



WEB ROCKET MEDIA

Digital Marketing Portfolio

FINANCE & INVESTMENT



WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

Portfolio Outline

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Project One: Bellaire Real Estate Funds

Project Two: Gray Spear Capital

Project Three: Security American Realty

Project Four: Walker Financial Consulting



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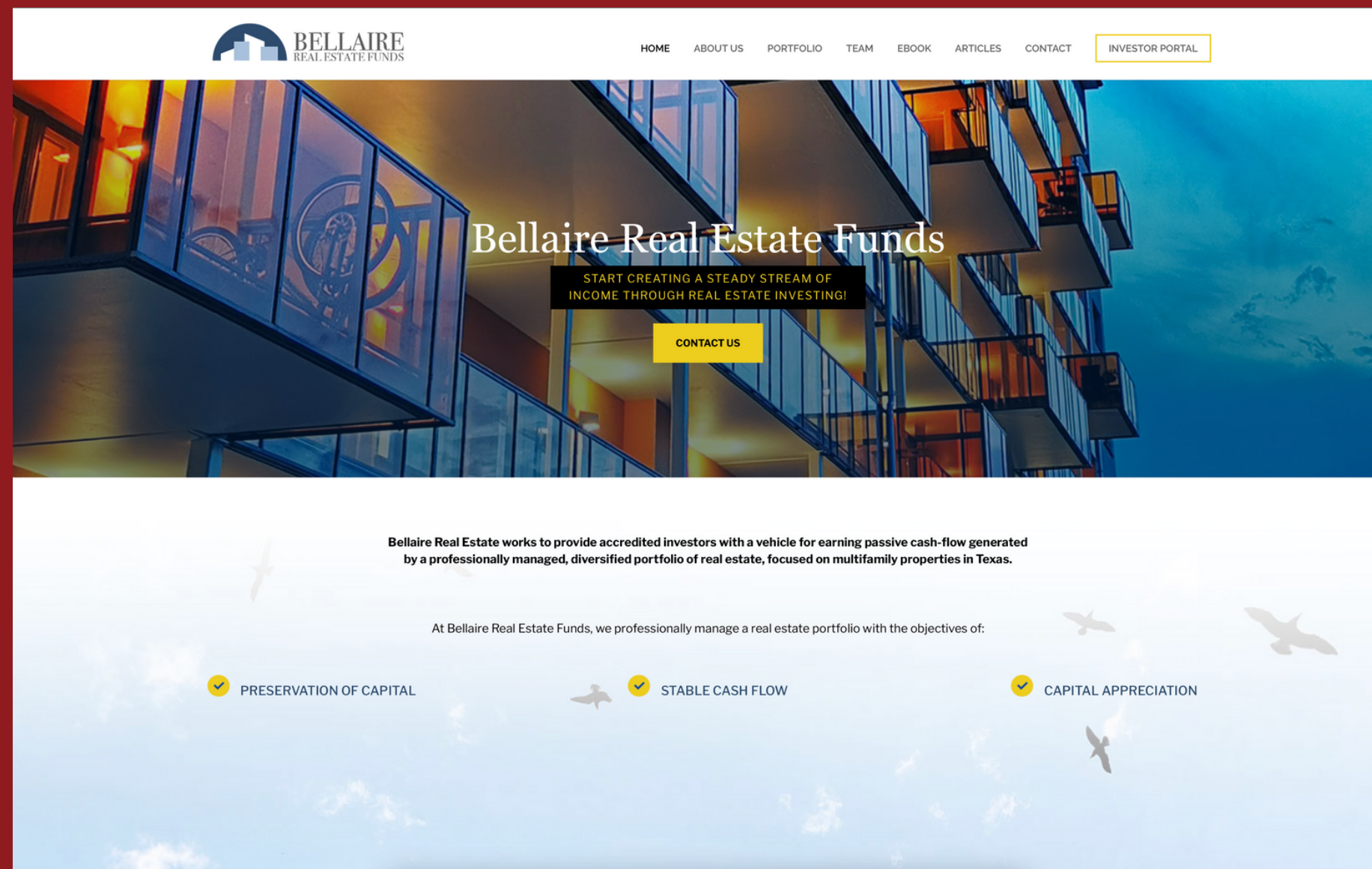
**LET US DO THE
MARKETING**
SO YOU CAN GET BACK
TO DOING WHAT YOU LOVE.

