increase brand awareness and a complete site design and branding package.

<https://yogapantscat.com/>

YOGA PANTS CAT



yogapantscat_ [Follow](#) ...

117 posts 56 followers 77 following

Yoga Pants Cat

Our online store is run by a passionate group of yoga lovers and we aim to bring you the most comfortable, affordable yoga pants on the market!

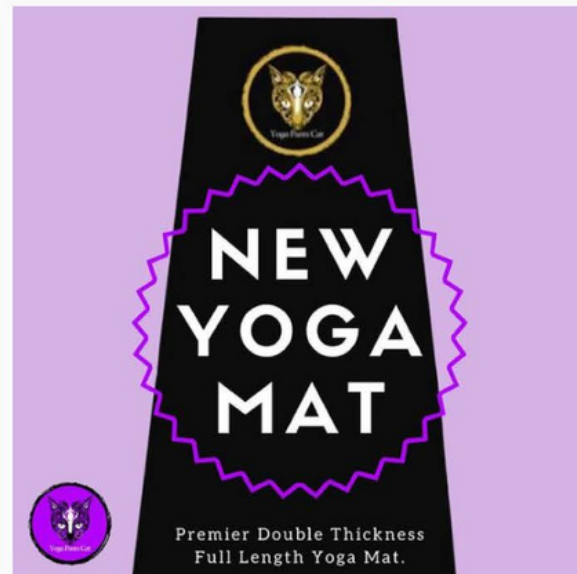
bit.ly/2S5PR9R

POSTS

TAGGED

Creating a deeper connection.

Couples yoga is open to any two people that simply want to destress.



yogapantscat_ [Follow](#) ...

yogapantscat_ Read our blog to learn the best ways to flow through a yoga session to build muscle and gain strength!

#yogaislife #yogamotivation #yogatribes #yogainspo #yogaforeveryone #doyoga #meditationspace #howtomeditate #yogameditation #completeguide #yogaguide #yogainspired #grow #weights #bands #birddog #sumosquat #lungepulls

7w






7 likes

MARCH 5

Add a comment...

SOCIAL MEDIA

YOGA PANTS CAT

SOCIAL NETWORK	CONTENT TYPE	IMAGE	HASHTAGS	LINK	CANVA LINK	Blog Link	
MONDAY							
FACEBOOK	QUOTE		<p>Yoga is a fantastic way to create a connection between our breathing, body, mind, and soul.</p>	<p>#yogaislife #yogamotivation #yogatribe #yogainspo #yogaforeveryone #doyoga #igyogi #yogini #yogagirl #gratitude #couplesyoga #couples #connection</p>	<p>https://yogapantscat.com/collections/yoga-pants/products/black-floral-printed-details-leggings-yoga-pants</p>	<p>https://www.canva.com/design/DAE-URbgh7FI/q_s4nQ29hoONXd6wm-gEY4g/edit</p>	
INSTAGRAM	QUOTE		<p>Yoga is a fantastic way to create a connection between our breathing, body, mind, and soul.</p>	<p>#yogaislife #yogamotivation #yogatribe #yogainspo #yogaforeveryone #doyoga #igyogi #yogini #yogagirl #gratitude #couplesyoga #couples #connection</p>	<p>https://yogapantscat.com/collections/yoga-pants/products/black-floral-printed-details-leggings-yoga-pants</p>	<p>https://www.canva.com/design/DAE-URmxt5dE/nkvsWIF0dkYCBJxk0S-6zRQ/edit</p>	
PINTEREST	QUOTE		<p>Yoga is a fantastic way to create a connection between our breathing, body, mind, and soul.</p>	<p>#yogaislife #yogamotivation #yogatribe #yogainspo #yogaforeveryone #doyoga #igyogi #yogini #yogagirl #gratitude #couplesyoga #couples #connection</p>	<p>https://yogapantscat.com/collections/yoga-pants/products/black-floral-printed-details-leggings-yoga-pants</p>	<p>https://www.canva.com/design/DAE-URgQRah4/kVJrYMcuU5B-FUhyw-owEZQ/edit</p>	

**SOCIAL MEDIA
CALENDAR**

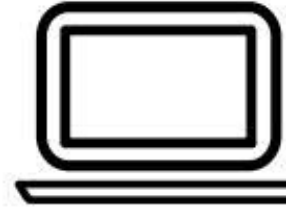
FANTASTA PACK



SPECIFICATIONS

- Self Locking OPF (One Piece Folder)
- Dimensions : 14 x 8 x 2
- Quantity : 50 pieces
- Outside Print Only
- Premium White Matte : \$249
- Premium White Glossy : \$284

CREATIVE VISION & BRANDING



SUPPLY FLOW RECOMMENDATION

For first few months of launch it is recommended that inventory be broken into two categories : **Featured Products and Drop-shipping.** Featured products will ship direct to customer from home office and be highly advertised.

ASSORTMENT

Establish a clear and consistent brand message across all products. i.e. update products with correct logo and remove products from old vendors

PACKAGING

Create and order wholesale packaging that speaks to brand and reinforces brand personality.

SUPPLY FLOW

Establish new vendor relationships and maximize existing relationships. Streamline an efficient and effective process for customer receiving product



Select launch "Feature Products" (Recommendation : 5-8 styles), Purchase a small run from Printful and / or vendor list of featured products, stock in at home warehouse, and ship direct to customer. These styles will need to be photographed for editorial and feature product photos. Photos will be primarily used for ads and marketing.

Customer purchases product, packing slips and shipping labels are made on backend and emailed to home office printer. Items packed at home office, and courier pickup scheduled.



Remaining products will use a drop ship model.



ABOUT US



PANTS FOR LIFE, NOT JUST FOR YOGA.

Pants that are designed with women in mind. Strong women uplift other women, and we also understand what other women want. There's nothing more important than feeling comfortable and confident in what you wear. That's why these yoga pants are made for you; because we get it, life can be crazy, and your clothes need to keep up.

No yoga? No problem. These comfortable and quality pants are designed to be your new best friend. Comfy, cozy, with cat-like flexibility; Yoga Pants Cat products are made to keep up with you no matter what you're doing. Don't want to change out of your favorite yoga pants? Now you don't have to... Who really likes to wear jeans anyway, right? Our pants are crafted to be snug and stylish, so you can wear them for lounging or date-night. No more uncomfortable, irritating, flimsy clothing. Look good and feel good, always.

Yoga Pants Cat products are fashioned by women, for women, because you need flexible clothing that can handle your busy schedule. From moms to businesswomen (and every woman in between), our products are ready to tackle the demands of everyday life. If you want to look good and feel even better, you've found the perfect fit! Supportive but stretchy, these pants are designed to be dressed up for a night out, or dressed down so you can stretch out and chill out. Yoga Pants Cat keeps your athleisure goals in mind; because yoga pants aren't just for yoga anymore, they're for life.

