

WEB ROCKET MEDIA

Digital Marketing Portfolio HEALTH & WELLNESS



Portfolio Outline

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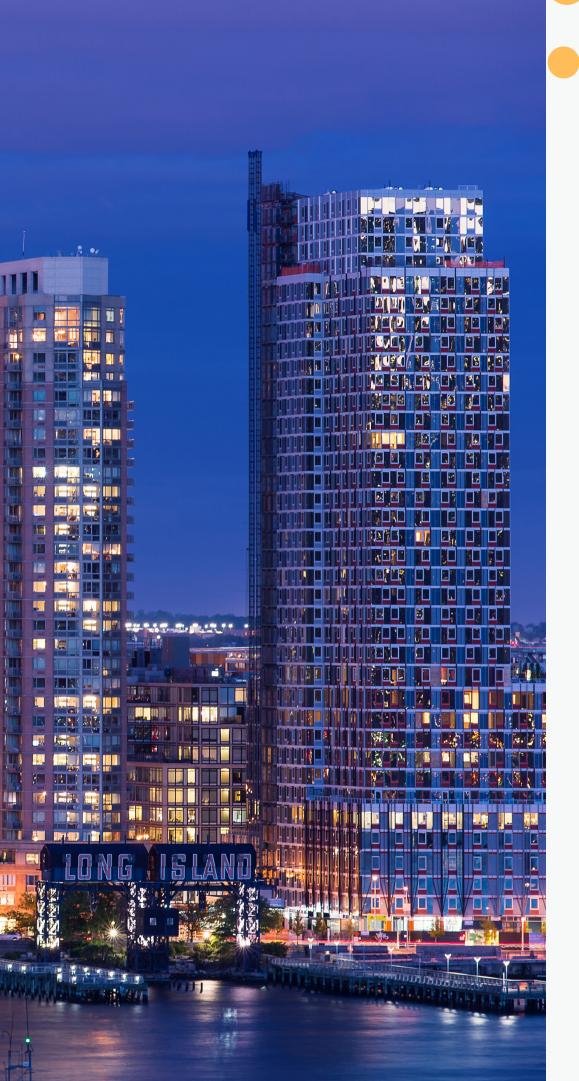
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"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

MAYA ANGELOU



About Web Rocket Media

Web Rocket Media was founded in 2016 by marketing guru Melissa Psihudakis. Web Rocket has grown over the past four years into a fully staffed, full-service digital marketing agency capable of handling even the most complex of marketing projects. Despite specializing in the health & wellness sector, Melissa and her team of 40 professionals are ready to be your only digital media partner.



SOCIAL MEDIA

Social Media Strategy, Infographic Creation, Social Media Calendars, Social Media Analytics, Social Media Advertising, Video Posts

EMAIL MARKETING

Drip Campaigns, Abandoned Cart Series, CRM Integration, Sales Funnels, Lead Lists



SEO Audits, Technical SEO Corrections,
On Page SEO Corrections, Google My
Business, Keyword Mapping, Blogs,
Press Releases

AUDIO VISUAL

Podcast Creation, Podcast Outreach,
YouTube Strategy, YouTube Channel
Optimization, YouTube Video Script writing.

