



WEBROCKETMEDIA
YOUR ONLY DIGITAL MEDIA PARTNER.

The Official Newsletter of Web Rocket Media

YOUR ONLY DIGITAL MEDIA PARTNER

Marketing Tips To be thankful for!



1. Hold hybrid events.

If you have a brick-and-mortar store and you are planning on holding any holiday events, make them hybrid events instead. Many people are still uncomfortable attending things in person, so this gives those customers access to your events too. You can simply offer the same sales online and in person, hold silent auctions where people can bid online if they want, or something else. By streaming an event or using AR or VR technology, you can show your digital customers that they matter as much as those who come in person.



2. Use Videos and Reels

Videos and reels on social media are a great way for you to reach your audience. Do some reels or videos throughout the month that showcase different products of yours. You can even have special sales and offers specifically through your reels so you can encourage more purchases.



3. Show your appreciation for long-term customers.

As holiday shopping gets busy, show your customers that you appreciate their past purchases by offering them exclusive deals. This can help improve customer loyalty and can bring in repeat business.

Web Rocket Media Proudly Announces Our New Website

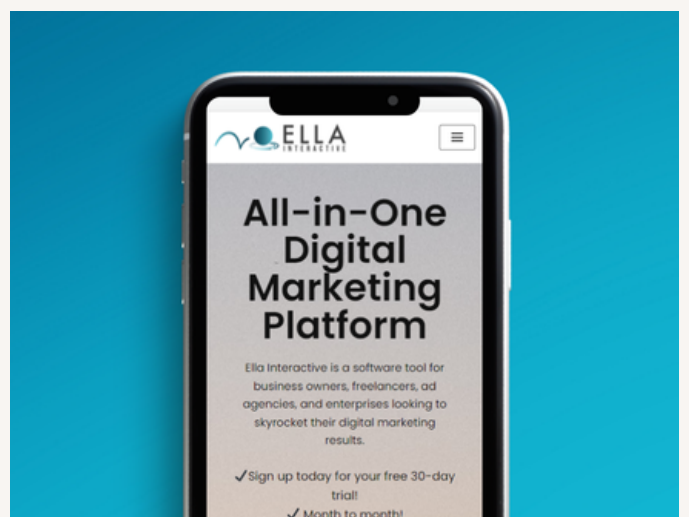


Marketing Tools to Make Life Easier For You

Web Rocket Media has redesigned and rebranded our website, and we would like to invite you to visit our new site and have a look around. We made the navigation of the site more user-friendly and made it easier to find more information about our services. For more information, read our press release on the new site.

Meet [Ella Interactive](#), our favorite all-in-one digital marketing tool. Ella Interactive is the digital marketing solution for businesses and agencies looking to better organize and manage their online campaigns.

The Web Rocket Media team was tired of constantly switching between tools, so we put our heads together and created Ella Interactive for digital marketers; this all-in-one tool will give you the tools you need to succeed online!



The Latest Google Algorithm Updates



In October, Google released a new spam update for its search algorithm. The update is to help keep spam results from showing up in search engine results. You can [learn more in Google's blog post about it.](#)



BEHOLD: THE DIGITAL MARKETING EVOLUTION OF 2022

Since technology is frequently evolving, the world of digital marketing has to change with it. This ebook on digital marketing highlights the different facets of digital marketing and covers what you need to make a winning strategy. You can download "Behold: The Digital Marketing Evolution of 2022" for [free](#) today!



MELISSA PSIHUDAKIS
CEO & FOUNDER

With over 22 years of digital experience and as the former Global Marketing Director of Henry Schein Inc, a Fortune 500 Company, find out what Melissa and her team can do to get your business on track.

WEB ROCKET MEDIA LLC

200 Broadhollow Rd, Suite 207,
Melville, NY 11747

631.377.8250