Quick links

Search News About YPC Contact Us

Newsletter

Email address

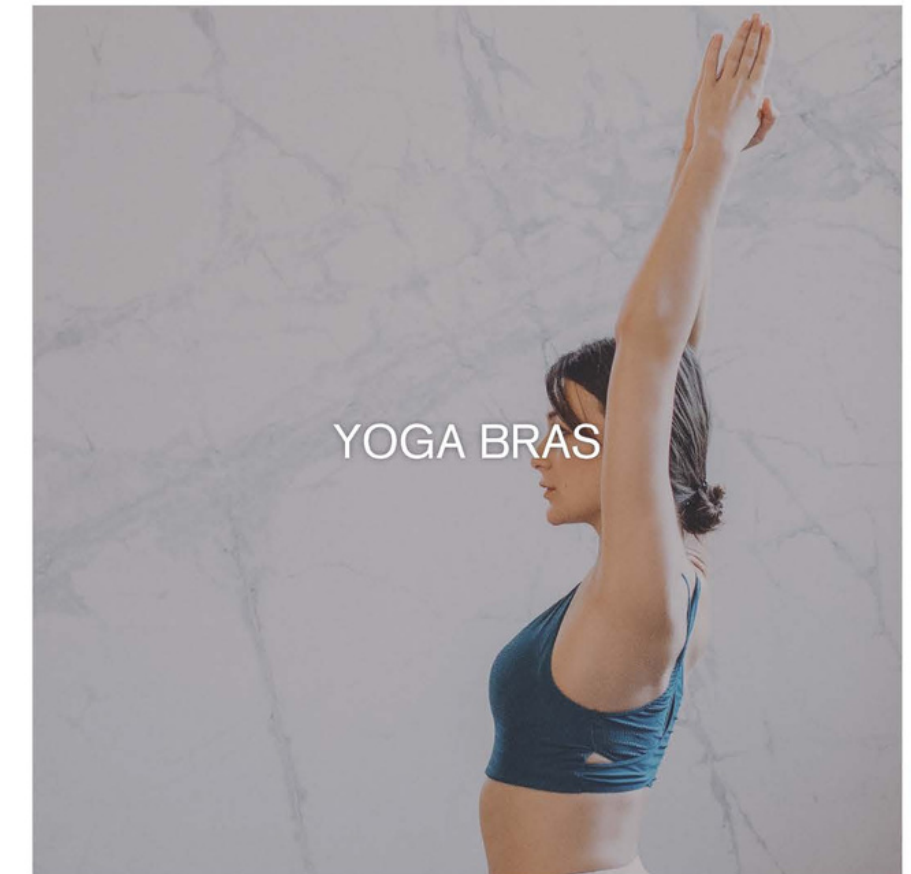
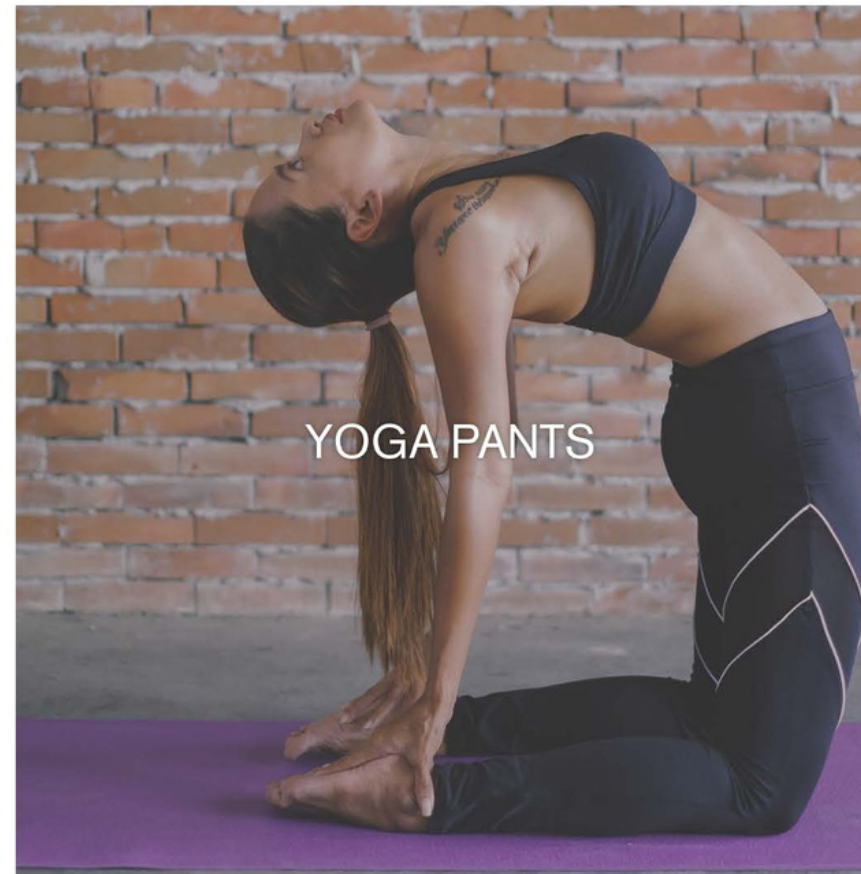
SUBSCRIBE



YOGA PANTS CAT



SHOP THE LATEST



WEB DESIGN MOCK UP/LOGO SAMPLES

How Can Yoga Instructors Ensure Their In-Person Yoga Classes Are Pandemic-Safe?

by Jolee McManus July 23, 2020



If you're a yoga instructor, it's been a rocky year for your business. When the coronavirus first struck in early 2020, quarantine policies caused ...

YOGA PANTS CAT BLOG SAMPLES

How Can Yoga Instructors Ensure Their
In-Person Yoga Classes Are
Pandemic-Safe?

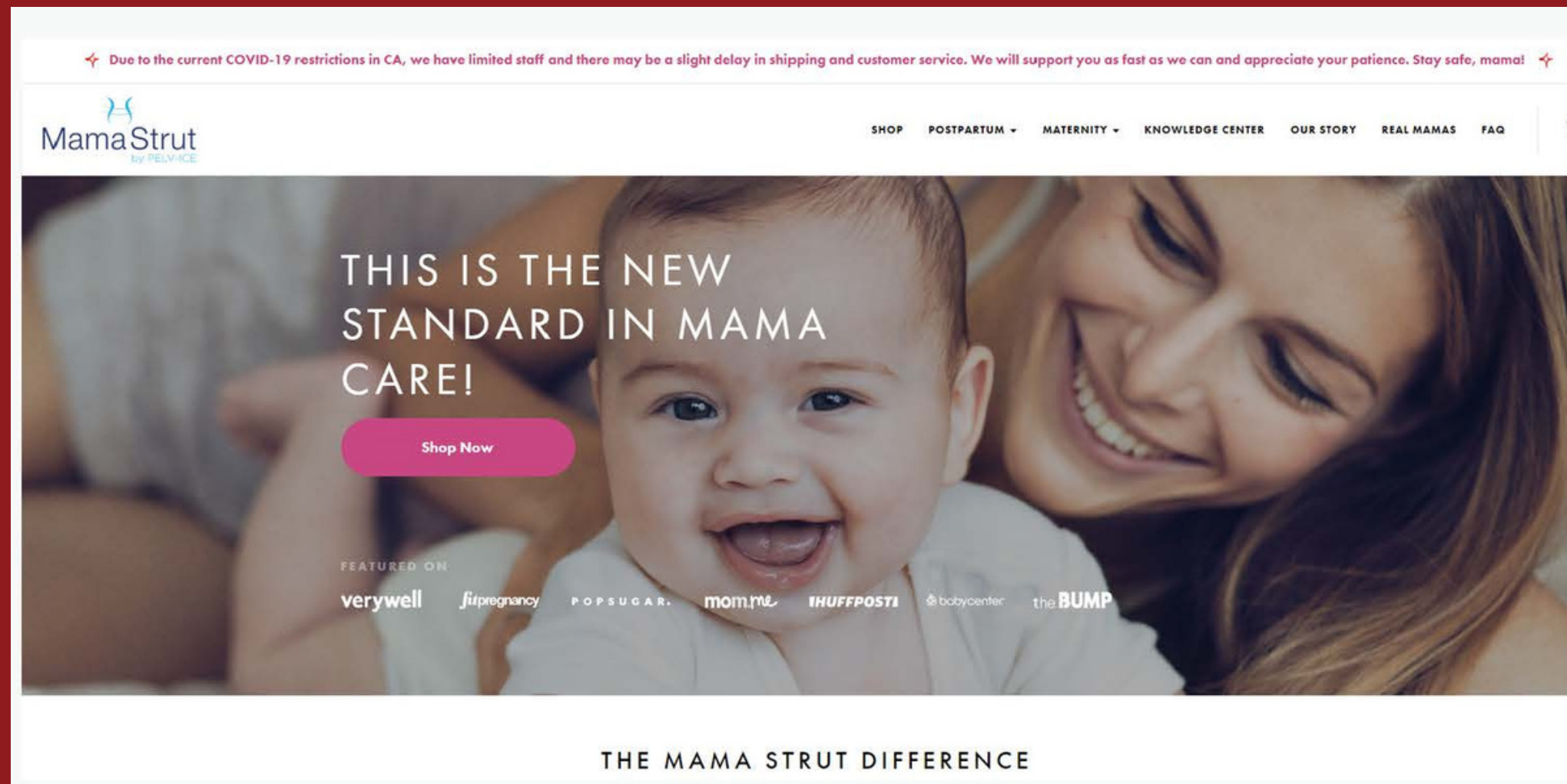
5 Yoga Necessities for Every Kind of
Yogi