Our Website



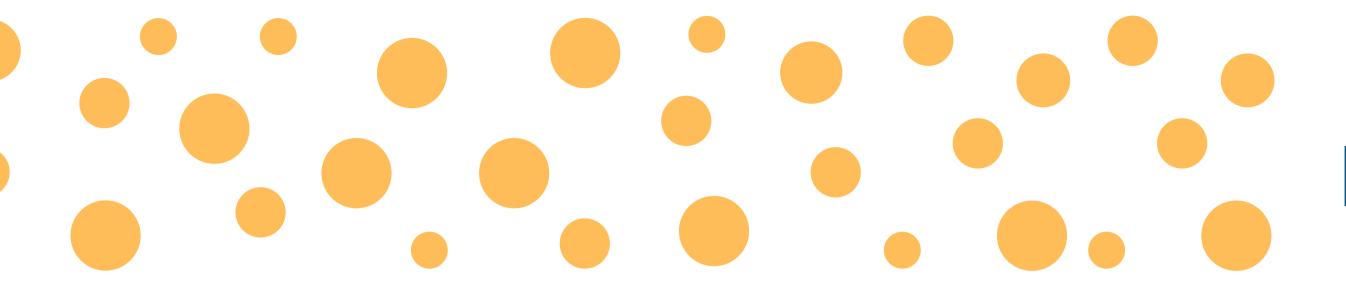


ABOUT US PORTFOLIO OUR RESUME SERVICES BLOG CONTACT US CALL NOW

(**) +1.800.449.7250



www.MyWebRocketMedia.com



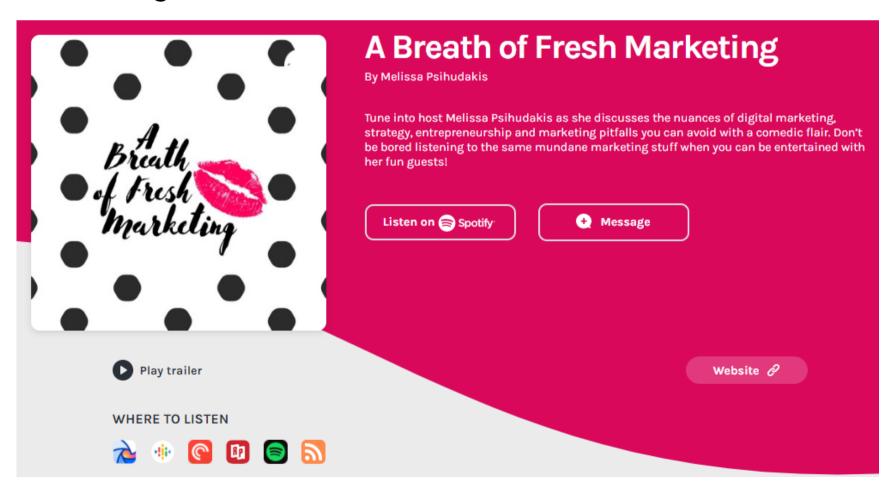
Our Podcast

Breath

Fresh

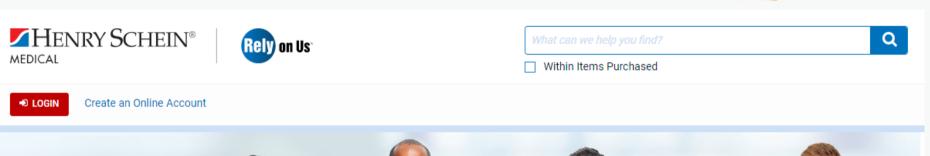
Marketing

We launched our podcast, "A Breath of Fresh Marketing" in the winter of 2019 and continue to push out new podcasts weekly with guests from every corner of the marketing world.



Project







Providers We Serve

Henry Schein Medical is dedicated to providing customers with a superior experience through expert advice, strategic resources, and integrated solutions that enable the best quality patient care and enhance efficiency and productivity. We offer a comprehensive selection of products and value-added business and technology solutions.



Explore the Providers We Serve



Occupational-land: Mockplace (Cleakh

We insterers inforcestingly shift the burdent of talknows feafer any ountoeath playets rand their being leading by the saem playets and talkning to downer ship reather product in she ideal throughout their being wide range of products, services, and solutions enables employers to see an RQL while enhancing their

Request for Consultation

Interested in learning more about Henry Schein? Tell us a little about you and a qualified sales consultant will reach out with more information.

Last

E-mail Address *

Dractico Namo *

HENRY SCHEIN

As Direct of Marketing for Henry Schein, Melissa was able to transform their old, antiquated online presence into a clean, fresh one through a complete repranding and transfer to an ecommerce platform. She optimized their site for SEO across all divisions- Medical, Veterinary, Dental and SPecial Projects and she ensured consistent branding across all client facing platforms. She executed hands-on Interactive Digital, IT, Analytics, SEO, SEM, SMO, Vendor Relations, Analytics and leveraged multi-million dollar budgets..

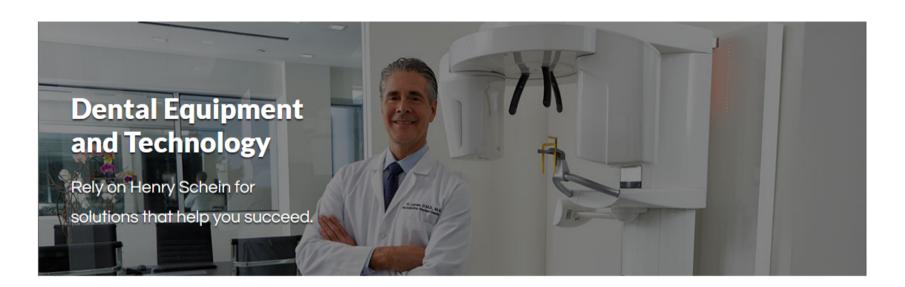
www.HenrySchein.com



CONTACT US - WE'RE HERE TO HELP

with Flexible Financial Services Solutions During This Difficult Time For more information on CARES Act financing and additional financial solutions, please call 1 (855) 340-2695.







