



WEB ROCKET MEDIA

# Digital Marketing Portfolio

REAL ESTATE





# Portfolio Outline

## CONTENTS

Web Rocket Media: Services Overview

Project One: Brown Harris Stevens

Project Two: Keller Mortgage

Project Three: Security America Mortgage

Project Four: H. Town Hamza/Gray Spear Capital

Project Five: FonHome Realty



Web Rocket Media | WRM 2020



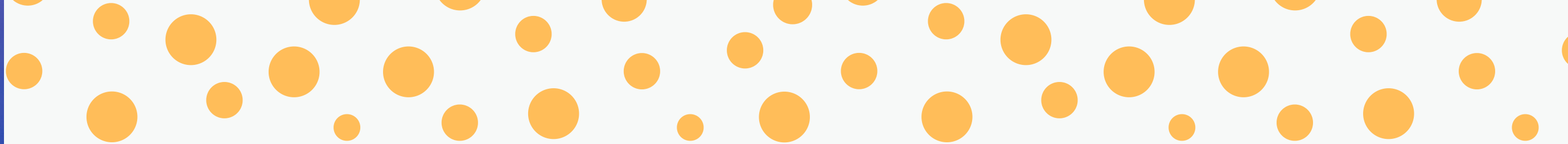


---

“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

MAYA ANGELOU

---



# About Web Rocket Media

Web Rocket Media was founded in 2016 by marketing guru Melissa Psihudakis. Web Rocket has grown over the past four years into a fully staffed, full-service digital marketing agency capable of handling even the most complex of marketing projects. Despite specializing in the health & wellness sector, Melissa and her team of 40 professionals are ready to be your only digital media partner.



# Our Services

## SOCIAL MEDIA

Social Media Strategy, Infographic Creation,  
Social Media Calendars, Social Media Analytics,  
Social Media Advertising, Video Posts

## EMAIL MARKETING

Drip Campaigns, Abandoned Cart  
Series, CRM Integration, Sales  
Funnels, Lead Lists

## SEO

SEO Audits, Technical SEO Corrections,  
On Page SEO Corrections, Google My  
Business, Keyword Mapping, Blogs,  
Press Releases

## AUDIO VISUAL

Podcast Creation, Podcast Outreach,  
YouTube Strategy, YouTube Channel  
Optimization, YouTube Video Script writing.



# Our Website

[ABOUT US](#)[PORTFOLIO](#)[OUR RESUME](#)[SERVICES](#)[BLOG](#)[CONTACT US](#)[CALL NOW](#)

+1.800.449.7250

FREE SEO AUDIT

WE **HELP** BUSINESSES OF ALL SIZES  
ACHIEVE THEIR SEO AND MARKETING  
GOALS

CREDENTIALLED STAFF AND AWARD-WINNING SERVICES



Time in to  
Sarah Cando

How can we help? We're here for you!

Type your message...

Chat ⚡ by Drift

Schedule time w  
powered by Calendly

[www.MyWebRocketMedia.com](http://www.MyWebRocketMedia.com)



# Our Podcast

We launched our podcast, "A Breath of Fresh Marketing" in the winter of 2019 and continue to push out new podcasts weekly with guests from every corner of the marketing world.

The image is a screenshot of the podcast's landing page. It features a white square with a black polka-dot pattern on the left, containing the podcast's logo. To the right, on a pink background, is the title "A Breath of Fresh Marketing" in white, followed by "By Melissa Psihudakis". Below this is a paragraph of text: "Tune into host Melissa Psihudakis as she discusses the nuances of digital marketing, strategy, entrepreneurship and marketing pitfalls you can avoid with a comedic flair. Don't be bored listening to the same mundane marketing stuff when you can be entertained with her fun guests!". There are two buttons: "Listen on Spotify" and "Message". At the bottom, there is a "Play trailer" button and a "WHERE TO LISTEN" section with icons for various podcast platforms. A "Website" link is also present in the bottom right corner.

**A Breath of Fresh Marketing**  
By Melissa Psihudakis

Tune into host Melissa Psihudakis as she discusses the nuances of digital marketing, strategy, entrepreneurship and marketing pitfalls you can avoid with a comedic flair. Don't be bored listening to the same mundane marketing stuff when you can be entertained with her fun guests!

Listen on Spotify

Message

Play trailer


WHERE TO LISTEN


Website



# Project 01





Search by address, agent or ID 

PropertiesDevelopmentsAgentsBlogAboutNew York City ▼



**Halstead is coming to  
Brown Harris Stevens**

**We're growing**

Now with over **2,500** agents,  
**55** offices and over **\$9 Billion** in sales in 2019.

[Learn More](#)

## BROWN HARRIS STEVENS



BHS is a luxury real estate company operating out of the Hamptons in New York. They came to Web Rocket Media in order to boost their organic website traffic through website SEO optimization and SEO optimized content. .

[www.BHSUSA.com](http://www.BHSUSA.com)



## Recent Posts



### Fashion on the Move: Robert Duffy and Marc Jacobs

An in-depth look at the real estate of the two founders of the Marc Jacobs label.

## BLOG SAMPLES

 Signs That Your Local Housing Market is Overpriced

This is What a 2,000 sq ft Terrace on Billionaire's Row Looks Like

Do Current Mortgage Rates Mean it's an Ideal Time to Buy?



# Project 02



**KELLERMortgage™** 1-888-766-2678 Home FAQ Help For Borrowers KW Agents

**KW Agent Portal Sign In**  
[Not a KW Agent?](#)

Save **Thousands** of Dollars on your next home loan.

The **ZeroPlus** loan can save you thousands of dollars. It's fast, easy, and you can begin the process right now!

**APPLY NOW**

Customer Savings with ZeroPlus  
**\$142,991,800**

[www.KellerMortgage.com](#)

## KELLER MORTGAGE

Keller Mortgage is a mortgage company based in Texas. They came to Web Rocket Media requesting a complete range of services including, SEO, Social Media, graphic design and copywriting. Web Rocket was able to increase their KPI's across the board and drastically improve their SEO Health Score to a 99%.



# KELLER MORTGAGE

**KELLER Mortgage**

We're disrupting the industry.  
So you can gain market share.

**Keller Mortgage**

Millions in savings passed directly to your clients.

A win-win deal. With savings going straight to clients, KW agents are able to close more deals, and secure more market share!

Traditional Lenders  
Have more fees than others.  
And more expensive rates.

Internet-Only Lenders  
Have no fees for closing and servicing.

I can make your dream home more affordable!

The New Keller Mortgage is changing the way buyers finance their new home purchase.

**ZeroPlus** by KELLER Mortgage

	Typical Lender	Keller Mortgage
Origination Fee	\$2,500 (1%)	\$0
Processing Fee	\$625	\$0
Underwriting Fee	\$875	\$0
Total "Junk" Fees	\$4,000	\$0
Credit for Closing Costs	NONE	-\$1,000
Cash Savings with Keller Mortgage	\$5,000	\$7,500
Note Rate	4.5%	4.375%
APR	4.522%	4.343%

PLUS \$1000 Closing Credit and a Low Rate

*the* **ZeroPlus** mortgage by KELLER Mortgage™ NMLS #140234

*Your Dream Home is Waiting*

- ZeroPlus** by KELLER Mortgage NMLS# 140234
- ✓ Zero Origination Fee
  - ✓ Zero Underwriting Fee
  - ✓ Zero Processing Fee
  - ✓ **PLUS \$1000** Closing Credit and a Low Rate

	\$250,000 Loan		\$500,000 Loan	
	Keller Mortgage	Typical Lender	Keller Mortgage	Typical Lender
Origination Fee	\$0	\$2,500 (1%)	\$0	\$5,000 (1%)
Processing Fee	\$0	\$625	\$0	\$625
Underwriting Fee	\$0	\$875	\$0	\$875
Total "Junk" Fees	\$0	\$4,000	\$0	\$6,500
Credit for Closing Costs	-\$1,000	NONE	-\$1,000	NONE
Cash Savings with Keller Mortgage	\$5,000	N/A	\$7,500	N/A

To qualify for the \$1,000 Credit for Closing Costs, the loan amount must be at least \$150,000.