Creating a Yoga Space at Home

PROJECT

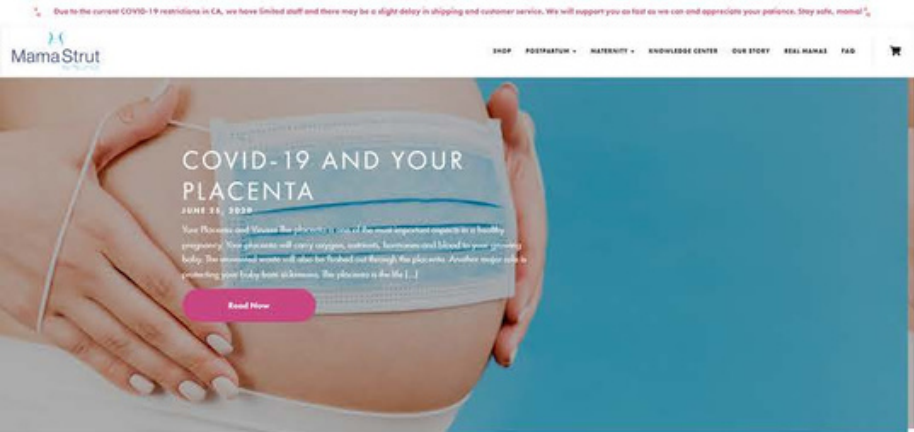
3

MAMA STRUT



The owner of Mamastrut, a company that specializes in abdominal support braces for postpartum women, came to Web Rocket Media looking for a web development team to support her ecommerce website as well as SEO optimizations for her existing copy and updates to her blog content.

<https://mamastrut.com/>



COVID-19 AND YOUR PLACENTA

Your Placenta and Umbilical Cord are the most important organs in a healthy pregnancy. Your placenta will carry oxygen, nutrients, hormones and blood to your growing baby. The umbilical cord will then be folded and tucked into the placenta. Another major role is protecting your baby from infections. The placenta is the life line.

[Read Now](#)

A MESSAGE FROM THE FOUNDER

My friends, welcome to the knowledge center! We've gathered some of the best research on maternity and postpartum and broken down the science to give you answers and support. There's so much information about maternity and postpartum but you don't have to go through it all. MamaStrut has worked through all of it and around we're giving you the best, most up to date information. - Jill Eggleton, CEO

ALL CATEGORIES -

FECAL TRANSMISSION OF COVID-19

By Melissa Hines / June 1, 2020

Fecal transmission of COVID-19: The outbreak of COVID-19 has everyone covering their faces, washing their hands and practicing social distancing. These tips are pregnant or even more so. This is vital because pregnancy makes the immune system making you more vulnerable to infection. One of the most concerning parts of our situation is that...

COVID-19 AND PREGNANCY

By Melissa Hines / April 14, 2020

Research is currently uncovering new information about COVID-19 as we try to find a treatment and a vaccine for this deadly virus. There are many questions about how it may affect a pregnant woman and her fetus. Recently, it's been early to tell how it affects a fetus compared to the mother. Here's what...

CBD FOR ALL THE THINGS— UNLESS YOU'RE PREGNANT

By Melissa Hines / March 16, 2020

Over the last couple of years, CBD use seems to have gone wild. Business gurus tout using "CBD Products Sold Here" and for what seems like every possible physical or mental condition, or how someone in your office will be best saying, "Thank you, thank you, thank you!"

COVID-19 AND YOUR PLACENTA

By Jill Eggleton / June 25, 2020

Your Placenta and Umbilical Cord are the most important organs in a healthy pregnancy. Your placenta will carry oxygen, nutrients, hormones and blood to your growing baby. The umbilical cord will also be folded and tucked into the placenta. Another major role is protecting your baby from infections. The placenta is the life line.

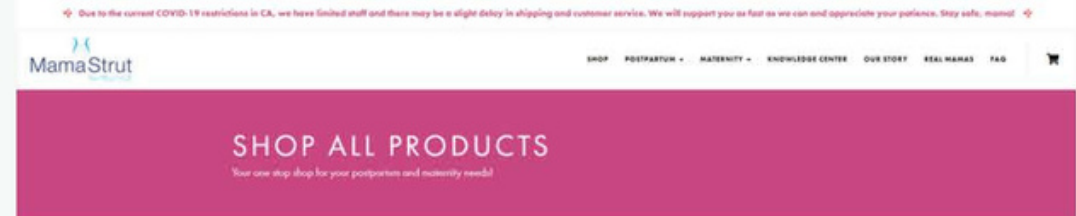
THE OPIOID CRISIS: POSTPARTUM CARE IS EVEN MORE CRUCIAL

By Melissa Hines / February 9, 2020

When people think of the newborn that is pregnancy, the delivery of the baby is an often thought of as the high line. But delivery is not the high line. Actual women who have given birth and care to an infant can speak from experience on what the high line is for the baby's health. And...

STRUT WITH US

Stay up to date on important news, health news, tips and special offers from MamaStrut.



SHOP ALL PRODUCTS

Your one stop shop for your postpartum and maternity needs!

FEATURED PRODUCTS

Maternity & Postpartum Bundle

\$269.00

The most healthy and efficient way to cut down on pain and recovery time postpartum is the use of support...

[Shop Now](#)

Postpartum Support Brace

\$129.99

Your postpartum Support MamaStrut will help you hold it all together with our postpartum brace, developed by and for...

[Shop Now](#)

Maternity Support Brace

\$99.99

Pregnancy is enough, let MamaStrut help you ride it out with the support of our patented pregnancy...

[Shop Now](#)

MORE PRODUCTS

MamaStrut E-Gift Card

\$10.00 - \$100.00

The best gift any mom could receive, maternity and postpartum support, non-surgical pain relief and increased mobility! Please input the...

[Shop Now](#)

Postpartum Essentials Bundle

\$205.00

The Postpartum Essentials Bundle includes everything you need to heal postpartum whether you deliver naturally or by c-section. The brace...

[Shop Now](#)

3" Extender Bands

\$4.99

ADD 3" to your MamaStrut Postpartum Brace to ensure you're supported during the first days after delivery in case...

[Shop Now](#)

Abdominal Ice/Heat Accessory Pack

\$12.99

Our Abdominal Accessory Pack securely and easily attaches to your MamaStrut Postpartum Brace. We especially recommend this accessory for...

[Shop Now](#)

Pelvic MamaStrut Lower Back Accessory Pack

\$19.99

Lower back accessory that easily and securely attaches to the MamaStrut Postpartum Brace. "Cold Pack Included"

[Shop Now](#)

Organic Postpartum Pads

\$12.99

"Why Postpartum Pads? You've given the best! It's worth pregnant and without a period, even you're about the best one."

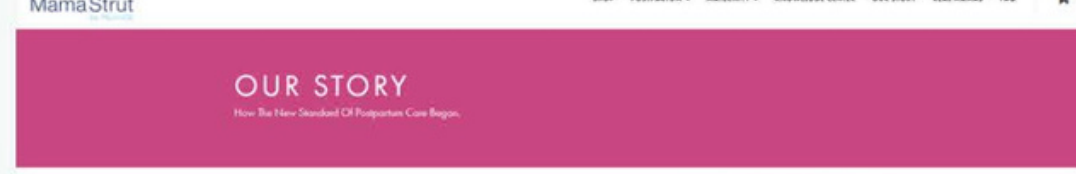
[Shop Now](#)

STRUT WITH US

Stay up to date on important news, health news, tips and special offers from MamaStrut.

MAMA STRUT

Due to the current COVID-19 restrictions in CA, we have limited staff and there may be a slight delay in shipping and customer service. We will support you as far as we can and appreciate your patience. Stay safe, mama!