Massachusetts Pediatric Office Makes Going to the Dentist Fun for Kids and Parents

Dr. Linda Morgan of Village Pediatric Dental in Acton, Massachusetts, spent years observing dental practices and technology before she built her own office. By offering novel amenities, like a Care Room that makes a dental visit seem like fun, and the Solea laser, which eliminates the need for anesthesia in most patients, the practice is growing quickly and gaining an impressive referral network, Read More...

We selected Henry Schein for several reasons, including the special market pricing, interoperable technologies, and excellent customer service.

- Karen Becerra, DDS, MPH

GARY & MARY WEST SENIOR DENTAL CENTER | SAN DIEGO, CA





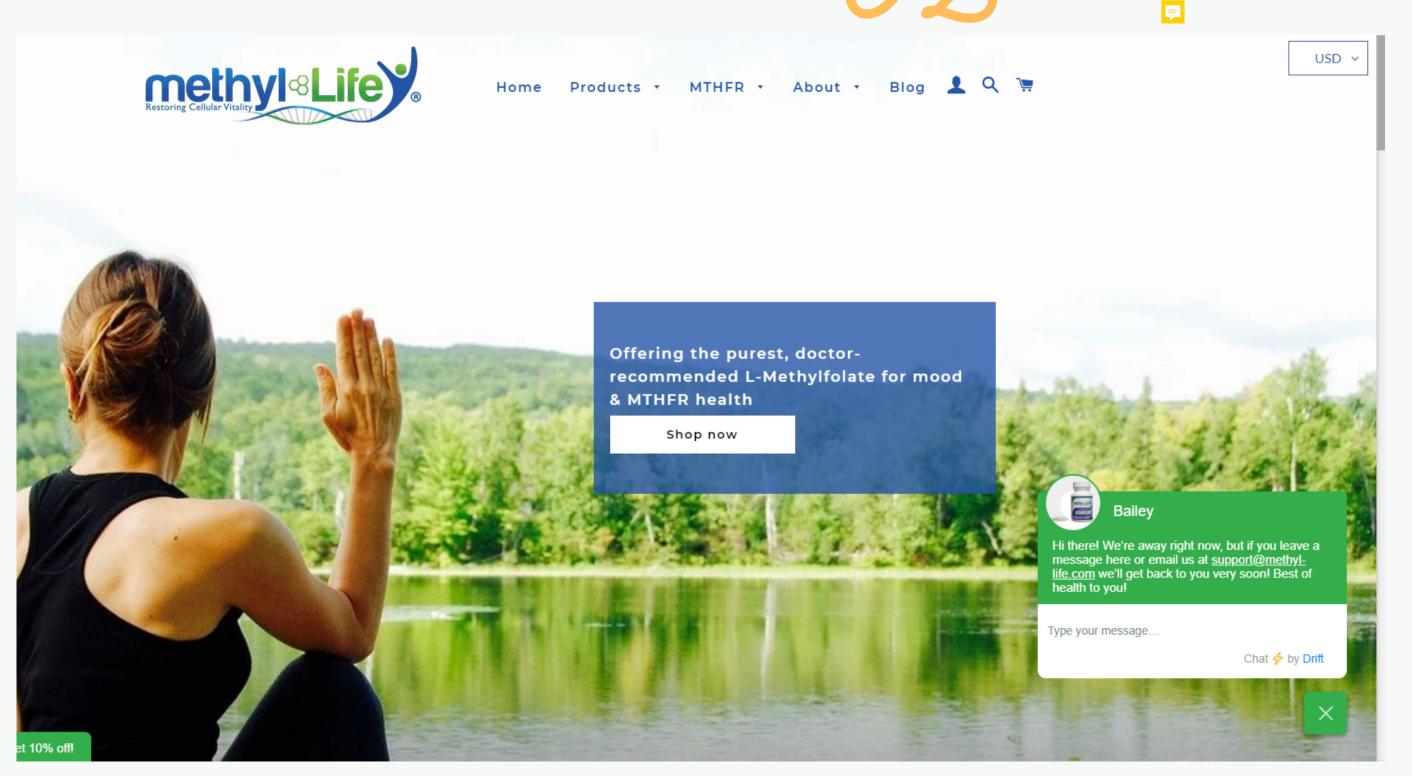








Project //



METHYL-

Methyl-Life is a health and wellness brand of vitamin supplements that came to Web Rocket Medig with a poorly designed Woocommerce site and a need for a cohesive social media strategy, email marketing and paid advertising. Web Rocket successfully redesigned their website, began a social media and email marketing campaign, helped get Methyl in the three pack for Google My Business, and organized a successful Amazon campaign.