## What would you do with THOUSANDS OF \$\$\$??

Fill out to SAVE!!!!

First Name\* Last Name\*

First Name Last Name

Email\*

My Email Is

Phone

XXX-XXX-XXXX

Please enter in this format (XXX-XXX-XXXX)

**HELP ME SAVE THOUSANDS!**

Don't worry, we hate spam too.  
We won't share your information with anyone.

**KELLER Mortgage** NMLS# 140234

**LUETKE TEAM REAL ESTATE**

Larry Luetke Broker Associate  
605-310-8886  
larry@larryluetke.com  
www.SiouxFallsRealEstate.biz

**Your Dream Home Is Waiting**

As a KW agent, I provide you an unparalleled advantage – the ZeroPlus loan by Keller Mortgage. Offered exclusively on transactions completed with Keller Williams, this loan helps buyers like you save thousands of dollars.

	\$250,000 Loan		\$500,000 Loan		\$750,000 Loan	
	Keller Mortgage	Typical Lender	Keller Mortgage	Typical Lender	Keller Mortgage	Typical Lender
Origination Fee	\$0	\$2,500 (1%)	\$0	\$5,000 (1%)	\$0	\$7,500 (1%)
Processing Fee	\$0	\$625	\$0	\$625	\$0	\$625
Underwriting Fee	\$0	\$875	\$0	\$875	\$0	\$875
Total "Junk" Fees	\$0	\$4,000	\$0	\$6,500	\$0	\$9,000
Credit for Closing Costs	-\$1,000	NONE	-\$1,000	NONE	-\$1,000	NONE
Cash Savings with Keller Mortgage	\$5,000		\$7,500		\$10,000	
Note Rate	4.5%	4.5%	4.375%	4.375%	4.25%	4.25%
APR	4.522%	4.608%	4.386%	4.472%	4.258%	4.343%

To qualify for the \$1,000 credit, the loan amount must be at least \$150,000.

Pre-approval is easy.

Text "KW20FSTR1" to 87778 to download my FREE Mobile App.

Tap the "Keller Mortgage" button on the home screen.

"My experience with Keller Mortgage was exceptional. They were incredibly helpful throughout the buying process and they had very quick response times to any of my inquiries. I saved nearly \$5,000 and with that savings, we were able to fund half of our kitchen remodel."

-Rt. Vaughan

**KELLER Mortgage**

Get more listings with the ZeroPlus loan

Exclusive to buyers of KW listings and KW buyers.

The ZeroPlus loan is YOUR exclusive Keller Williams advantage.

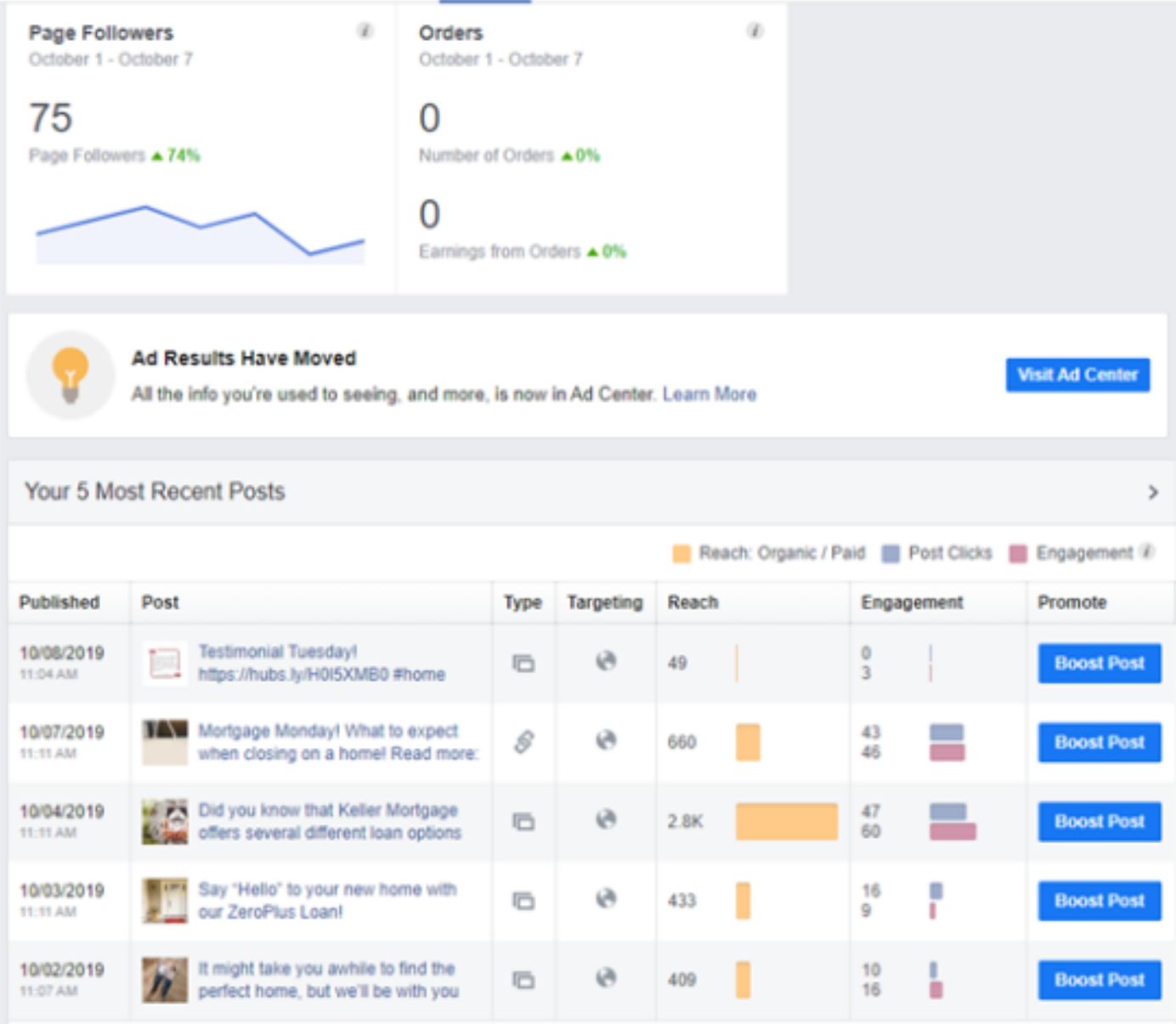
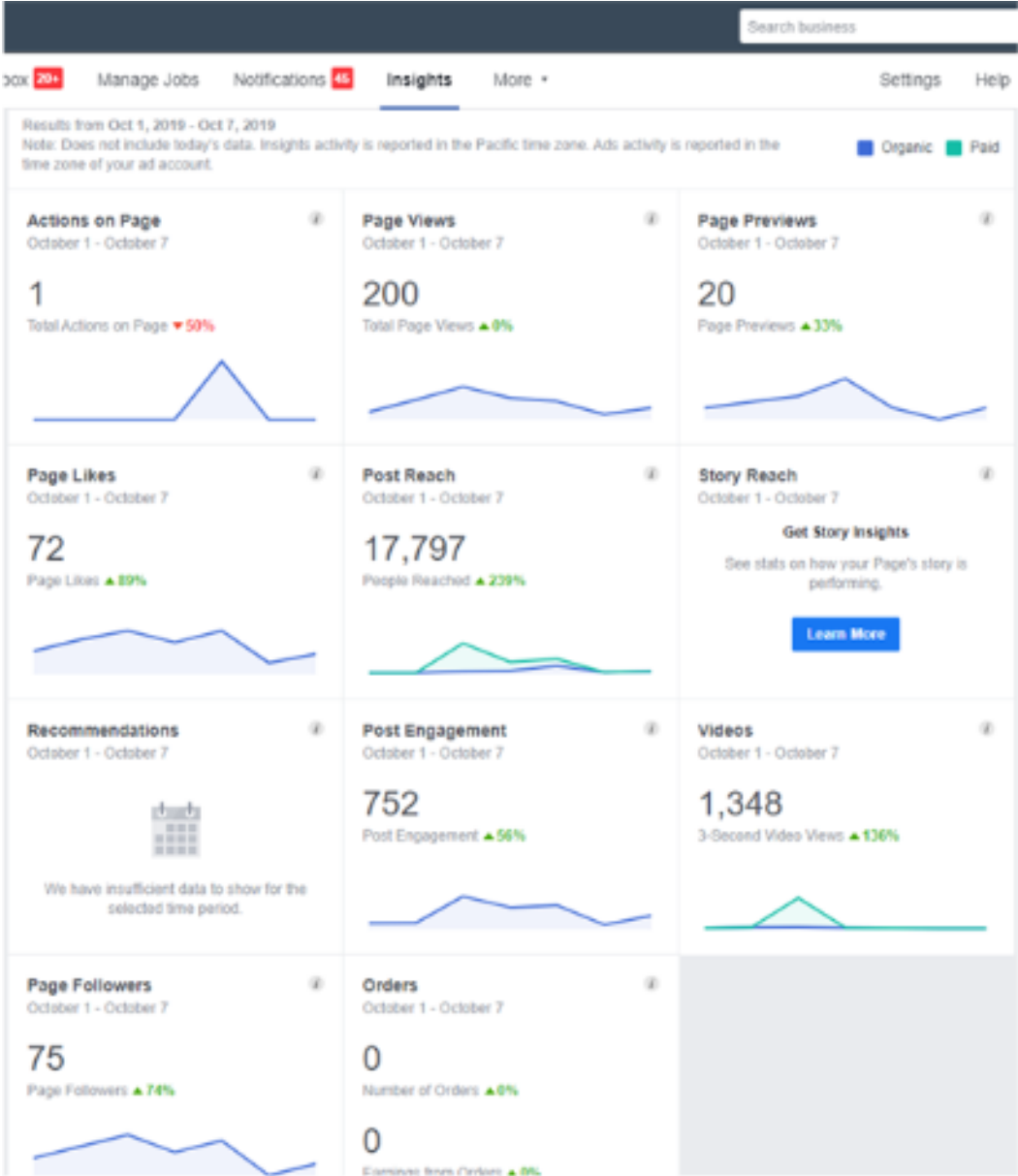
Plus origination fee  
Zero underwriting fee  
Zero processing fee  
Plus \$1000 Closing Credit and a Low Rate