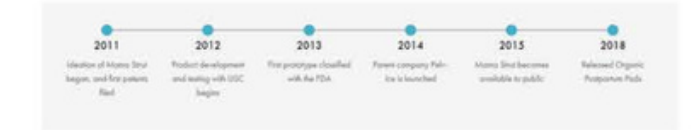
OUR STORY

How The New Standard Of Postpartum Care Began.

Our Story: The visionary behind the MamaStrut is Jill Eggleton, a world entrepreneur, science professional, USC MBA (2007) and mom of three - ages 10, 7, and 4. After giving birth to her second child in 2010, she was frustrated that her hospital's solution for her pelvic discomfort was to sit in a rubber glove, give painkillers and pain medication. After wearing both the magical and maternity masks, Eggleton was inspired to discover there was no single product that truly addressed all her physical ailments as a new mom. With her entrepreneurial spirit she set out to design a product for modern moms that helped them heal their bodies from the physical damage of pregnancy and childbirth.



In 2013, her prototype was classified by the FDA and in 2014, she established the launch of her company MAMA STRUT™ and its first medical device of maternity, the MamaStrut™. After years of research and development, Jill became one of MamaStrut's first users herself in 2013 after the birth of her third child.



TEAM MEMBERS

UPCOMING POSTPARTUM SOLUTIONS

Postpartum Vitals

Because you need to be pregnant. Counting down!

C-Section Silicone Strips

Another way to C-section recovery to heal. Counting down!

STRUT WITH US

Stay up to date on important news, health news, tips and special offers from MamaStrut.