CALL NOW

WWW.MYWEBROCKETMEDIA.COM

PROJECT

1



BELLAIRE REAL ESTATE FUNDS

New Logo Identity
Email Drip Campaign for Leads
Set of graphic designs, illustrations & concepts for corporate materials
Social Media (Primarily Facebook Campaigns) Lead Generation Ads
Social Media Organic Posts
E-Book Creation

STATS:
Increase in leads by 67%
Increase in organic traffic by 45%

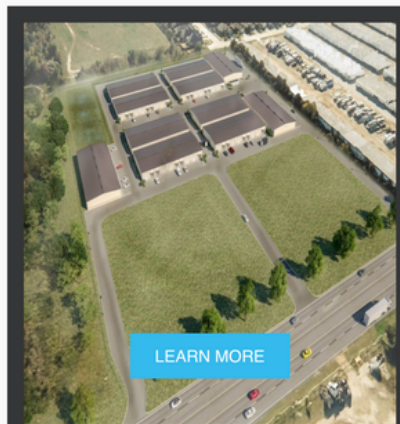
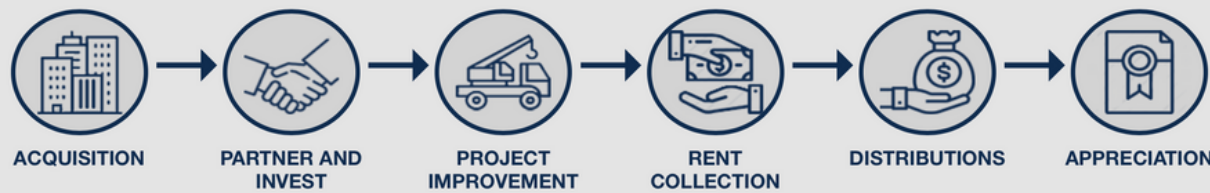
PROJECT

2

THE GRAY SPEAR CAPITAL MULTIFAMILY GROWTH AND INCOME STRATEGY

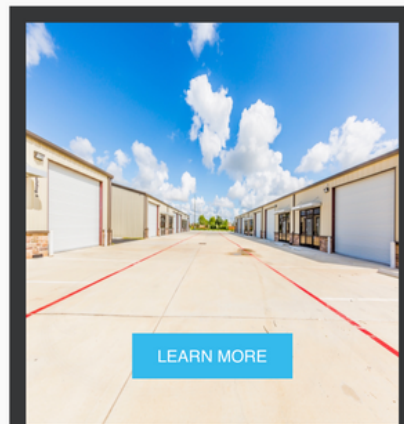
Gray Spear Capital is a real estate investment firm based in Houston, Texas that specializes in acquiring and managing strategic value add multi-family real estate properties. With a proven track record of owning, developing and operating assets, Gray Spear Capital is committed to growing your wealth through investing in our value-add multifamily real estate portfolio.

OUR APPROACH



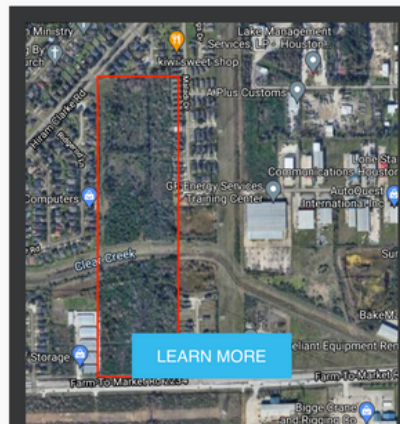
LEARN MORE

Cypress, TX
124,500 sqft office warehouse development
Projected IRR 25%
Equity Multiplier 3.5X



LEARN MORE

SOLD: Katy, TX
60,500 sqft office warehouse development
Actual IRR 25%
Equity Multiplier 3.5X