Save money to the mortgage company.

More money in your client's pocket.

# SOCIAL MEDIA POSTS





# KELLER MORTGAGE

Top media Tweet earned 197 impressions

Testimonial Tuesday! See what our clients are raving about and contact us today!

[hubs.ly/H0kyK4R0](https://hubs.ly/H0kyK4R0)

#home #house #family #mortgage #zero  
#homesweethome #nest #safe #safety #finance  
#bank #keller #financial #zeroplus #credit  
[pic.twitter.com/bPvfZdiiiE](https://pic.twitter.com/bPvfZdiiiE)

## SEP 2019 SUMMARY

Tweets

20

Tweet impressions

3,879

Profile visits

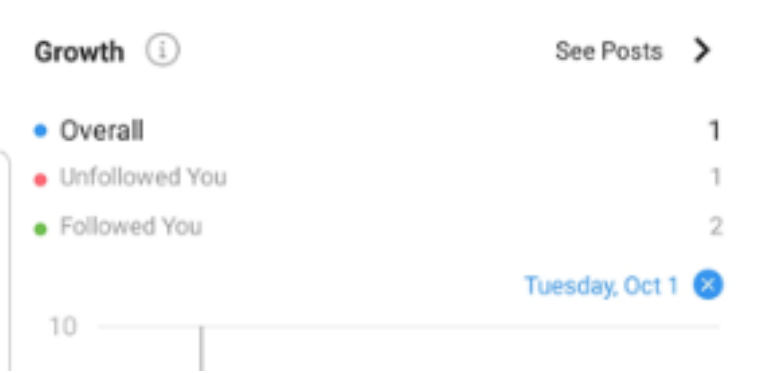
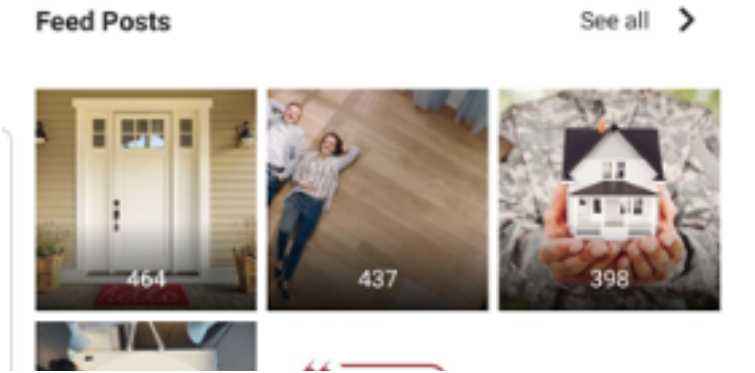
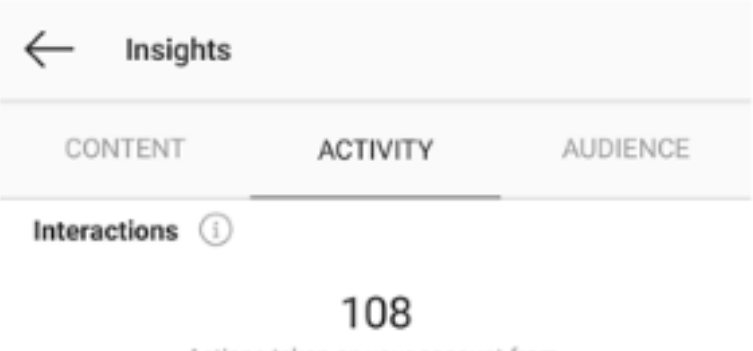
39