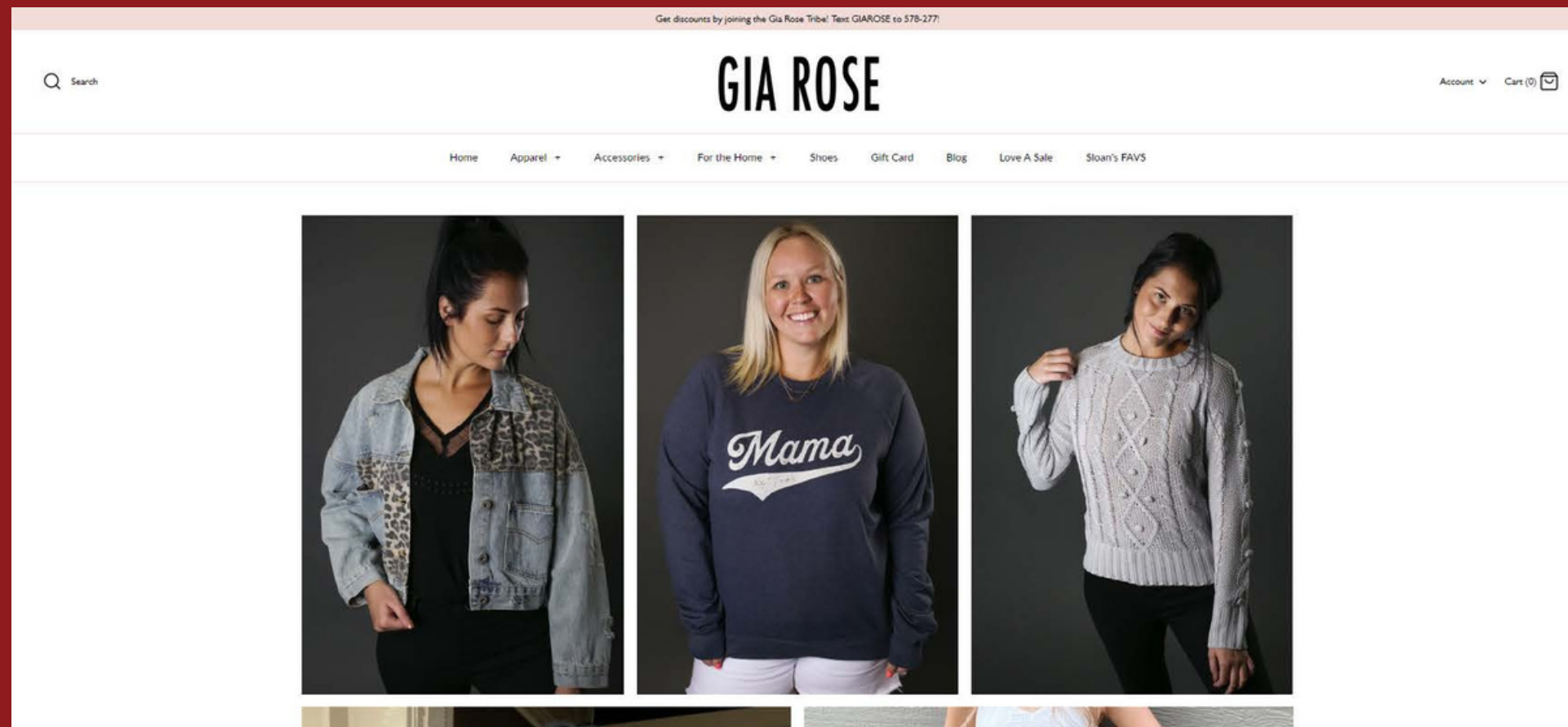
WEB DESIGN

PROJECT

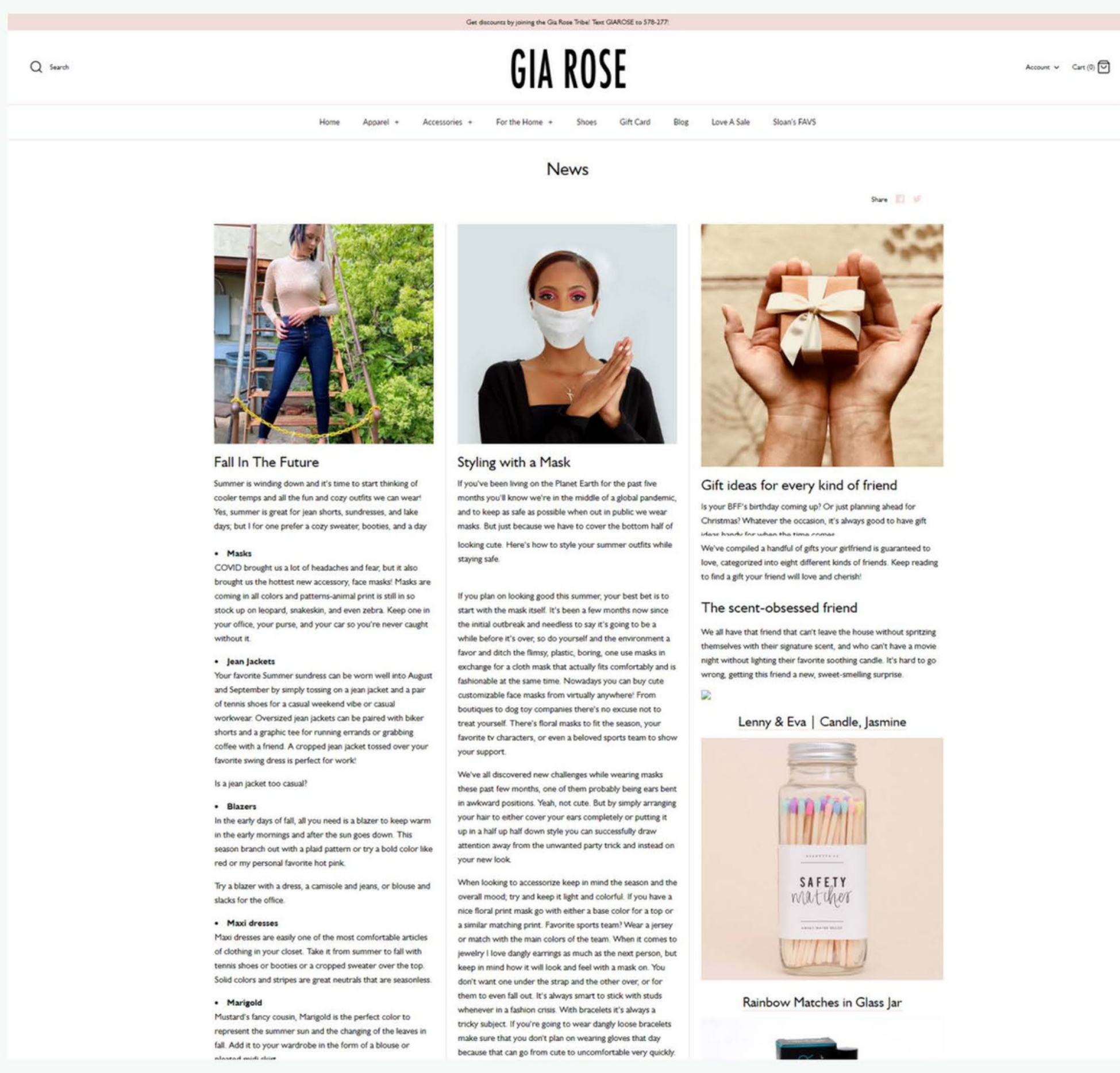
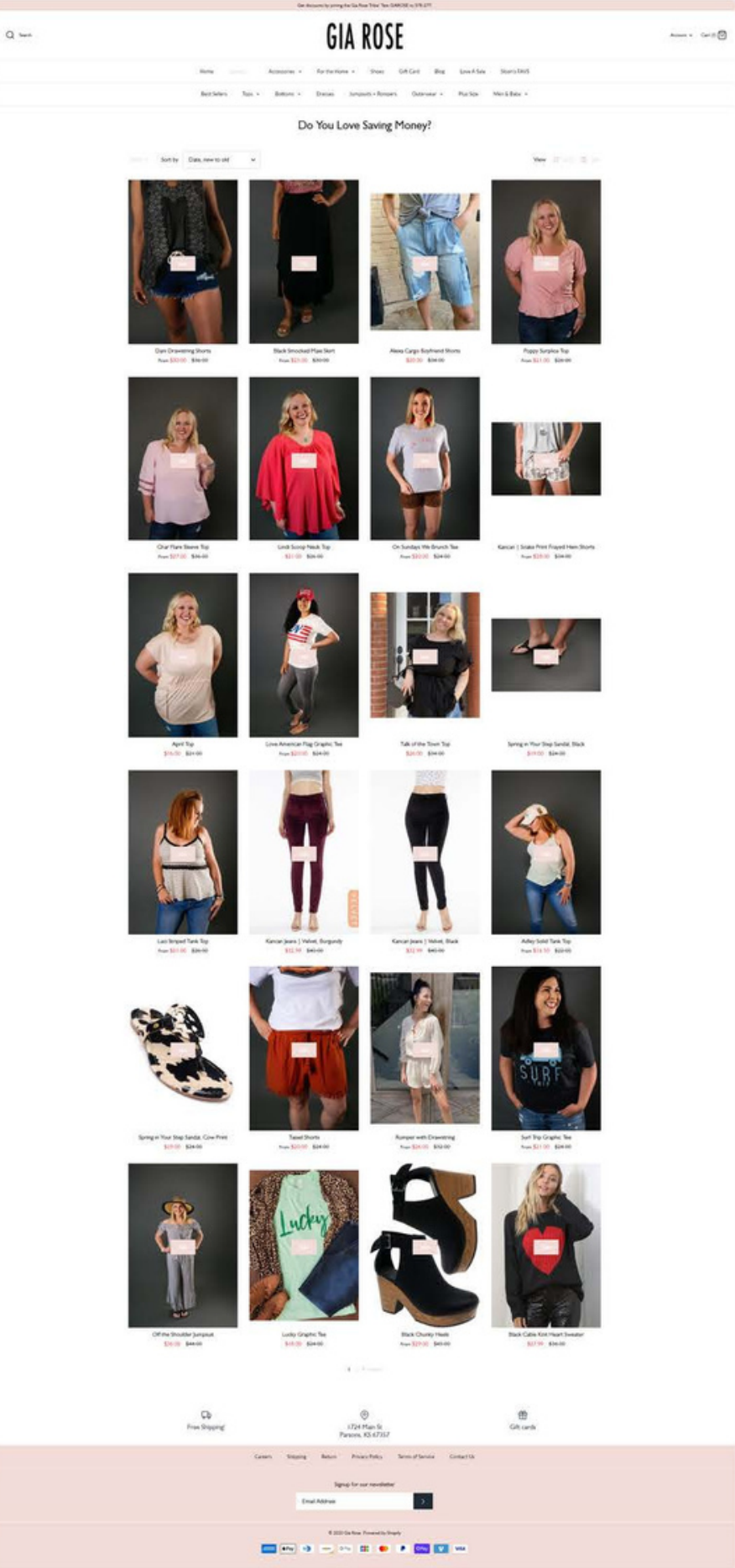
4

GIA ROSE BOUTIQUE

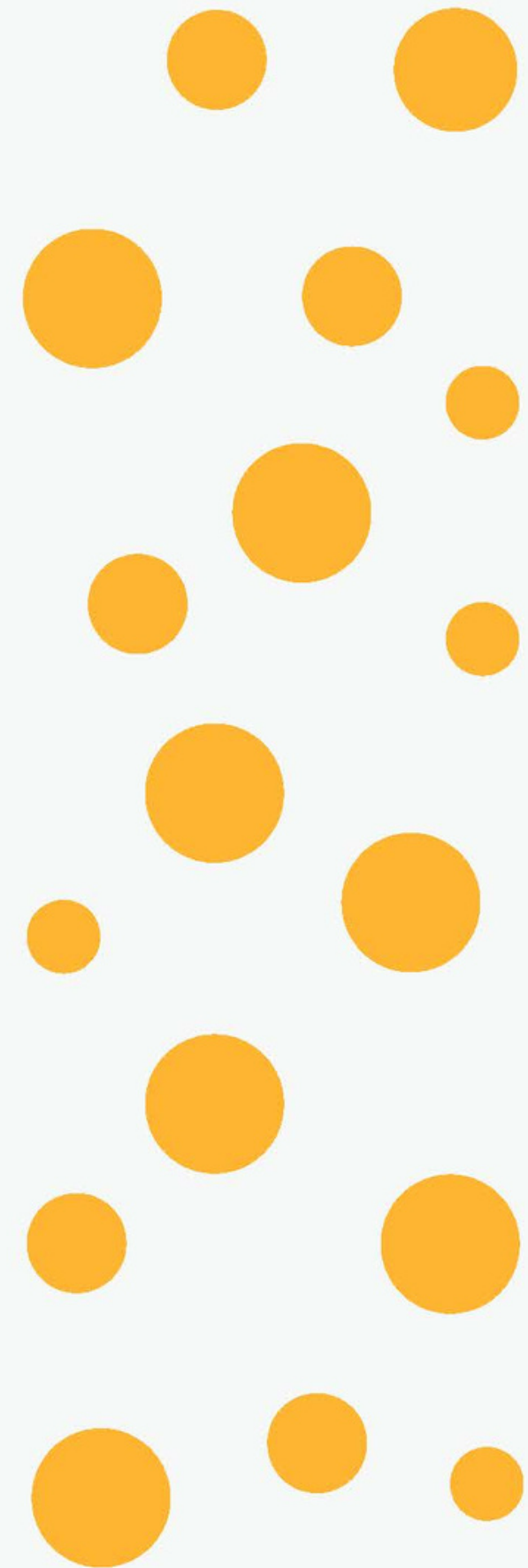
Gia Rose Boutique was a small town fashion retailer in a Kansas that was ready to expand into an online market. Web Rocket Media was able to grow all of the store's social followings, increase the store's organic traffic by more than 30%, create a successful email marketing campaign, revamp the existing website to be more appealing to shoppers as well as search engines, and create a successful Google Ads campaign..