www.Methyl-Life.com

Sent Email • 6462 Sends • 22% Open Rate • 9% Click Rate

Sent Email • 7013 Sends • 29% Open Rate • 9% Click Rate





BOOST YOUR IMMUNE SYSTEM DURING CORONA VIRUS?





Your immune system is your body's defense mechanism against various different illnesses, infections, and diseases. It knows what cells are vital to the body's function while working to eliminate anything that's unwanted.

With the COVID-19 outbreak causing widespread panic around the world, the most effective thing we can do for our bodies during this time is to take care of it in the best ways we know how.

With proper awareness and a proactive attitude, we can fight through this and return to the life we've grown accustomed to.lf you're like the rest of the population and are trying to find ways to boost your immune system, you've probably come across a wide range of conflicting arguments.

We've noticed a lot of inaccurate information floating around, and we wanted to set the record straight on some proven ways to boost our infamous immune system.

Read More..





Here is a sneak peek at our <u>video of</u> Do you have questions about your MTHFR diagnosis that the week for next week that talks you can't seem to find an answer to? Are you looking for a about how to properly treat MTHFR community of like-minded folks who care about holistic It contains some great advice as well health? Come join our Facebook group! It takes two seconds as some rays of hope for every to join and you will have an opportunity to connect with folks sufferer of MTHFR out there. from all over the world.

Welcome Email Drip - 1/9/20

Active Automated Series • 3500 Sends • 46% Open Rate • 27% Click Rate



A Personal Welcome from Methyl-Life!

Hi Jamie.

Thanks for joining us at Methyl-Life. As the founder, I'd like to personally reach out and welcome you.

Methyl-Life was created as a result of my own journey with MTHFR. Since then we've seen so many people improve energy levels, sleep, mental clarity, depression, anxiety, digestion, and more.

We're here to help you create optimal health and vitality, and we're always adding new resources. In the coming weeks we'll be sending you information on how to find the right dose, connect with the right doctor, and more-plus promo codes and special offers.

In the meantime, what brings you to Methyl-Life, and how can we support you?

Please reply to this email and let me know. I read every email, and your questions and requests help us create resources best suited for your needs.

Just starting to learn about MTHFR? In this video, with the help of Dr. Sierra Storm, I share my personal story with MTHFR and what you can do to start feeling better

Also, please check out our MTHFR Newbies page for some initial steps to take.



methyleLife (8) CRAZY WORLD Week of 04/06





Because regardless of how to highlight some really bad this gets, it will not awesome and exciting last forever. And when the hings that are happening light starts to shine at the within Methyl-Life. We ends of the tunnel and know that the world doors start opening up outside is a bit again, we hope you all hit overwhelming right now, the ground running. but we believe that as long as we are here for each other, everything will turn out all right. And if ou choose to watch the ews you will see spots of peautiful light speckled imong the rising numbers nd somber reports- the light of people who are out there working as hard s they can to keep the world spinning in the right

direction. Just like Mr.

Normally (if anyone

many of us are lucky

enough to be able to

contribute.

Rogers, we look for the



Methyl-Life Founder lamie Hope was on an episode of A Breath of Fresh Marketing, where she talked about how she is staying healthy and active through the social distancing measures!



Many of us are learning how to work and teach our kids from home. Some of us are applying for assistance we never thought we would need. We have been given this time of cautious reflection to examine the journey we are currently on and some downtime to make a plan or the future.

remembers what normal is Check it out here. :) there would't be much us 'regular folks' could do, but in this current crisis

> Are you interested in learning how Methylife came to be? Check out Founder lamie Hope's jour illness to \ Watch the

Boost Your Immune System!

With our Sucrosomial Magnesium, you get more magnesium transported into your cells where your body can actually best use it.