Mentions

6

New followers

Currently unavailable

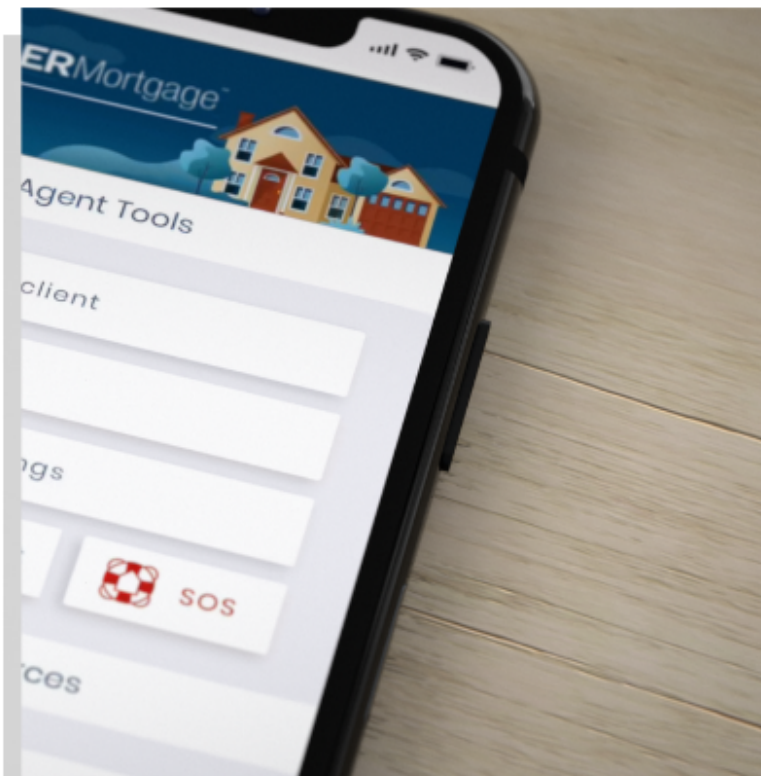


# SOCIAL MEDIA ANALYTICS



You Asked.  
We Listened.  
Solutions Delivered.

The new agent tool created  
with your **feedback**.

[Learn More](#)

Videos, Testimonials, Scripts,  
Education, Marketing

## Powerful Tools

## Everything You Need To Get Started


**Find Out How**

### Not an Agent but Still — Interested in ZeroPlus?

**ZeroPlus**  
by KELLER Mortgage

[Learn More](#)

**ZeroPlus**  
by KELLERMortgage NMLS #140234



## Powerful Agent Tools and Marketing



Built for KW Agents

Use Your KW Login To  
Get Started

When compared to United States 30-Year Fixed Rate Mortgage Average, Savings based on life of loan estimated interest savings only. No other lender or third-party fees included unless specifically stated. National monthly interest rate and points determined by averaging the weekly rates published by the Federal Reserve Bank of St. Louis. Monthly rate comparison based on month loan was locked. Keller Mortgage par rates reduced .25% to account for the points paid by national average consumers as published. Keller Mortgage comparative loans determined by using Freddie Mac loan selection criteria. This is not a commitment to lend. Buyers are advised to obtain a Loan Estimate. Rates are subject to change and are dependent on credit and underwriting criteria.

[COOKIE POLICY](#) | [TERMS OF USE](#) | [PRIVACY](#)

**KELLER**Mortgage

**Fannie Mae**  
Approved Lender

**Inc.**  
**5000**

# LANDING PAGE FOR GOOGLE ADS CAMPAIGN





**KELLER Mortgage™**  
NMLS #140234

## Your Dream Home Is Waiting

As a Keller Williams agent, I can bring you the unparalleled advantage of the ZeroPlus loan by Keller Mortgage. Exclusive to KW transactions

### ZeroPlus

by **KELLER Mortgage™** NMLS #140234

**Zero Lender Fees  
Zero Origination Fees  
Plus \$1,000 Credit \***  
Toward 3<sup>rd</sup> Party Costs  
**Plus A Great Low Rate**  
\*\$1,000 credit on loans \$150K+

**Pre-approval is simple.  
Just ask for my free  
home search app!**

Tap the "Keller Mortgage" button on the home screen

## BLOG SAMPLES

The Latest Mortgage, Lending and Real Estate Updates - 04/2020

Forbearance and Rates

Can You Get Mortgage With Bad Credit?

The Problems With Early Possession



# Project 03

## SECURITY AMERICA MORTGAGE

Security America Mortgage and their sister company Security America Realty are companies devoted to helping veterans, and their families achieve the dream of homeownership. Web Rocket Media helped them increase their monthly leads through Google Ads campaigns, SEO and link building. Web Rocket helped the SAM team set up a CRM to create efficient work flows and they also redesigned their home page and logo, as well as designed several landing pages. SEO health and effectiveness were monitored via weekly Google Data Studio reports. Web Rocket also wrote and designed an ebook to be used for lead capture on the site.



Call Us At:  
(844) 920-2523

[HOME](#) [SERVICES](#) [TESTIMONIALS](#) [HOME LOAN APPLICATION](#) [BLOG](#)

### EXPERIENCED VA HOME LOAN LENDER

Security America Mortgage is more than just a mortgage company. We specialize in helping you navigate the VA home loan process with ease.

We are proud to serve our service members by providing affordable mortgages to Veterans and their military families.

Call now to speak to a licensed agent or fill out our quick form and we will call you back.

Enter Your Email Address To Download The Ebook

[GET OUR FREE VA HOME LOAN EBOOK HERE!](#)

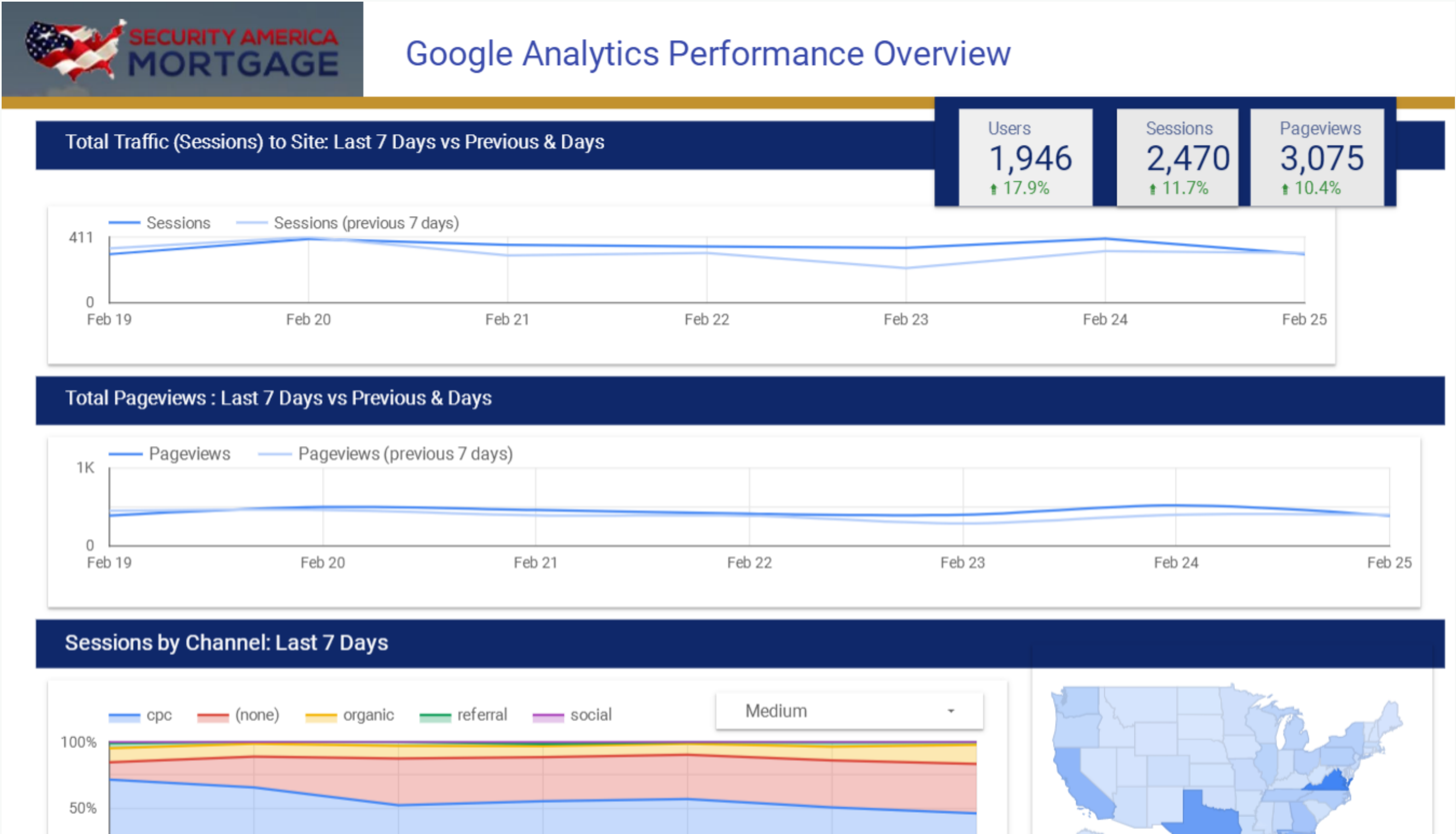
### GET STARTED NOW!