<https://giarose.com/>



GIA ROSE



WEB DESIGN



Your Google My Business Performance Report



Gia Rose

Report Date: July 8 – July 14

Visit your Website

The number of times the website was clicked



45 Website Actions

Over the past 7 days

July 14	July 7	June 30
45	37	28

Request Directions

The number of times the website was clicked



2 Request Directions

Over the past 7 days

July 14	July 7	June 30
2	4	3

Call you

The number of times the resource was viewed on Google Search



1 Phone Actions

Over the past 7 days

July 14	July 7	June 30
12	1	4

Search Views

The number of times the resource was viewed on Google Search



457 (+3%) Views

Over the past 28 days

July 14	July 7	June 30
457	443	394

Map Views

The number of times the resource was viewed on Google Maps



275 (+8%) Views

Over the past 28 days

July 14	July 7	June 30
275	254	177

Analytics overview

Export

Reports

Overview

Video

Filters

Date range

Last 30 Days

View

Published Pin analytics

Content type

- All
- Organic
- Paid and earned

Claimed account

- All Pins
- giarose.com
- Instagram
- Other Pins

Impressions **168.17k** ↑ 209%

Total Audience **138.96k** ↑ 224%

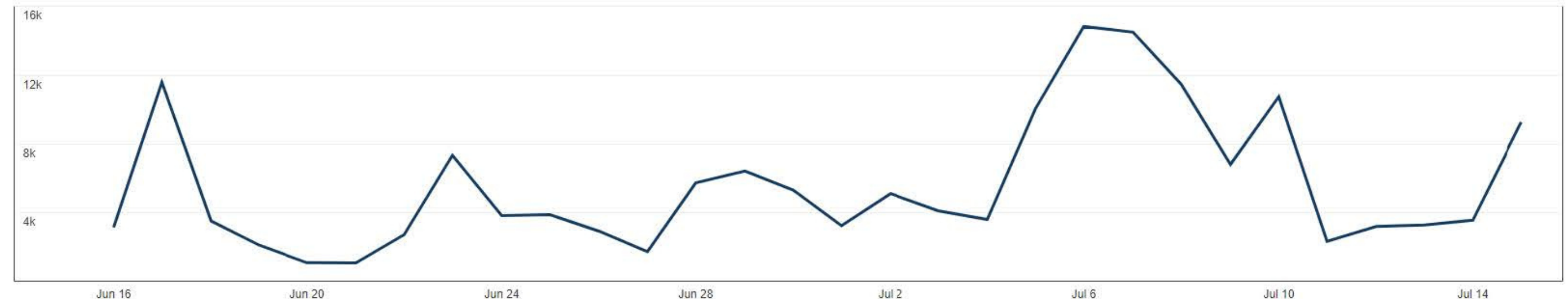
Engagements **5.14k** ↑ 276%

Engaged Audience **4.17k** ↑ 319%
Compared to previous 30 days

Performance over time

Impressions

Split by No Split



Metrics	Total impressions
Total	168,167

Send Feedback

30 DAY PINTEREST ANALYTICS

	A	B	C	D	E	F	
	Menu Item		Keyword	Suggested Page Title	Suggested SEO Title	Length	Suggest
Apparel	Tops						
		All Tops	cute tops for women	Cute Tops For Women	Cute Tops For Women Of All Shapes + Sizes Gia Rose Boutique	61	If you've been seeing cute tops for women, you're at Gia Rose Boutique has the style. Click to find more information!
		Tees	trendy graphic tees	Trendy Graphic Tees: Cute T-Shirts For Men + Women	Trendy Graphic Tees: Cute T-Shirts For Men + Women Gia Rose	61	Whether you are looking for trendy graphic tees for yourself or your business, Gia Rose Boutiques has what you need. Click to see the collection!
		Cardigans	cute cardigans	Super Cute Cardigans for Fall + Winter Style	Super Cute Cardigans: Keep Warm All Fall & Winter! Gia Rose	61	Searching the Internet for cute cardigans? Gia Rose has what you need. Click to see the collection!
			super cute cardigans				
		Sweaters	cute cardigans for fall	Best Soft Cozy Sweaters For Keeping Warm	Best Soft Cozy Sweaters For Keeping Warm Gia Rose Boutique	60	Whether you are looking for cozy sweaters for yourself or your business, Gia Rose has what you need. Click to see the collection!
			cozy sweaters				
			best cozy sweaters				
		Long Sleeve Tops	long sleeve tops	Cute Long Sleeve Tops for Everyday Wear	Cute Long Sleeve Tops for Everyday Wear Gia Rose Boutique	59	Whether you are looking for long sleeve tops for yourself or your business, Gia Rose Boutiques has it all. Click to see the collection!
			cute long sleeve tops				
	Casual Tops	casual tops for women	Cute, Casual Tops For Women	Cute, Casual Tops For Women Gia Rose Boutique	48	Looking for casual tops for women? Everything you need is here for more information. Click to see the collection!	
		cute casual tops					


SEO OPTIMIZED KEYWORDS AND TITLES

On Page Template | Gia Rose Boutique

File Edit View Insert Format Data Tools Add-ons Help Last edit was made on May 25 by anonymous

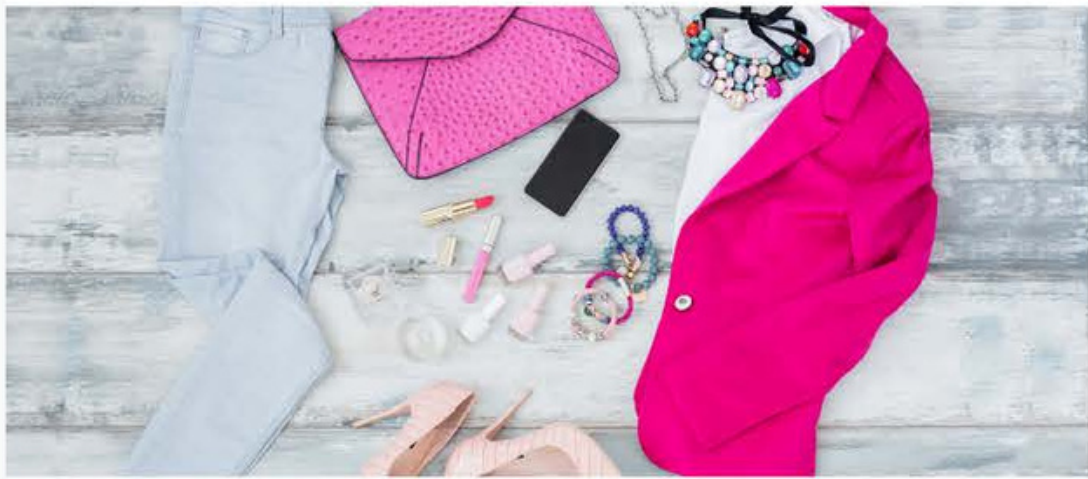
100% \$ % .0 .00 123 Roboto 12 B I S A

=LEN(D15)



	Page URL	Proposed Description	Length
5	https://giarose.com/collections/4th-of-july	Great 4th of July products available now by Gia Rose Boutique! Shop our apparel, home goods, and more!	102
6	https://giarose.com/collections/all	Shop online with Gia Rose Boutique and see all the great products for your home and family! Spring Clothing now available!	122
7	https://giarose.com/collections/all-accessories	Looking for new women's accessories to enhance your look this spring? At Gia Rose Boutique, we carry stylish earrings, bracelets, handbags and more!	148
8	https://giarose.com/collections/all-apparel	Spring is here! That means it's time for some new clothes! Shop for hundreds of new womens clothing and apparel at Gia Rose Boutique.	133
9	https://giarose.com/collections/all-home	Browse all the great home goods & products available at Gia Rose Boutique. Give your home a great new look with our many styles & designs! Shop Now!	148
10	https://giarose.com/collections/baby	Looking for some stylish baby clothing? At Gia Rose Boutique, we carry many styles of baby clothes, shoes, and accessories for ages 0-12 months. Shop Today!	156
11	https://giarose.com/collections/belts	Looking for a stylish new belt to add to your wardrobe? Gia Rose Boutique carries a variety of women's belts to match any style. Shop Today!	140
12	https://giarose.com/collections/booties	Improve your shoe collection with some stylish women's booties available at Gia Rose Boutique. We carry a variety of sizes and styles to choose from.	149
13	https://giarose.com/collections/bottoms	Shop women's bottoms at Gia Rose Boutique. We have a large selection of women's shorts, skirts, jeans, & more! Available in a wide variety of sizes & colors.	157
14	https://giarose.com/collections/bracelets	Looking for a new women's bracelet? At Gia Rose Boutique, we carry a large selection of ladies bracelets to match every style and occasion. Shop Today!	151