Magnesium is a very important methylation supporter and we've finally found a version we're very proud to make available to our MTHFR customers. We're excited to bring you more cellular vitality with our Sucrosomial Magnesium®!

Sucrosomial Magnesium ® 90 Chewable Wafers





YouTube



Methyl-Life Supplements

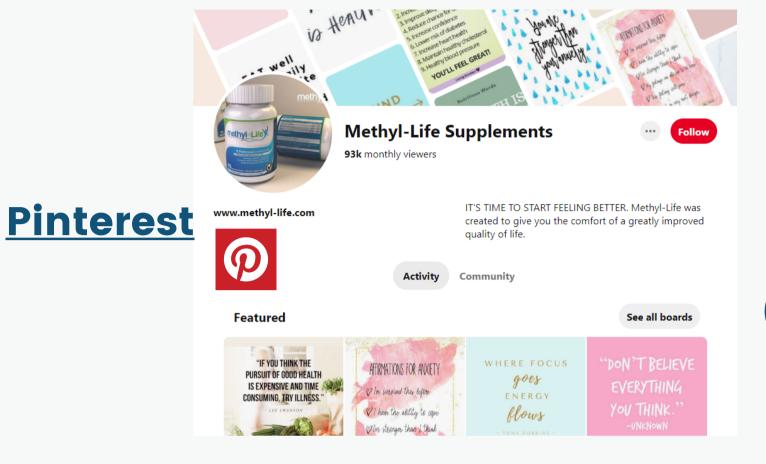
404 subscribers





Instagram

METHYL-LIFE



TIPS FOR CLEAN EATING



methyl®Life

Facebook







2. Eat Six Small Meals a Day.

3. Remove Hormone Fed Foods.





Methyl-Life pure L-Methylfolate (15 mg) pharmaceutical grade professional strength active folate (90 chew tablets)

by METHYL LIFE RESTORING CELLULAR VITALITY

★★★★☆ ∨ 238 ratings | 16 answered questions

Price: \$80.00 & FREE Shipping

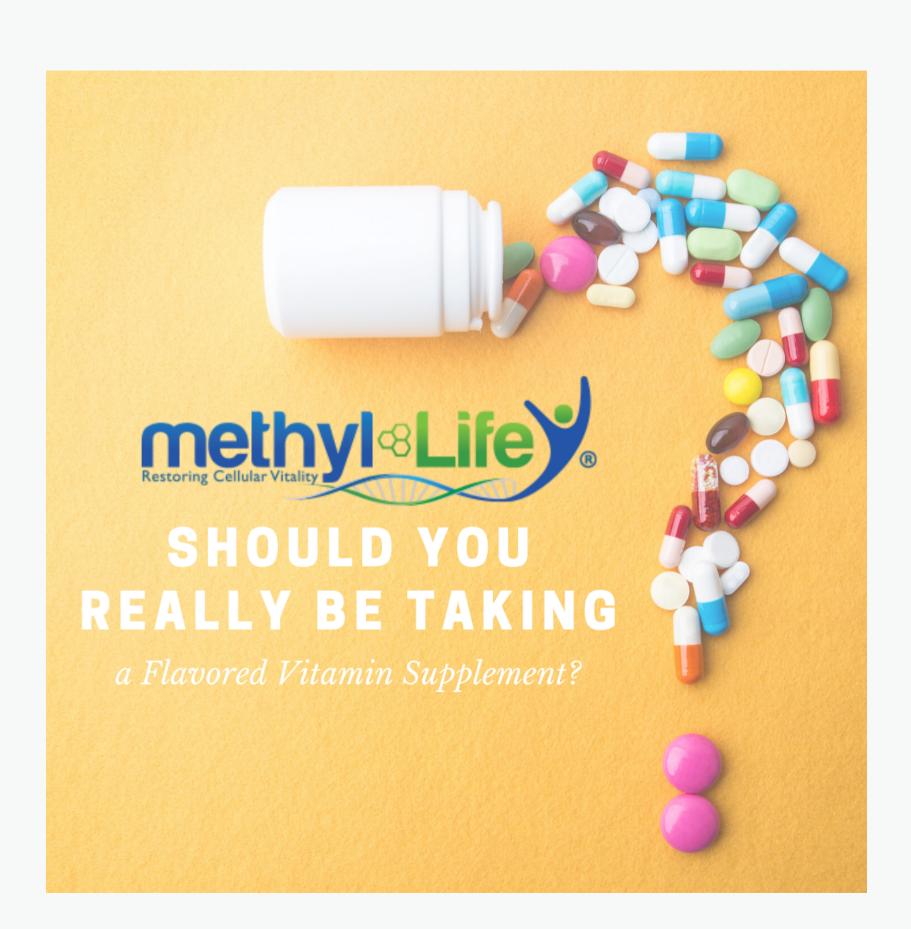
Your cost could be \$70.00. Eligible customers get a \$10 bonus when reloading \$100.