First Name	Last Name
Email Address	
Phone Number	
Current Zip Code	
===Select One===	
<a href="#">Submit</a>	

Contact  
Us

[www.securityamericamortgage.com](http://www.securityamericamortgage.com)





SAMPLE GOOGLE DATA STUDIO  
REPORT





SERVING THOSE WHO HAVE SERVED

Security America Mortgage, Inc.,

NMLS 355253

844-920-2523

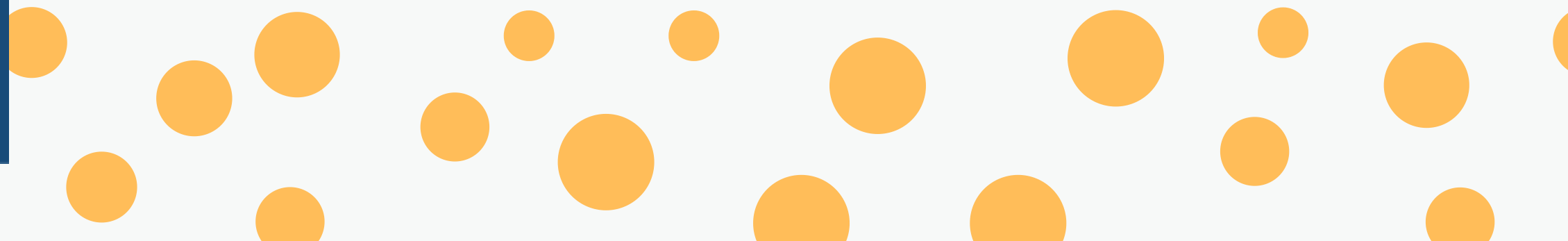


The 2020 Beginner's Guide  
to VA Home Loans

# SECURITY AMERICAN MORTGAGE



[CLICK HERE TO  
VIEW THE EBOOK](#)





Funding Fees for VA Loan **Purchase, Remodel and Construction**

Type of Service	Down Payment	Percentage for First Time Use	Percentage for Following Uses
Active Duty/Veterans (Regular Service)	0%-4.9%	2.15%	3.3%
	5%-9.9%	1.50%	1.50%
	10% or more	1.25%	1.25%
Reserve Service National Guard	0%-4.9%	2.4%	3.3%
	5%-9.9%	1.75%	1.75%
	10% or more	1.5%	1.5%



BLOG SAMPLES

How Student Loans Impact VA Home Loan Chances

The VA Appraisal Process

Getting a VA Loan When Self-Employed


WHAT IS A VA LOAN?

- A government program to make home ownership cost effective instead of cost prohibitive for veterans
- ensures that soldiers and their families aren't financially penalized for a lack of credit history.
- is backed by the US Department of Veterans Affairs




# SECURITY AMERICAN MORTGAGE





Call Us At:  
**(844) 920-2523**



HOME SERVICES TESTIMONIALS HOME LOAN APPLICATION BLOG



### Check Your 2019 VA Loan Eligibility

I am buying a home

I am refinancing a home

  
Hundreds of 5 Star Reviews!

## WHY CHOOSE A VA HOME LOAN FROM SECURITY AMERICA MORTGAGE ?


We are glad you asked..


NO MORTGAGE INSURANCE REQUIRED

NO PENALTY IF YOU PAY YOUR LOAN OFF EARLY

NO DOWN PAYMENT

NO HIDDEN FEES






### EDWARD OUEILHE


RESIDENTIAL MORTGAGE LOAN ORIGINATOR, NMLS 1499700

Edward Oueilhe has been active in the finance industry since 2011. He is now using his vast experience and knowledge to assist his clients in purchasing the home of their dreams. Edward is committed to preparing his clients for every step of the process that lays ahead. Edward's integrity, expertise, and commitment makes the exciting journey of owning a home as fun and as smooth as possible. As a loan officer, Edward makes his clients his top priority and is always available to address any questions or concerns that may arise along the way.


## Here is what our customers had to say:



Susan



Dave





Milton Evans

## Call Today!

**(844) 920-2523**

## OUR REVIEWS SPEAK FOR THEMSELVES






CARLOS SAY

★★★★★ 3 months ago


As a Realtor, you are always looking for a lender to take care of your clients specially when your clients have taken care of you by serving our country. Security America Mortgage goes above and beyond for our Veterans by providing the ... [More](#)



DAMARIS WEEKS

★★★★★ 7 months ago


I started working around and getting to know the people at Security America Mortgage in Feb 2016. Since then, they have shown me nothing but integrity and honesty. I have seen how dedicated this team is to doing the right thing for their ... [More](#)



ROB GILL

★★★★★ 3 months ago


I was connected with Susan Mclellan on my first call. That was the beginning of an awesome journey that put me and my wife into our retirement home using my VA benefits. Susan was amazing, there wasn't a question left unanswered and ... [More](#)



EDWARD OUEILHE

★★★★★ 5 months ago

Fantastic company to work with. Couldn't have made the process any easier from start to finish. I really appreciated how they kept me informed and remained patient with me as well. I'd recommend this company to family and friends.



Monday - Friday : 9 am - 6 pm  
7514 Shadyville Ln,  
Houston, TX, 77055

View legal and complaint procedure

SELECT LANGUAGE

### Learn More About Us

Testimonials

Team Members

Start a Career!

Our History & Values

Community & Charity

Blog

### Disclaimer

Security America Mortgage is not a government agency. This is a private website that is not affiliated with the U.S. government, U.S. Armed Forces, or Department of Veterans Affairs. U.S. government agencies have not reviewed this information. This site is not connected with any government agency.

GOOGLE ADS  
LANDING PAGE



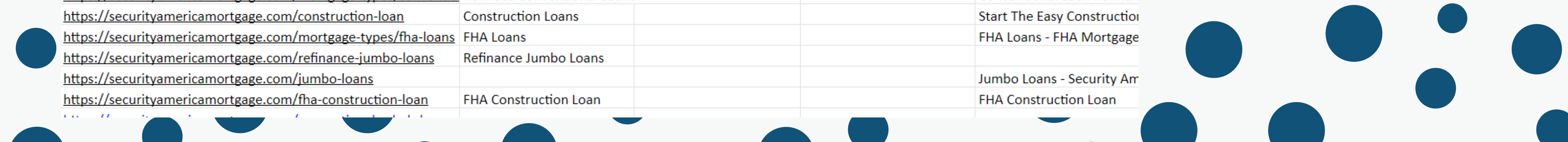
SEO Sitemap

0.0 - HOMEPAGE	1.0 - Loans	2.0 - ABOUT US	HOME LOAN APPLICATION	5.0 RESOURCES	6.Contact
/	/loan-types	/about us		#	/contact-us
	1.1 - VA Home Loans	2.1 -Testimonials		5.1 - Blog	
	/va-loan	/testimonials		/blog	
	1.2 - VA Construction Loans	2.2 - Team Members		5.2 FAQs	
	/va-construction-loans	/team-members			
	1.3 - VA Jumbo Loans			5.3 - Calculators	
	/va-loan/jumbo-va-loan				
	1.4 - Conventional Loans				
	/conventional-loans				
	1.5 - FHA & USDA Loans				
	/mortgage-types/fha-loans (?)				
	1.6 - Refinance Loans				
	/mortgage-types/conventional-refinance (?)				