META DESCRIPTIONS



MAY 2020 PROMOTIONAL CALENDAR

S	M	T	W	TH	F	S
					1	2
3	4	5 Mother's Day is only a week away! Receive 10% off all accessories.	6	7	8	9
10	11	12	13	14	15	16
17	18 Memorial Day Sale! Start early so that everyone has their Memorial Day outfit with 20% off.	19	20	21	22	23
24	25	26	27	28	29	30
31						

GIA ROSE

PROMO CALENDAR



JUNE 2020 PROMOTIONAL CALENDAR

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8 <small>Buy 1 bathing suit get the 2nd 1/2 off! Summer is right around the corner.</small>	9	10	11	12	13
14	15	16	17 <small>Father's Day is coming up on Sunday! Don't forget we are offering 10% off men's products!</small>	18	19	20
21 <small>Father's Day!</small>	22	23	24	25	26	27
28	29	30				

GIA ROSE

PROMO CALENDAR

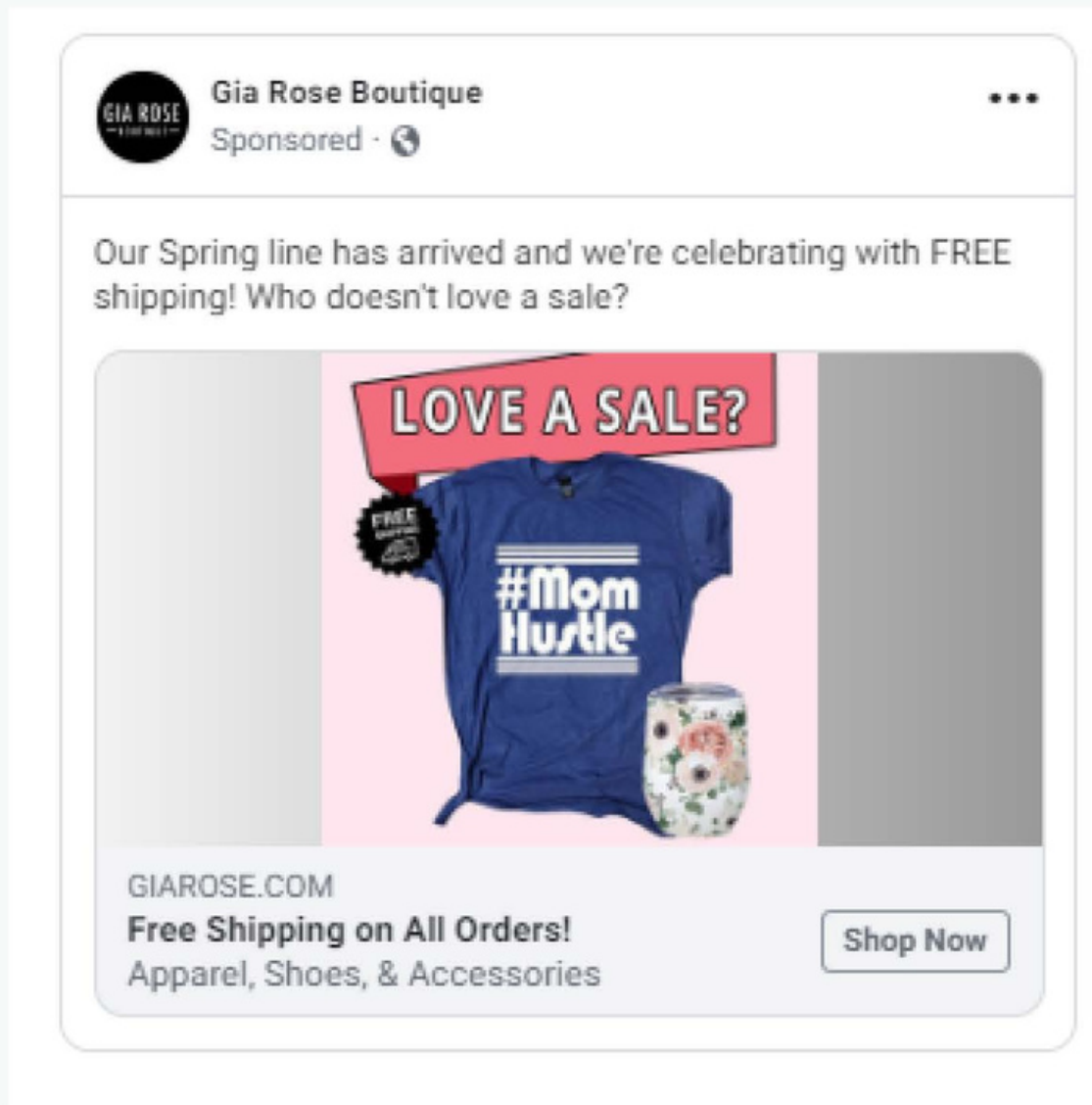


JULY 2020 PROMOTIONAL CALENDER

S	M	T	W	TH	F	S
			1 July 4th sale! Buy 1 pair of sunglasses get the 2nd half off!	2	3	4 July 4th!
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

GIA ROSE

PROMO CALENDAR



Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance ...	Engagement Rate Ranking Ad Relevance ...	Conversion Rate Ranking Ad Relevance ...	Amount Spent
Lowest cost Link Clicks	\$150.00 Lifetime	May 1, 2020, 5:4... 103 days ago	153 Link Clicks	17,337	33,269	\$0.42 Per Link Click	—	—	—	\$64.32
		—	153 Link Clicks	17,337 People	33,269 Total	\$0.42 Per Link Click				\$64.32 Total Spent

FACEBOOK/INSTAGRAM ADS



	A	B
1	Ad Copy 1	
2	Headline 1	Clothing Boutique Open Now
3	Headline 2	Top Rated In Parsons KS
4	Headline 3	Shop In Store Or Online
5	Desc.	Gia Rose Boutique. Huge Selection Of Clothing & Accessories. Located In Parsons KS. Open Monday Through Friday 10am-6pm. Visit Our Store Today Or Shop Online
6	Path	GiaRose/Boutique
7	Final URL	https://giarose.com/
8		
9	Ad Copy 2	
10	Headline 1	Clothing Shop Near You
11	Headline 2	Huge Selection Unbeatable Prices
12	Headline 3	Shop In Store Or Online
13	Desc.	Visit Gia Rose Boutique Today For All Your Shopping Needs. Open Monday Through Friday 10am - 6pm. Located In Parsons KS. Visit Us Today Or Shop Online.
14	Path	GiaRose/Boutique
15	Final URL	https://giarose.com/
16		