Not eligible for Amazon Prime.

- THE PUREST ACTIVE FOLATE Up to 70% of the population may have trouble converting & absorbing folic acid. Methyl-Life carries the purest form of L-Methylfolate (less impurities than the pharmaceutical version)*
- THERAPEUTIC STRENGTH Lots of methylfolate products have lower doses (400-1 000 mcg). Methyl-Life creates professional dosage levels from 2 500-15 000 mcg (2.5-15 mg). Our highest product contains 15 mg for powerful mood elevation*
- MOOD & COGNITIVE SUPPORT The only folate form to cross the blood-brain barrier. It helps with neurotransmitter production (i.e. serotonin) which helps with mood energy concentration sleep and more.*
- CARDIOVASCULAR & NERVE SUPPORT May help support healthy homocysteine levels which promote heart health and peripheral nerve function.*
- EASY CHEWABLE Methyl-Life creates tiny chewable tablets that are super easy for anyone to take. No dyes allergens or extra fillers in the formula. Only
 take as directed by your health care provider.*



METHYL-LIFE



BLOG SAMPLES

B12 and MTHFR

The Link Between MTHFR & Depression

What Does Citicoline Do For the Brain

Well... How Much Should I Take? A
Beginner's Guide to Methylfolate

Dosage

Project %



YOMENGA

YoMenGa is a health & wellness startup that had a bit of trouble getting started What began as a business modelled around offering one-on-one yoga and positivity training services to men, eventually opened its doors to provide counseling services, webinars, motivational speeches and yoga seminars to men and women of all ages. Web Rocket Media was instrumental in helping YoMenGa solidify their business plan, build brand awareness and grow a client list through a full website redesign social media campaign, Google My Business, SEO, blogging, a successful video series and outreach.

www.YoMenGa.com

YOMENGA



HOME

VIDEOS

PLAYLISTS

CHANNELS

DISCUSSION

ABOUT

Q



Uploads

PLAY ALL



3 Major Signs Leading To Depression

23 views • 4 weeks ago



10 Tips To Survive Living With a Roommate in...

6 views • 1 month ago



5 Tips For a SUCCESSFUL College Experience |...

6 views • 1 month ago



How To Unlock Our True Potential With Our Mind! |...

7 views • 1 month ago



The Mindset Formula, How To Benefit From Negative...

9 views • 1 month ago

YOUTUBE VIDEO SAMPLES

The Myth About Meat and Protein Intake
Why Are You Waking Up Feeling Anxious?
Why Its So Hard for Men to Ask for Help





Speaker & Coach

Dan empowers anyone who feels unfulfilled and dissatisfied to flourish in all areas of life by exploring the truth about themselves and unlocking their true authentic life.

Signature Topics

- What does it mean the be authentic in the modern world?
- Your life is this it? Why do I feel so unhappy and disconnected?
- Calming the stressed, anxious mind.
- The brain science of neuroplasticity, triggers, emotional scars, and rewiring your brain.
- The challenges of communicating openly and honestly, along with techniques to connect with loved ones.
- Positive Psychology why it is so important.
- · The importance of being present and emotionally free.

Dan's course – Get Real, Deal & Heal – teaches:

- How anyone can achieve their full potential emotionally, spiritually, and physically.
- How to rewire your brain to erase emotional scars and triggers to establish healthy patterns.
- How anyone can communicate openly with vulnerability and empathy, while still feeling true to their authentic self.
- How to eliminate anxiety, worry, and mental turbulence with yoga, meditation, and mindfulness.
- How anyone can be loving and present in the moment without worrying about the past or being anxious about the future.
- · How Positive Psychology empowers anyone to flourish.

I will teach you how to "Live in the Solution; Not the Problem" because you are capable of so much more!