CLICK HERE  
TO VIEW  
SAMPLES OF  
AN SEO  
SITEMAP AND  
AN SEO  
KEYWORD  
MAP

Address		Focus Keyword	Supporting Keywords	Supporting Keywords	Old Title
https://securityamericamortgage.com/					Let Us Help With Your VA H
Loans					
https://securityamericamortgage.com/loan-types					
https://securityamericamortgage.com/va-loan		VA Loan	VA Mortgage	VA Lender	VA Loan Dedicated Experts
https://securityamericamortgage.com/va-construction-loans		VA Construction Loan			VA Construction Loans - Se
https://securityamericamortgage.com/va-loan/jumbo-va-loan		VA Jumbo Loan			Jumbo VA Loan Experts   S
https://securityamericamortgage.com/va-loan/va-loan-refinance					VA Loan Refinance - Securi
https://securityamericamortgage.com/mortgage-types/conventio		Conventional Loans			Conventional Loans - Securi
https://securityamericamortgage.com/conventional-refinance					
https://securityamericamortgage.com/mortgage-types/conventio		Refinance Conventional Loans			Conventional Loan Refinan
https://securityamericamortgage.com/construction-loan		Construction Loans			Start The Easy Construction
https://securityamericamortgage.com/mortgage-types/fha-loans		FHA Loans			FHA Loans - FHA Mortgage
https://securityamericamortgage.com/refinance-jumbo-loans		Refinance Jumbo Loans			
https://securityamericamortgage.com/jumbo-loans					Jumbo Loans - Security Am
https://securityamericamortgage.com/fha-construction-loan		FHA Construction Loan			FHA Construction Loan



# Project 04



ABOUT ▾ INVESTMENTS FAQ TEAM CONTACT LOGIN INVEST US +1-832-831-6310

INVEST IN MULTI-FAMILY REALESTATE  
PARTNER WITH GRAY SPEAR CAPITAL

SCHEDULE A CALL

THE GRAY SPEAR CAPITAL MULTIFAMILY GROWTH  
AND INCOME STRATEGY

[www.grayspearcapital.com](http://www.grayspearcapital.com)

## GRAY SPEAR CAPITAL

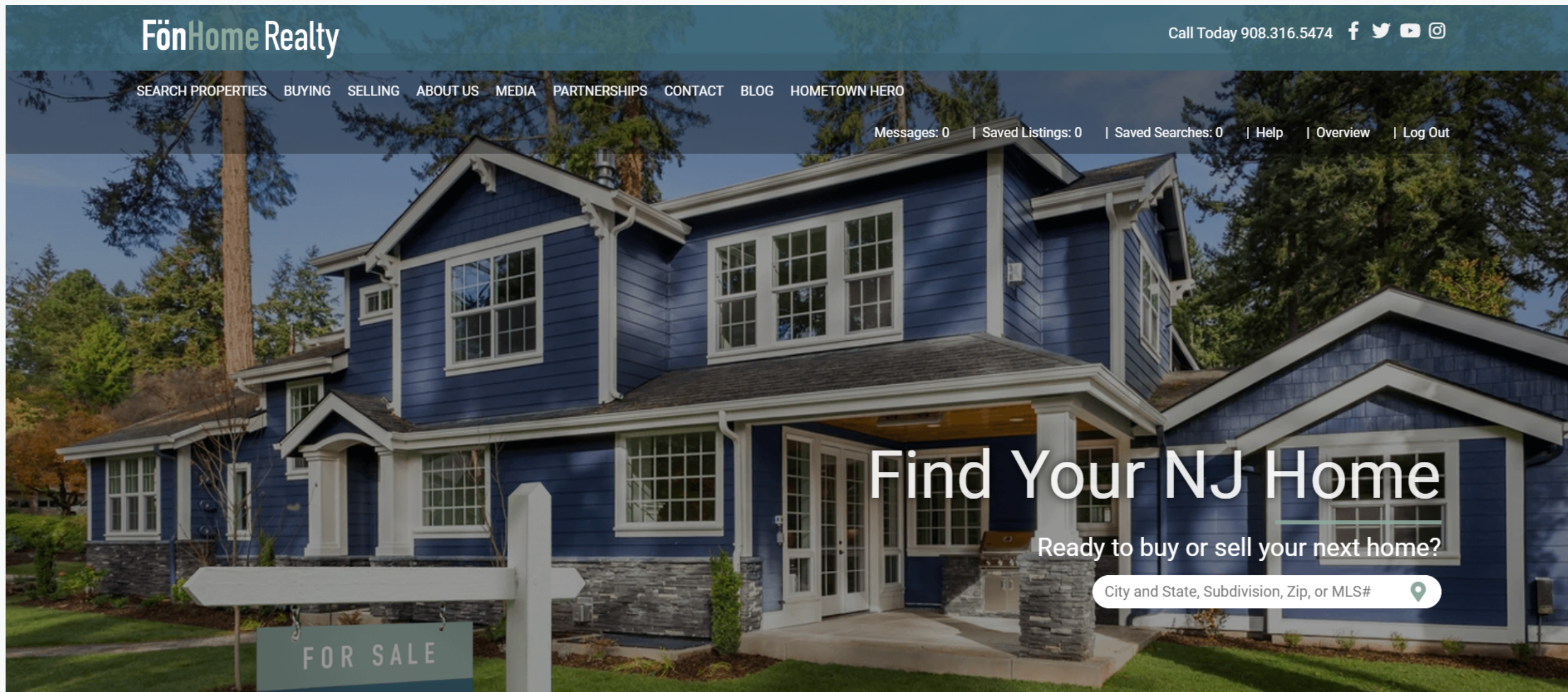
The goal of this project was to redesign the website in order to combine the client's two existing domains: Gray Spear Capital and H Town Hamza into one site. The results were one site with a clean and classic feel, with all of the personality of the business owner but still maintaining a professional appearance.