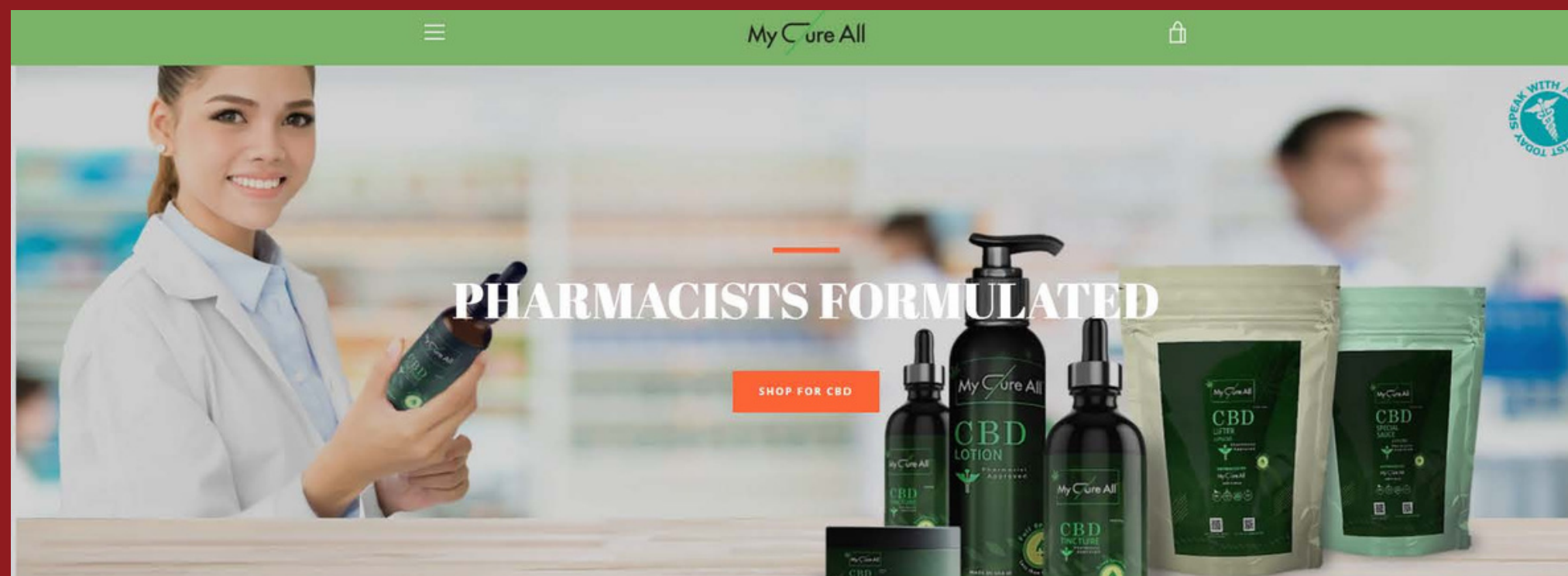
GOOGLE ADS STRATEGY/COPY

PROJECT

5

SHOP MY CUREALL

The CEO of Shop My Cure All needed SEO help. Their products were getting reasonable search traffic resulting in decent sales numbers, but their organic SEO and keyword rankings continued to be penalized by Google. Web Rocket was able to narrow several potential reasons for the penalties and corrected them, resulting in an improved SEO health score and an improvement in organic SEO results.



<http://www.shopmycureall.com/>



	A	B	C	D
1	Address	Title 1	Meta Description 1	
2	https://shopmycureall.com/	Shopmycureall! Your one stop shop for pharmacist-formulated CBD ,Äi MyCureAll	Shop Pharmacist Made CBD Products Grown in the USA. Pharmacist founded, formulated, inspected, and tested CBD oil, lotion, salve and flower. Organic and all natural with no additives for pain, anxiety, sleep, and many other conditions!	
3	https://shopmycureall.com/collections/flower	Hemp Based CBD Flower Collection My Cure All ,Äi MyCureAll	If you're shopping for hemp based CBD flower, My Cure All's collection is perfect for you. Pharmacist made, 3rd party tested, all natural and no additives!	
4	https://shopmycureall.com/collections/topicals	Hemp Based CBD Topicals Collection My Cure All ,Äi MyCureAll	Looking for hemp based CBD topicals? Our collection is perfect for you. Pharmacist made, 3rd party tested, all natural and no additives! Get started now!	
5	https://shopmycureall.com/pages/shop	American grown CBD products formulated by Pharmacists ,Äi MyCureAll	Tired of dealing with pain? Anxiety? Poor quality Sleep? Looking for safe, clean, and effective CBD products? Pharmacist founded, formulated, inspected and tested CBD products are here to help. Talk with a phramacist today to see how our CBD oil, lotions, salve or flower can help you today!	
6	https://shopmycureall.com/pages/privacy-policy	Privacy Policy ,Äi MyCureAll	Privacy Policy Your privacy is important to us. It is MyCureAll's policy to respect your privacy regarding any information we may collect from you across our website,-†http://mycureall.com/, and other sites we own and operate.... Information we collect Log data When you visit our website, our servers may automatically l	
7	https://shopmycureall.com/collections/tinctures	Hemp Based CBD Tinctures Collection My Cure All ,Äi MyCureAll	Shopping for hemp based CBD tinctures? Our collection is perfect for you. Pharmacist formulated, 3rd party tested, all natural and no additives.	
8	https://shopmycureall.com/pages/contact	Do You Have Questions? My Cure All Is Here To Help Contact Us ,Äi MyCureAll	There is a firehose of info about CBD. If you have questions, concerns or need assistance...we're here to help. Click here for our contact details.	
9	https://shopmycureall.com/collections	Shop CBD Products and Collections My Cure All	Shop the best seleciton of pharmacist made CBD products grown in the USA at ShopMyCureAll. All natural and 3rd party tested! Click here to get started now!	
10	https://shopmycureall.com/pages/refund-policy	Refund policy ,Äi MyCureAll	If you are not fully satisfied with your purchase, you may request a full refund on the purchase price within 30 days. Customer is responsible for return shipping costs. Product must be returned to receive a refund. Once product is received a refund will be issued.	
11	https://shopmycureall.com/products/broad-spectrum-cbd	1000mg Broad Spectrum USA Grown, Pharmacist Formulated CBD Tincture ,Äi MyCureAll	Looking for a top quality 1000mg broad spectrum tincture that's USA grown + made by a reliable source? ShopMyCureAll is perfect for you. Get started now!	
12	https://shopmycureall.com/collections/cbd-collection-set	High Quality Hemp CBD Gift Set Collections My Cure All ,Äi MyCureAll	If you're looking for USA grown, high quality CBD gift sets... ShopMyCureAll has exactly what you need. Click here now to see our full collection!	
13	https://shopmycureall.com/pages/our-story	All about MyCureAll	At MyCureAll, we are on a mission to enable insurance companies to pay for CBD, and what,Äôs more, to pay for the right strain for each patient, because everyone has unique needs. With the MyCureAll app, we will be able to engage patients and healthcare providers to make sure patients get the care they deserve.	



	A	B	C
1	Technical SEO Issues	Corrected	Notes
2	4 pages have too many parameters in their URLs	RESOLVED	It is a shopify auto generated parameters which we can't modify it because it's generated per client selected options
3	66 links on this page have no anchor text	RESOLVED	I have checked that all anchor text are properly
4	40 resources are formatted as page link	RESOLVED	This is fine. It is a product zoom link on overlay that is showing formatted as page link issue.
5	18 orphaned pages in sitemaps	-	This is a blog & blog posts which is not published therefore showing Orphaned pages issue. Verify if we need to make the blog and blog posts live
6	13 pages have only one incoming internal link	RESOLVED	It's corrected. This is a product pages, therefore only one link will go to these pages.
7	6 pages are blocked from crawling	RESOLVED	3 Pages issue has been resolved. The other Cart & Checkout Pages cannot be crawled by google cause they don't hold static data, also they are blocked by shopify.
8	6 pages need more than 3 clicks to be reached	-	So for this issue we will need to show this products quick way so that user can directly collection like this (https://shopmycureall.com/collections/flower)
9	2 URLs with a permanent redirect	RESOLVED	
10	3 pages don't have an h1 heading	RESOLVED	
11			
12			
13			
14			
15			
16			
17			
18			
19	Copy Issues	Corrected	Notes
20	33 pages have low text-HTML ratio		
21	17 pages have a low word count		
22	On Page Issues	Corrected	Notes
23	4 pages have duplicate meta descriptions	PROPOSED	Need Meta Description for each pages
24	2 issues with duplicate title tags	PROPOSED	Need title of products so that I can set it
25	5 pages don't have meta descriptions	PROPOSED	Need Meta Description for each pages
26	1 page has too much text within the title tag	PROPOSED	https://docs.google.com/spreadsheets/d/1AkRpQdK_6lOQf-97ZbGmmRAzh1HjxwkrZL0e1sJP_tk/edit#gid=184138177
27			
28	Developer's Notes		
29			
30			