- Dan Stillman

BOOK DAN

For interviews and speaking engagements

Email: <u>Daniel.Stillman@yomenga.com</u> Phone: (201) 207.3964



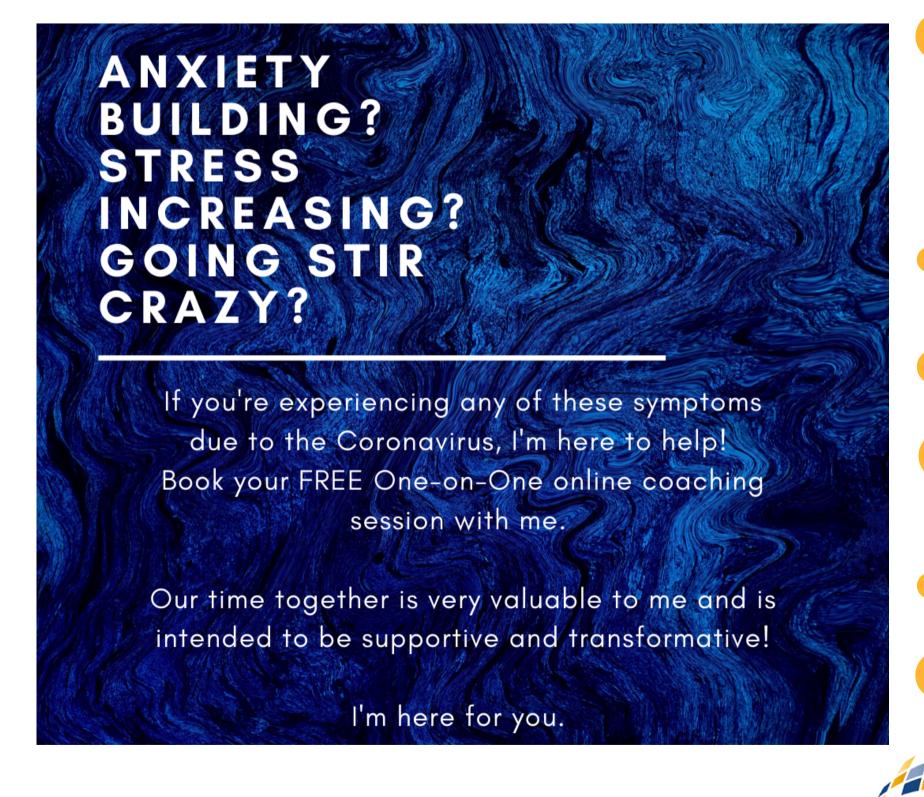
f Facebook.com/Yomengayoga





YOMENGA





EMAIL MARKETING







BIOTA CBD

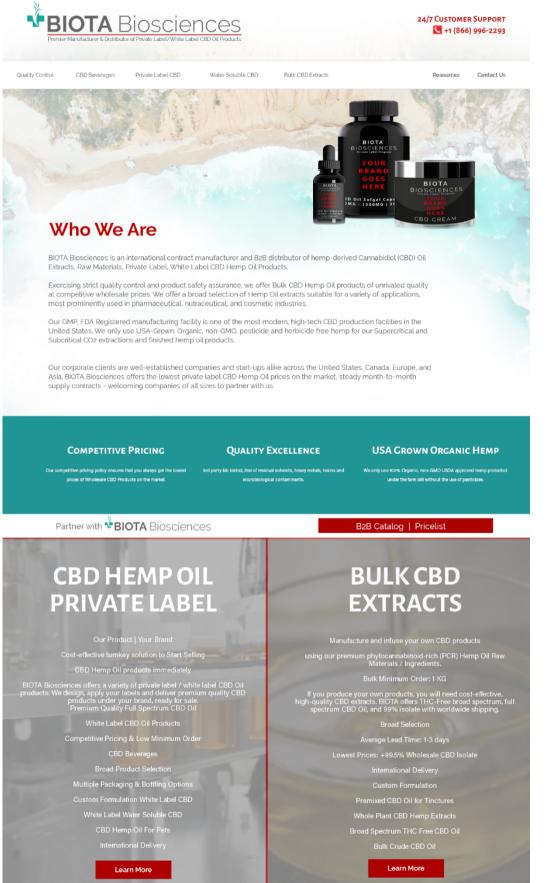
Biota CBD was a small white-label CBD company that was growing fast and found themselves in need of help with rebranding. Web Rocket Media stepped in and offered them all of the assistance they needed to step into their new look across all channels. From logo design and website redesign to product mock ups, Web Rocket covered all of their rebranding needs.