# Project 05

## FONHOME REALTY

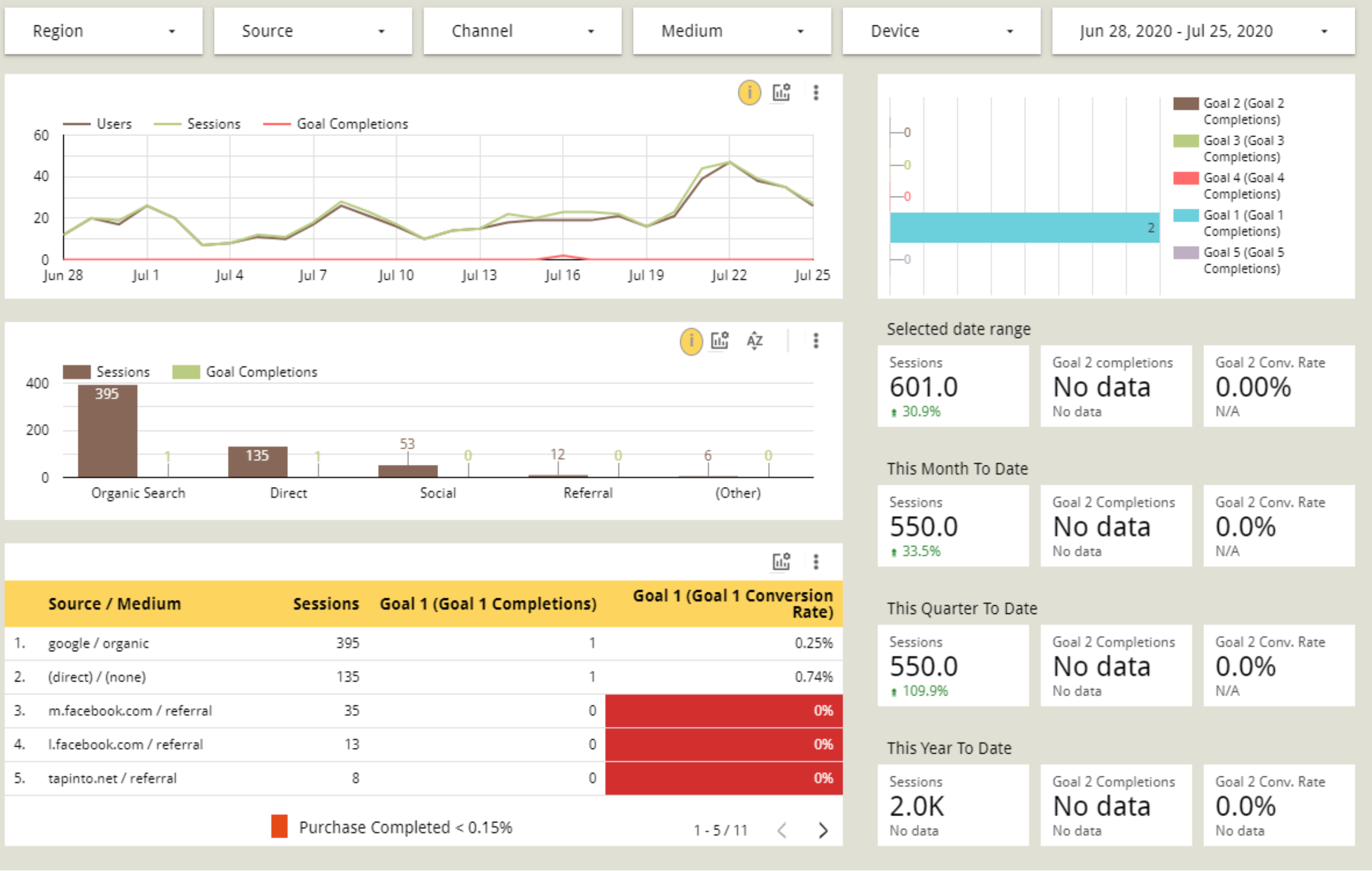
FonHome Realty came to Web Rocket Media in their first three months of starting out as a real estate company. They wanted help to ensure they were starting off on the right foot for SEO and they were also interested in backlinks, keyword ranking and SEO optimized copy, as well as detailed analytics to see exactly how their leads were finding them.



[www.fonhomerealty.com](https://www.fonhomerealty.com)



# GOOGLE TAG MANAGER LEAD CONVERSION REPORT



Goal 2 (Goal 2 Completions)

Goal 3 (Goal 3 Completions)

Goal 4 (Goal 4 Completions)

Goal 1 (Goal 1 Completions)

Goal 5 (Goal 5 Completions)



Selected date range

This Month To Date

This Quarter To Date

This Year To Date

Sessions

601.0

30.9%

Goal 2 completions

No data

No data

Goal 2 Conv. Rate

0.00%

N/A

Sessions

550.0

33.5%

Goal 2 Completions

No data

No data

Goal 2 Conv. Rate

0.0%

N/A

Sessions

550.0

109.9%

Goal 2 Completions

No data

No data

Goal 2 Conv. Rate

0.0%

N/A

Sessions

2.0K

No data

Goal 2 Completions

No data

No data

Goal 2 Conv. Rate

0.0%

No data



# RESULTS OF SEO AND BACKLINKING



VALUES AT THE BEGINNING OF THE PROJECT- 11/08/2019

Index	8-Nov	23-Jul
Domain Authority	0	9
Page Authority	1	24
Backlinks	NA	117
Indexed Pages	243	20100

VALUES AFTER 8 MONTHS OF SEO WORK AND BACKLINKS- 07/23/2020

# SEO KEYWORD RESEARCH

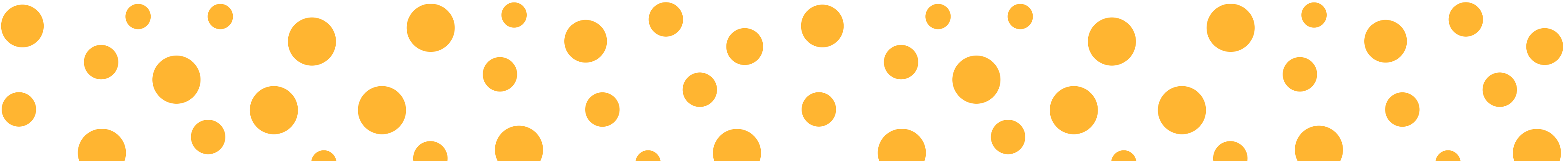


1				
2	Keyword	Volume	Difficulty	Related Page
3	Existing Pages:			
4	new jersey homes for sale	1100	29	/
5	homes for sale new jersey	250	30	/
6	homes for sale in new jersey	250	29	/
7	homes in new jersey for sale	60	29	/
8	tips for buying a home	250	70	/buying-a-home.html
9	guide to buying a home	100	45	/buying-a-home.html
10	hiring a moving company	150	33	/moving-guide.html
11	loan calculators	1700	64	/calculators/
12	real estate calculators	100	29	/calculators/
13	top tips for selling your home	20	54	/selling-a-home.html
14	checklist for moving	1200	35	/moving-checklist.html
15	moving with children	100	22	/moving-with-children.html



[CLICK HERE](#)

