

WEB ROCKET MEDIA

# Digital Marketing Portfolio

FINANCE & INVESTMENT



# Portfolio Outline

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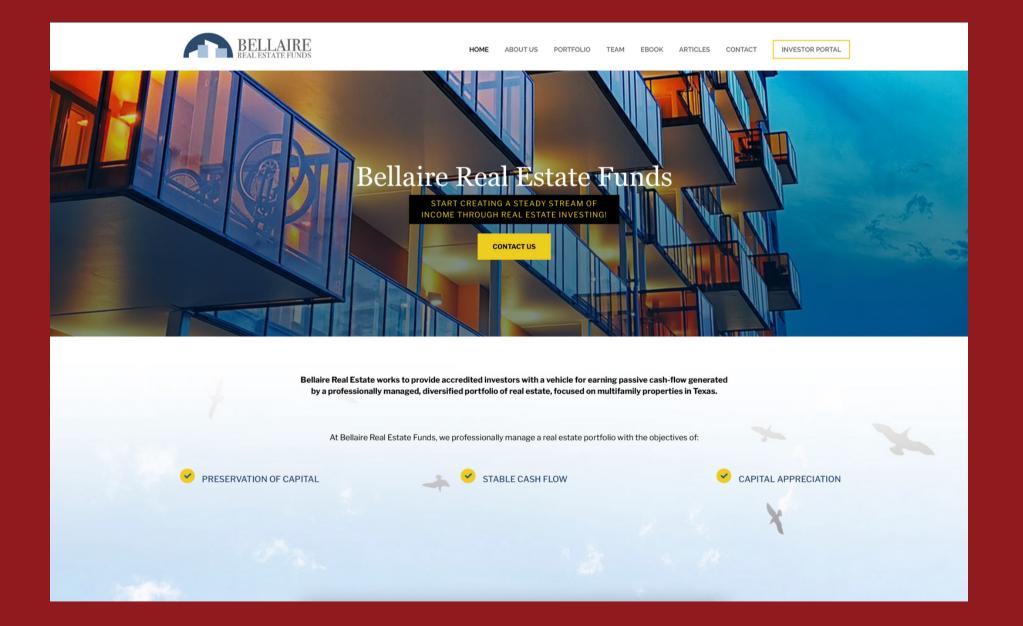
#### YOUR ONLY DIGITAL MEDIA PARTNER.

## LET US DO THE MARKETING

SO YOU CAN GET BACK TO DOING WHAT YOU LOVE.

CALL NOW

W W W . M Y W E B R O C K E T M E D I A . C O M



## **BELLAIRE REAL ESTATE FUNDS**

New Logo Identity Email Drip Campaign for Leads Set of graphic designs, illustrations & concepts for corporate materials Social Media (Primarily Facebook Campaigns) Lead Generation Ads Social Media Organic Posts E-Book Creation

> STATS: Increase in leads by 67% Increase in organic traffic by 45%



#### THE GRAY SPEAR CAPITAL MULTIFAMILY GROWTH AND INCOME STRATEGY

Gray Spear Capital is a real estate investment firm based in Houston, Texas that specializes in acquiring and managing strategic value add multi-family real estate properties. With a proven track record of owning, developing and operating assets, Gray Spear Capital is committed to growing your wealth through investing in our value-add multifamily real estate portfolio.

#### **OUR APPROACH**

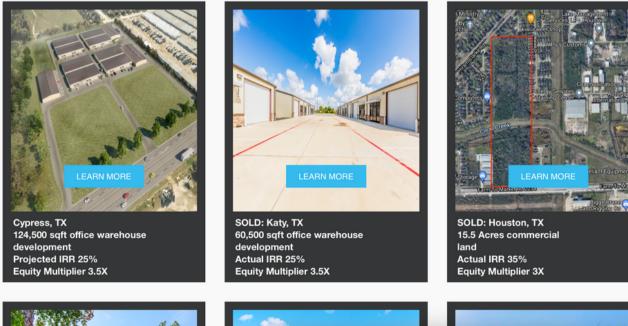


INVEST



IMPROVEMENT

COLLECTION



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### **GRAY SPEAR CAPITAL**

Email Drip Campaign for Leads Search Engine Optimization Lead Funnel Facebook Campaigns YouTube Optimization

> STATS: Increase in leads by 78% Increase in organic traffic by 83% Increased Webinar bookings by 36%

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Experienced, Professional VA Construction Loan Experts Supporting Veterans		
As VA loan experts, we take pride in offering VA loans that help make life easier for veterans. Military life can be challenging, requiring frequent relocation that can cause stress in veterans' families.		
Military families can build their dream home utilizing their VA loan eligibility and our VA construction loan one time close program. VA loans have relaxed credit standards, do not require a down payment, and can help to simplify the construction loan process.		
Our experts at Security America Mortgage are always happy to help with a personalized and hands-on approach to helping veterans access the best deal and best service!		
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## SECURITY AMERICAN MORTGAGE

Email Drip Campaign for Leads Search Engine Optimization Landing Page Facebook Campaigns Restructured analytics and reporting for CRM Dashboard

> STATS: Increase in leads by 41% Conversion rate 79% Increased sales by 52%





#### Hello {First Name},

When you're searching for commercial real estate financing, the quality of your lender is a top consideration. An experienced lender knows what it takes to get your project financed and will take the steps required to get it done.

Walker Financial Consulting is one of those firms.

Unlike traditional banks, we don't try to squeeze deals into predetermined guidelines. We look for innovative solutions to make deals work.

If you're interested in learning more about how this process will help move your project forward, *click here to read the full article*.

#### **CLICK FOR MORE DETAILS**

Walker Financial Consulting, LLC. One Boston Place, Suite 2600 Boston, MA 02108 Call Us at: (617)-480-8917 Email: *Walker@walkerfinancialconsulting.com* Website: *WalkerFinancialConsulting.com* 



## WALKER FINANCIAL CONSULTING

Email Drip Campaign for Leads Social Media Organic Posts Facebook Campaigns

> STATS: Increase in leads by 32% Increase in organic traffic by 62% Click through rate 36% Conversion rate 83%