www.BiotaCBD.com

BIOTA CBD

BRANDING REDESIGN OPTION





Project



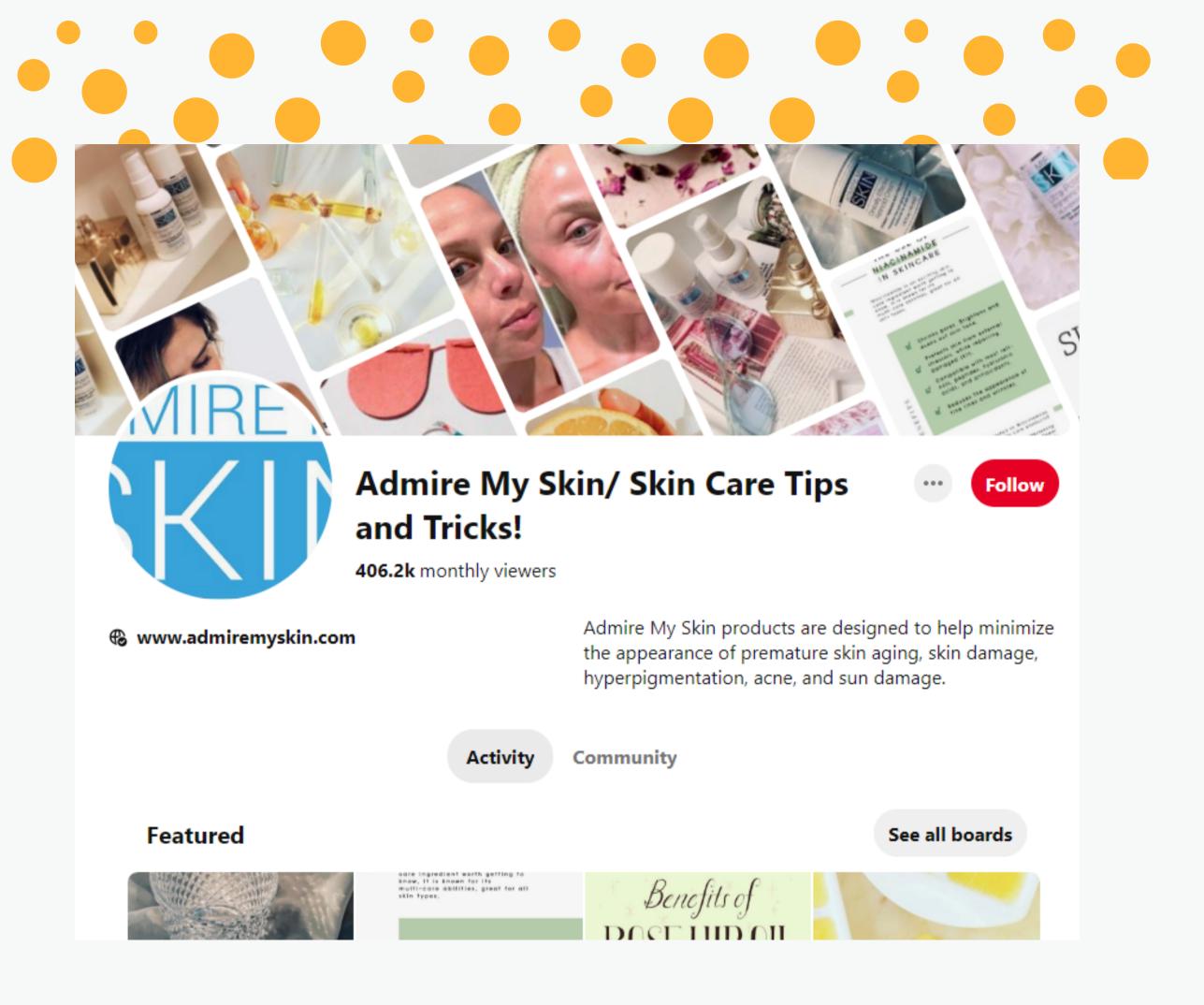
ADMIRE MY SKIN

Admire My Skin, or AMS, as they are known around Web Rocket Media..is an example of a skincare company that Web Rocket helped grow so large that the owner was able to sell the company for a substantial profit and now did Web Rocket help AMS acheive such tremendous growth?

Pinterest and influencer campaigns.

Through a combination of beautifully crafted "pins" and an outstanding product, AMS' Pinterest following ballooned from a few hundred followers to an audience of over 400,000.

www.AdmireMySkin.com



ADMIRE MY SKIN

F