TO VIEW A  
SAMPLE OF SEO  
KEYWORD  
RESEARCH







FönHome Realty

# SMART MAILBOXES PROTECT PACKAGES

## DEFENSES AGAINST PORCH PIRATES

- SCHEDULING DELIVERIES
- LOCKBOX ON THE PORCH
- DOORBELL VIDEO CAMERAS
- GETTING A PO BOX



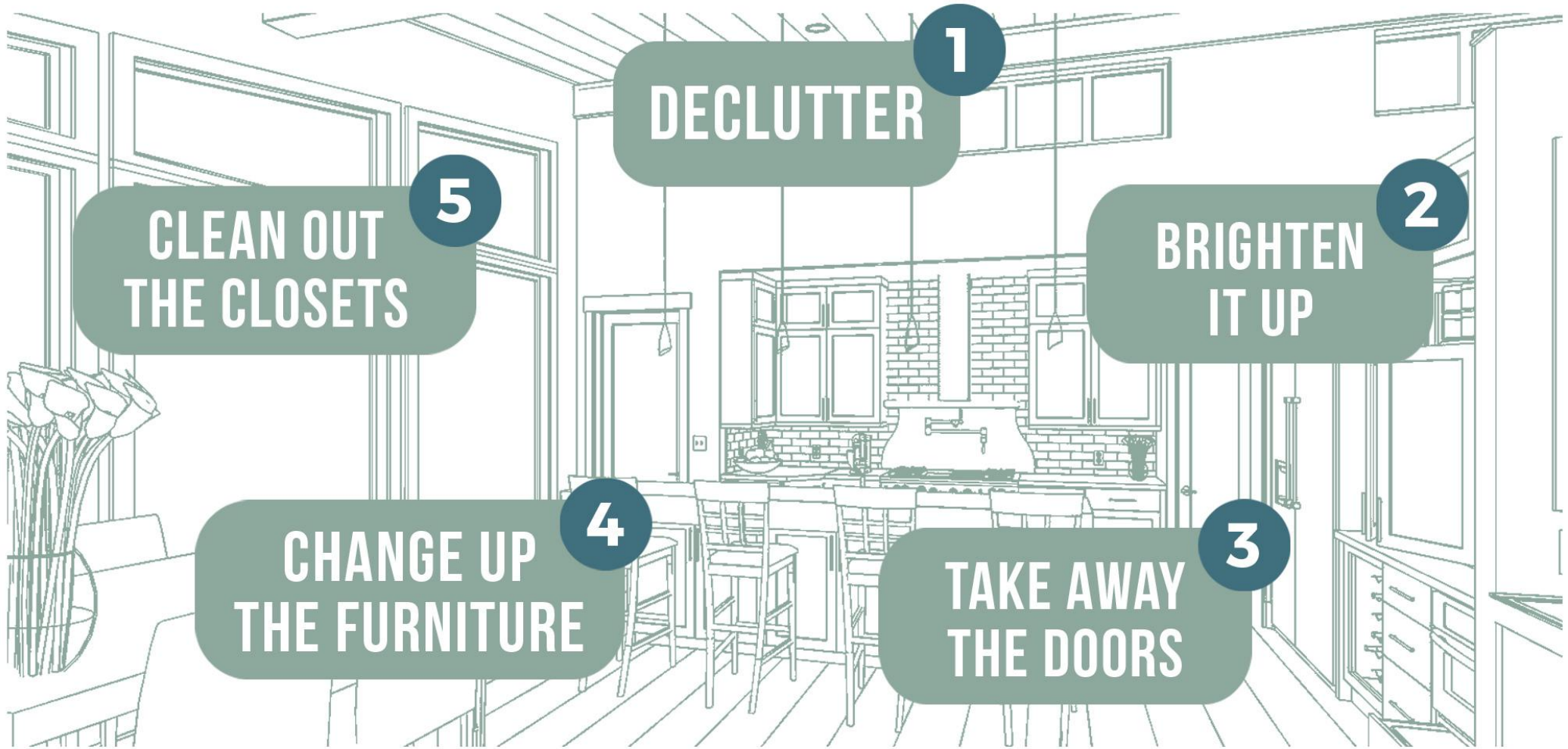
Danby  
**PARCEL GUARD**

PARCEL GUARD HAS A SMALLER DROP-IN SLOT FOR LITTLE PACKAGES AND A LARGER SAFE SECTION FOR BIGGER PACKAGES. WHEN THEY ARE DELIVERED, YOU RECEIVE A PUSH NOTIFICATION.

**40%**  
PEOPLE  
ARE VICTIMS  
OF PACKAGE  
THEFT

FönHome Realty

# TIPS TO MAKE A SMALL HOME FEEL SPACIOUS



# INFOGRAPHICS

FönHome Realty

## SMART MAILBOXES PROTECT PACKAGES

### DEFENSES AGAINST PORCH PIRATES

- SCHEDULING DELIVERIES
- LOCKBOX ON THE PORCH
- DOORBELL VIDEO CAMERAS
- GETTING A PO BOX



**Danby**  
**PARCEL GUARD**

PARCEL GUARD HAS A SMALLER DROP-IN SLOT FOR LITTLE PACKAGES AND A LARGER SAFE SECTION FOR BIGGER PACKAGES. WHEN THEY ARE DELIVERED, YOU RECEIVE A PUSH NOTIFICATION.

**40%**  
PEOPLE  
ARE VICTIMS  
OF PACKAGE  
THEFT

## LITTLE NOOKS YOU CAN TRANSFORM INTO A HOME OFFICE SPACE

TV NOOK



HALLWAY



FOYER OR ENTRYWAY



CLOSET



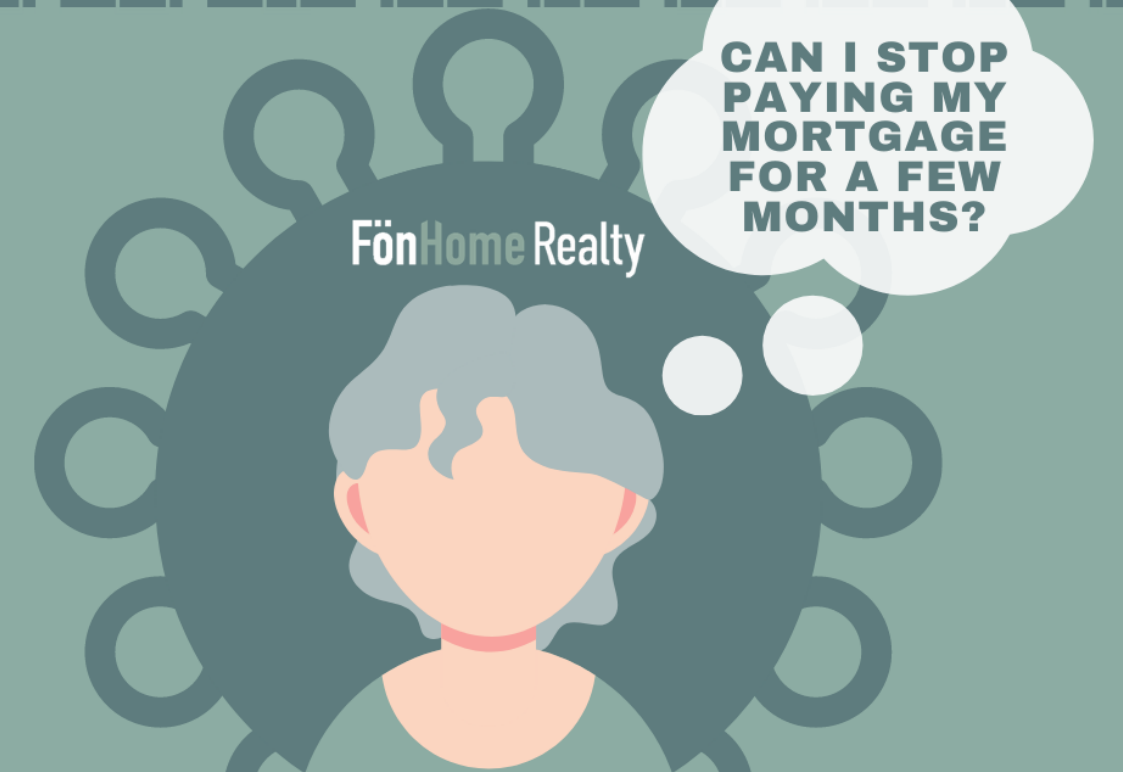
CUPBOARD  
UNDER THE STAIRS



FönHome Realty

FONHOME REALTY

## ANSWER TO TOP A MORTGAGE QUESTIONS IN CORONAVIRUS ERA



If you find yourself unable to pay your mortgage because of the pandemic, you might be able to temporarily delay your mortgage payments without incurring late fees or risk of foreclosure. Contact your mortgage lender and express your concerns as soon as possible to find out if you qualify for relief.