LEARN MORE

SOLD: Houston, TX
15.5 Acres commercial land
Actual IRR 35%
Equity Multiplier 3X

GRAY SPEAR CAPITAL

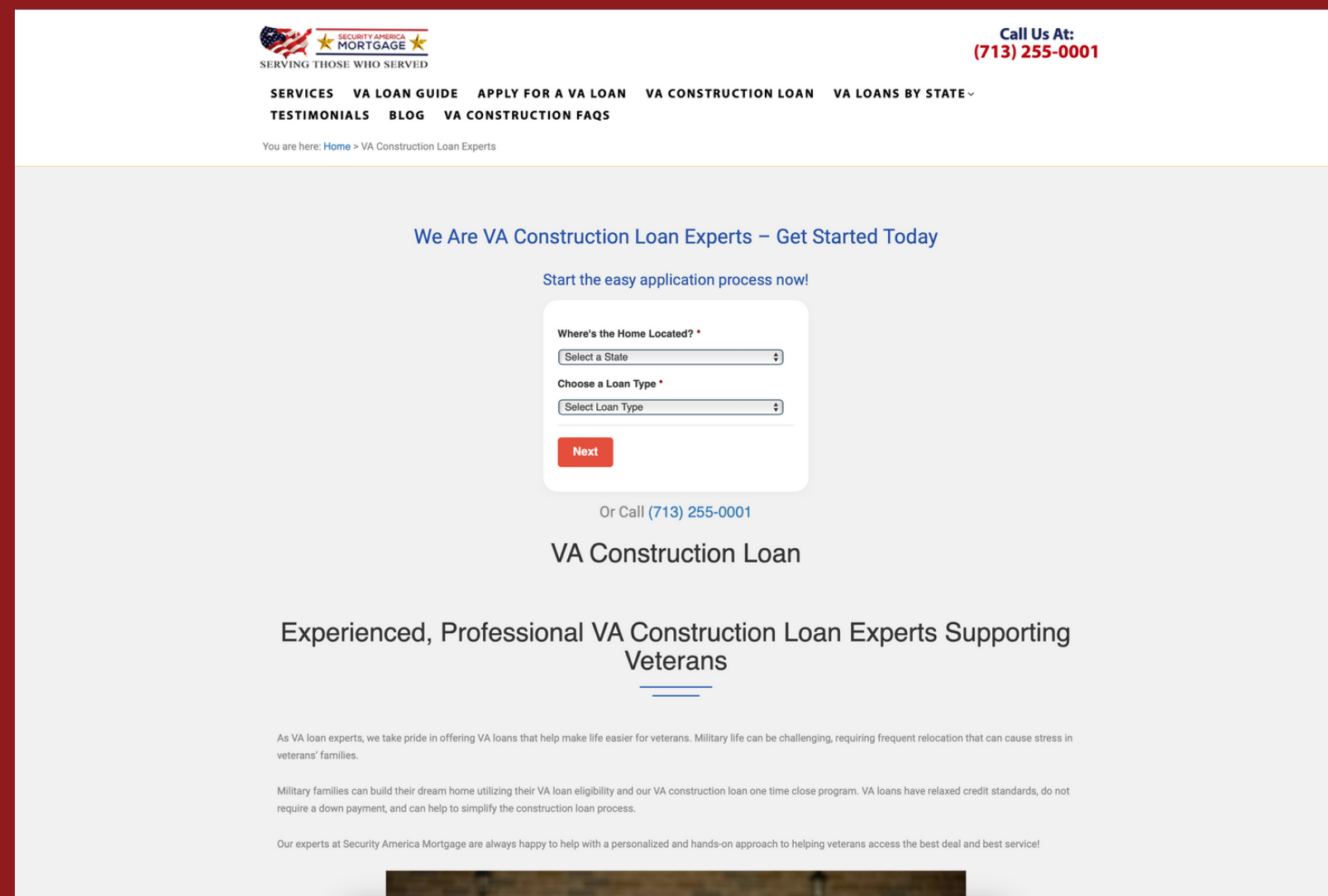
Email Drip Campaign for Leads
Search Engine Optimization
Lead Funnel
Facebook Campaigns
YouTube Optimization

STATS:

Increase in leads by 78%
Increase in organic traffic by 83%
Increased Webinar bookings by 36%

PROJECT

3



SECURITY AMERICAN MORTGAGE

Email Drip Campaign for Leads
Search Engine Optimization
Landing Page
Facebook Campaigns
Restructured analytics and reporting
for CRM Dashboard

STATS:
Increase in leads by 41%
Conversion rate 79%
Increased sales by 52%

PROJECT

A



Hello {First Name},

When you're searching for commercial real estate financing, the quality of your lender is a top consideration. An experienced lender knows what it takes to get your project financed and will take the steps required to get it done.

Walker Financial Consulting is one of those firms.

Unlike traditional banks, we don't try to squeeze deals into predetermined guidelines. We look for innovative solutions to make deals work.

If you're interested in learning more about how this process will help move your project forward, [click here to read the full article](#).

[CLICK FOR MORE DETAILS](#)

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WALKER FINANCIAL CONSULTING

Email Drip Campaign for Leads
Social Media Organic Posts
Facebook Campaigns

STATS:

Increase in leads by 32%
Increase in organic traffic by 62%
Click through rate 36%
Conversion rate 83%